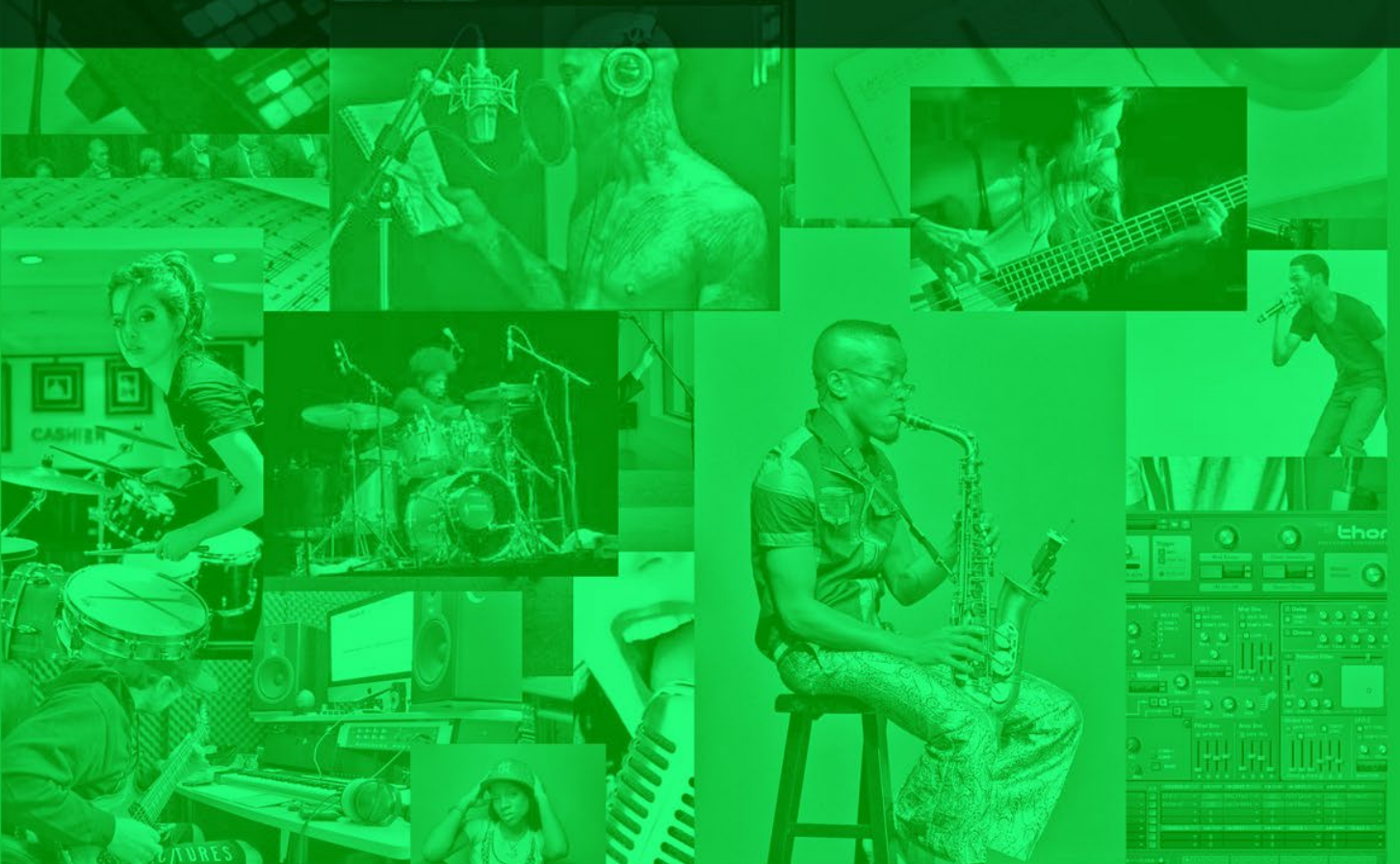


PROJECT 1 EVENT PRODUCTION



UAL Level 3 Extended Diploma Music Performance and Production
PROJECT 1 – Event Production

Tutors: Nicolas Sykes & John Dey

Units covered: Unit 9. Developing music performance and production skills

Project Aim: To co-ordinate a live musical performance, contributing towards the performance and management of the event. You must design, plan, promote and execute the event effectively.

Task 1: You will be assigned an event management role for the final performance. Discuss ideas for the live performance as a group and present the research you have carried out. Evaluate and select appropriate ideas for your event.

Unit 9 LO 1.1, 2.1, 2.2

Milestone deadline: 27/09/24

Evidence required: Presentation Video and Digital Presentation

Task 2: Research, plan and execute your event management role as well as preparing promotional media. Rehearse as an ensemble for the final performance. Manage and evaluate a mock event.

Unit 9 LO 1.2, 2.1, 2.2, 4.1

Milestone deadline: 11/10/24

Evidence required: Rehearsal Audio/Video, Digital Space Portfolio

Task 3: Effectively manage the event and present a convincing musical performance in front of a public audience.

Unit 9 LO 3.1

Milestone deadline: 15/10/24

Evidence required: Video and Digital Space Portfolio

Task 4: Critically reflect and evaluate your own success and performance throughout this project.

Unit 1 LO 4.1

Milestone deadline: 25/10/24

Evidence required: Viva Voce, Ongoing and Final Evaluation and Reflection on Digital Space Portfolio

Hand out date: 09/09/24

Due Date: 25/10/24

PLEASE REFER TO THE UAL SPECIFICATION FOR ASSESSMENT CRITERIA

