

# Bradford School of Art Deer Shed Festival 12 Briefing

20<sup>th</sup> October 2021

Charles Allen (Partnerships, Bars & Production Manager)



# What's Deer Shed Festival like?

Family  
Music  
Comedy  
Art  
Dance  
Film  
Spoken Word  
Theatre  
Workshops  
Science  
Sport  
The Wilderwild  
Wellbeing  
Food & drink  
Retail  
Camping



Family  
Music  
Comedy  
Art  
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Theatre  
Workshops  
Science  
Sport  
The Wilderwild  
Wellbeing  
Food & drink  
Retail  
Camping



Deer Shed 10 – Generation XYZ >>> [Play video](#)

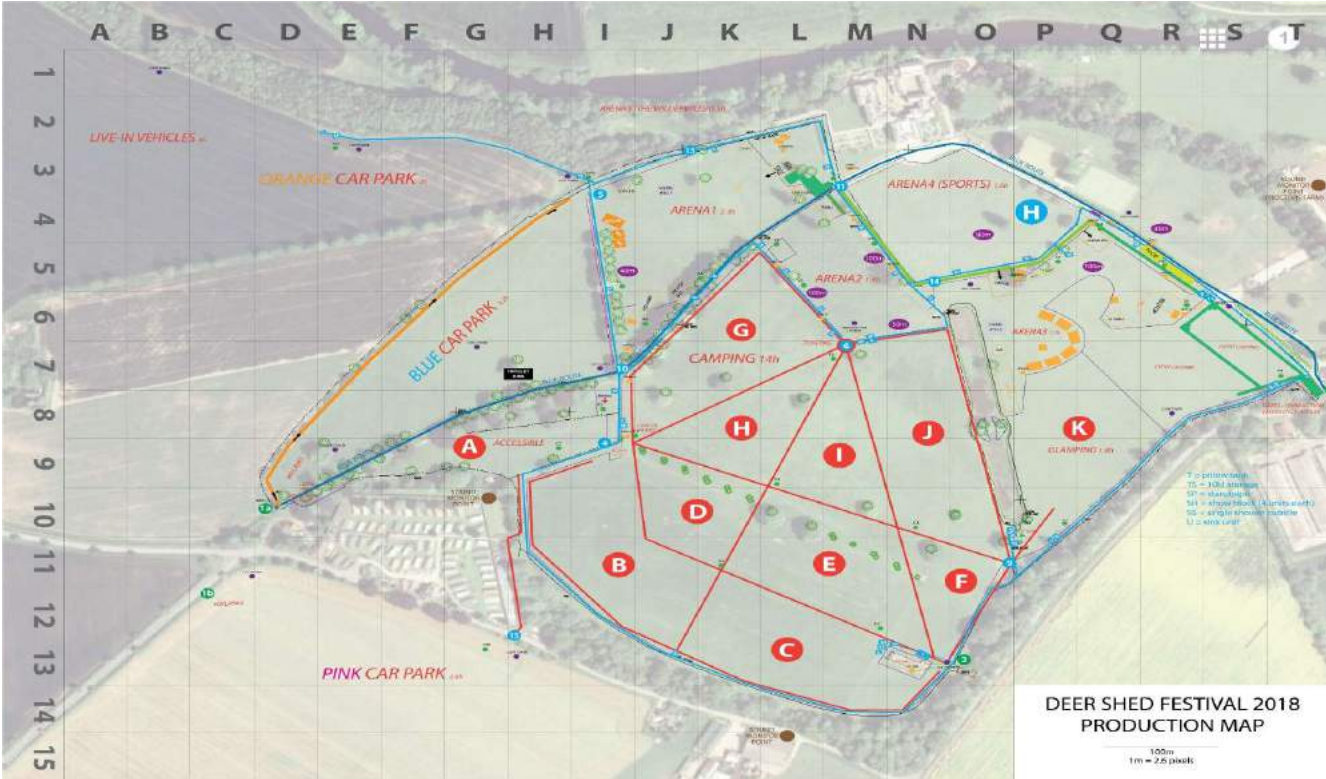


# Deer Shed history

- Deer Shed 1 – 1,000 people over 2 days
- Incremental growth each year – add something one year, keep it subsequent years
- Deer Shed 10
  - 10,000 guests (50 / 50 adults / children – majority from West Yorkshire)
  - 1,500 staff / volunteers / contractors / vendors / artists
  - 5+ stages – Music, comedy, dance, film, spoken word, theatre
  - Under 5s, Family workshops, Science tent, Sports Arena, The Wilderwild, wellbeing
  - Merchandise & retail
  - 4 large bars & 50 food / drink vendors
  - Partners / sponsors
  - 3-4 days
- Premier North of England festival
- Landfall & Podcast Social Club



