

JOURNEY FMP - Proposal Writing Guide

Rationale (Maximum of 100 words)

- Write about your progress and achievements in previous projects.
- What knowledge, skills and understanding you have acquired.
- What you know now compared to what you knew at the start of the course
- Explain why you have chosen your specialism (eg. photo, graphics, textiles, fine art).
- What would you like to do in the future (career).

Project Concept (Maximum of 200 words)

- Explain your idea/concept of the Journey theme.
- How will you explore your ideas
- What research have you/will you be doing (think secondary/primary/contextual including artists who have inspired you)
- What resources do you think you will need/be using
- Early thoughts about final pieces (eg. a series of illustrations for a book, a poster design, a mixed media canvas etc.)
- How you will use tutor and peer feedback, plus where you will be able to find time for independent study

Evaluation (50 words)

- Explain how you will reflect and evaluate
- this could be using annotation
- getting feedback from peers, tutors, or even professional artists/creatives
- using the student self-reflection template
- writing an overall project evaluation
- and how you will document changes to ideas as work progresses