

# DREAMS

Unit 1: The Creative Process

# What do we mean by dreams?

[https://padlet.com/m\\_tipping/what-does-the-word-dreams-mean-to-you-v1597a53p351ybsb](https://padlet.com/m_tipping/what-does-the-word-dreams-mean-to-you-v1597a53p351ybsb)

# What do we mean by dreams?

- a series of thoughts, images, and sensations occurring in a person's mind during sleep

# What do we mean by dreams?

- a series of thoughts, images, and sensations occurring in a person's mind during sleep
- an aspiration, ambition, or ideal



# Aboriginal Dreamtime Art





# Surrealism



Sergey Tyukanov



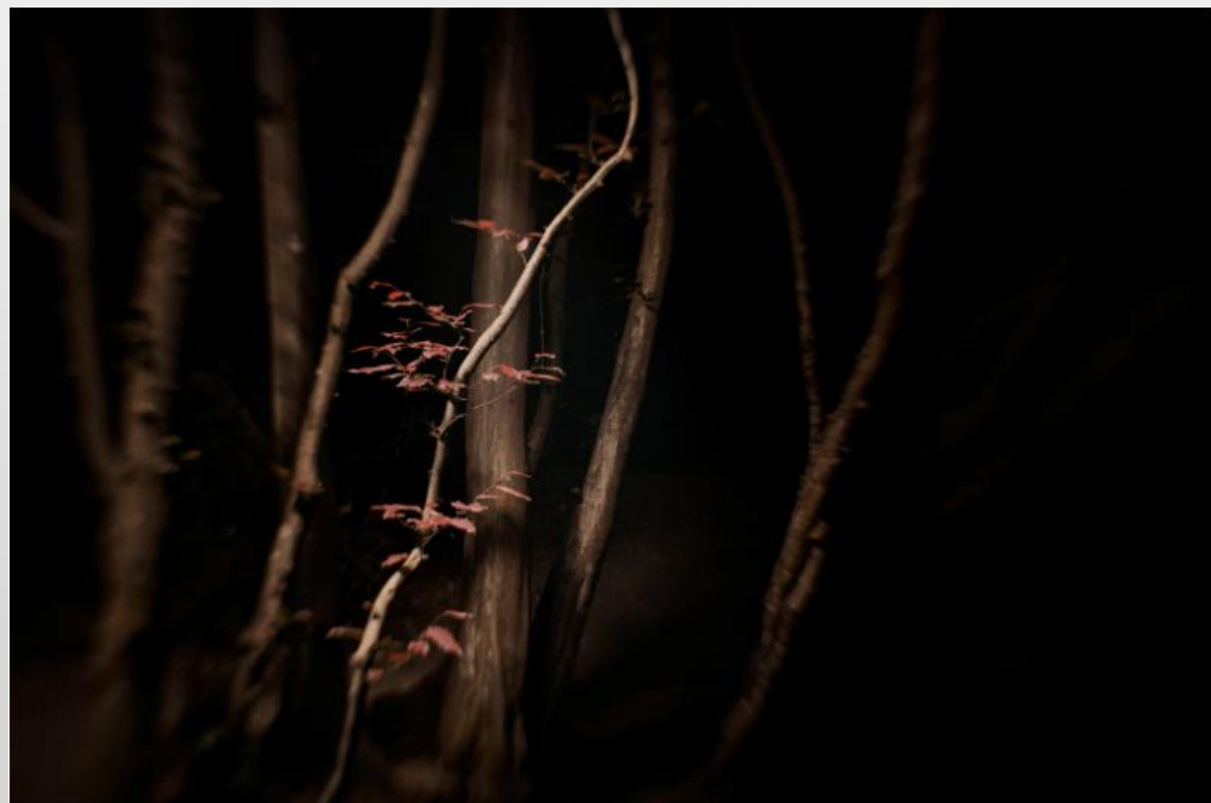
Inka Essenhigh



# Johnson Tsang



# Jasper Goodall





# Maria Lax



# Stefan Sagmeister





# Exhibition



# Learning Outcomes

LO1 Understand the role of the creative process within the creative industries

LO2 Understand how to plan a response to a brief

LO3 Understand the role of research within the creative process

LO4 Understand intent and purpose within the creative process

LO5 Understand the role of visual language to record and communicate ideas

LO6 Understand how reflective practice informs and directs the creative process

LO7 Understand methods for generating ideas within a brief