# Deer Shed site map



Deer Shed 9



Deer  
Shed  
10  
line  
up



SOLD OUT

**DEER SHED FESTIVAL 10**  
**GENERATION XYZ**

| COMEDY  | MUSIC  | SHOWS  |
|---|--|--|
| <b>REGINALD D. HUNTER</b><br><small>(LATE NIGHT SPECIAL GUEST)</small><br><b>NINA CONTI</b><br><b>MILTON JONES</b><br><b>DENIM</b><br><b>JUSTIN MOORHOUSE</b><br>KIRI PRITCHARD-MCLEAN<br>ANGELOS EPITHEMIU<br>PATRICK MONAHAN<br>BARBARA NICE<br>TOM PARRY<br>BRETT DOMINO TRIO<br>AMY GLEDHILL<br>ALICE FRASER<br>JONNY & THE BAPTISTS<br>LUCY BEAUMONT<br>INEL TOMLINSON<br>STEFF TODD<br>JOHNNY COCHRANE<br>SARAH BENNETTO<br>RIA LINA<br>JACK GLEADOW<br>RAYMOND & MR TIMPKINS<br>HELEN DUFF<br>PAT CAHILL:<br>THE FISHERMAN<br>KATIE PRITCHARD<br><b>LIVE PODCASTS</b><br>THE SCUMMY MUMMIES<br>GABRIEL EBULUE -<br>THREE TRACK PODCAST<br>WITH EZRA FURMAN | <b>EZRA FURMAN</b><br><b>ROLLING BLACKOUTS</b><br><b>COASTAL FEVER</b><br><b>ANNA CALVI</b><br><b>THE WEDDING PRESENT</b><br><small>(SPECIAL GUEST)</small><br>STEVE MASON AKALA<br>PALACE SUNFLOWER BEAN<br>GRUFF RHYS LUCY ROSE<br>FLYTE THE SLOW READERS CLUB<br>SHE DREW THE GUN BC CAMPLIGHT<br>PIGS PIGS PIGS PIGS PIGS PIGS<br>TRACYANNE & DANNY TINY RUINS<br>JOHN BRAMWELL SELF ESTEEM<br>THE LEISURE SOCIETY WOOZE<br>FLAMINGODS PIROSHKA<br>CHARLES WATSON TOM WILLIAMS<br>KATHRYN JOSEPH WILLIE J. HEALEY<br>PIP BLOM THE HOWL & THE HUM<br>YOU TELL ME SKINNY PELEMBE<br>THE ONCE LISA O'NEILL<br>K.O.G AND THE ZONGO BRIGADE<br>LAUREL DYLAN CARTLIDGE<br>POM POKO PENELOPE ISLES<br>RASCALTON LAURAN HIBBERD<br>REDFACES GENTLY TENDER<br>LUCIA ADULT MOM BESS ATWELL<br>WALT DISCO HI MYE<br>ADVANCE BASE BLAIR DUNLOP<br>AMY MAY ELLIS CALLUM PITT<br>NEW YORK BRASS BAND RUTHIE<br>LOOK MUM NO COMPUTER<br>JUNIOR BROTHER LIVING BODY<br>MICHAEL CLARK NINA COBHAM<br>GEORGE QUINN SMOOVE & TURRELL (DJ)<br>ACROSS THE TRACKS (DJ) RORY HOY (DJ)<br>HATTIE PEARSON (DJ) MR TOAD (DJ)<br>BABA&GAHOUSH (DJ) PAUL VERITY (DJ) | <b>THE SCUMMY MUMMIES</b><br><b>BEETLEMANIA</b><br><b>WIFI WARS</b><br><b>FOXDOG STUDIOS</b><br><b>PLANET EARTH III</b><br><b>SLEEPING TREES</b><br><b>THE KAGOOLS</b><br><b>MAGICAL BONES</b><br><b>BELLATRIX</b><br><b>GAMES WITH JAMES</b><br><b>SPORT FOR</b><br><b>THE UNSPORTY</b><br><b>STEPPADS</b><br><b>THE BEAN COUNTER</b><br><b>JUDGE MOODY VS</b><br><b>THE ILLEGAL EAGLE</b><br><b>MAD ETIQUETTE</b><br><b>LITERATURE &amp; SPOKEN WORD</b><br>RICHARD HERRING<br>AKALA IN CONVERSATION<br>DRAG QUEEN STORY TIME<br>SARFRAZ MANZOOR<br>COMMON PEOPLE PANEL<br>ALEX WHEATLE ANIYA BETHI<br>JEFFREY BOAKYE TOMY WALSH<br>JULIE NOBLE ROB AUTON<br>KATE FOX AMELIA ABRAHAM<br>JAY BERNARD PHILL SAVIDGE<br>DAVE HASLAM KAREN EMANUEL<br>MUSIC QUIZ WITH ALAN LEACH<br>GRAHAM JONES - VINYL REVIVAL PANEL<br>ALEX COLLIER CHLOE DAYKIN<br>TALKAOKE SHED TALKS<br>SAY OWT SLAM MAJID ADIN<br>AIDAN TULLOCH PAUL JENKINS<br>SUNDAY MORNING PAPERS |

PLUS SCIENCE, WORKSHOPS, CINEMA, WILDERWILD, SPORTS & UNDER 5s  
**"THE ULTIMATE FAMILY FESTIVAL" - FESTIVALS FOR ALL**  
 26-28 JULY 2019 - BALDERSBY PARK - TOPCLIFFE - NORTH YORKSHIRE  
[WWW.DEERSHEDFESTIVAL.COM](http://WWW.DEERSHEDFESTIVAL.COM)



# Impact of COVID-19 pandemic

- Deer Shed 11 (July 2020) postponed 😐
- Redundancies | Govt backed loan | CRF | Furlough | VAT
- MASSIVE impact on suppliers, partners and artists
  
- Base Camp (July 2020) 😊
  
- Deer Shed 11 (July 2021) cancelled 😐
  
- Base Camp Plus (July 2021) 😊



# Deer Shed 12- July 2022



# Social Media

- facebook.com/deershed
- instagram.com/deershedfestival
- twitter.com/deershed
- #DeerShed12
  
- [Deer Shed Festival YouTube channel](#)
- Spotify play lists





# CA with Deer Shed

- Volunteered (flipping burgers with my brother) @ Deer Shed 1
- Volunteered @ Deer Shed 2
- Programme sponsorship @ Deer Shed 3
- Partnerships @ Deer Shed 4-6
- Partnerships & bar @ Deer Shed 7-10
- Partnerships, bar & production manager @ Base Camp & Base Camp Plus
- Partnerships, bar & production manager @ Deer Shed 12
- Partners included dorset cereals, L.L.Bean, Gorgeous Cottages, The Fruitypot Family, Teesside University, see it do it Sunderland, Leeds City College, POM-BEAR, Yorkshire Water, Vango, First News, glawning & Brooklyn Brewery
- Bar partners include Brass Castle Brewery, Sloemotion, Orchards of Husthwaite & Green Goblet



# Deer Shed / Bradford School of Art partnership

- Course content >>> BSoA tent / festival site
- Extra curriculum activities >>> BSoA tent / festival site
  
- Deer Shed 12 Schools Day >>> student involvement
  
- BSoA tent @ Deer Shed 12
  - Dedicated / branded space / tent
  - Full of BSoA content...
  - Joint social media & programme advert
- BSoA students @ Deer Shed 12
  - Music line up
  - Other content
  - Paid commissions
  - Workshops / science tent / sports arena / The Wilderwild
  - Paid / volunteer / work experience roles
  
- Forensic Ninjas partnership - TBC
  - Building set / props for activity in science tent





# Logistics

- Lisa Edwards & Charles Allen project managing
- Lisa Edwards liaising with Programme Leaders / Charles Allen liaising with Deer Shed team
  
- Deer Shed 12 Schools Day...
  
- BSoA tent @ Deer Shed 12
  - Arena 3 - set up Thursday / Breakdown Monday
  - Run Friday, Saturday, Sunday
  - Tickets & camping included
  - Some parking included
  - Food & drink available to purchase
  - Showers available to purchase
  - Plastic free – bring water bottles / water containers
  - First Aid & Welfare | Festival code on conduct
  
- BSoA students @ Deer Shed 12
  - Artist Liaison
  - Production
  - Partners...



# Deer Shed Festival - Code of Conduct

Deer Shed Festival is a family friendly event and all our staff, volunteers, representatives and performers are expected to reflect the values of the event and engage with our audiences in a courteous and friendly manner.



# Deer Shed Festival - Code of Conduct (cont.)

Any of the following, including aiding and abetting of others constitutes a breach of the Deer Shed Festival terms and conditions and may result in ejection from the Festival site and reporting to the relevant authority:-

- Performing your role while under the influence of alcohol or drugs.
- Anti-social behaviour.
- Illegal or criminal activity.
- Failure to discharge your agreed/contracted role.
- Incivility and/or misuse of authority.
- Permitting unauthorised access to the site.
- Soliciting or receiving gratuities.
- Failure to account for property or monies received.
- Conduct likely to discredit Deer Shed Festival Ltd.
- Deliberately working unsafely or against instructions in our Safety Handbook.
- Failure to comply with policies and instructions of Deer Shed Festival Management team.



# Q&A



# Keep involved

- Bradford School of Art partnership
- Deer Shed 13
  
- Content
  
- Paid roles
- Volunteer roles





# Thank You

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