



PROJECT 3

ARTIST DEVELOPMENT



Tutors: Nicolas Sykes & Eric Hayes

Units covered: Unit 6. Music performance skills and practice
Unit 7. Music production skills and practice

Project Aim: To advance artist development by exploring musical expression, with a specific focus on live performances and establishing a presence on social media platforms.

Task 1: Research and document a variety of music social media accounts and live performance approaches.

Milestone deadline: 10/01/24

Unit 5: LO 1.1, 1.2, Unit 6: LO 1.1, 1.2

Evidence required: Digital Space Portfolio

Task 2: Plan and develop your artist identity through the creation of a social media account. Rehearse songs and begin to practice live sound.

Milestone deadline: 17/01/24

Unit 5: LO 2.1, 2.2

Evidence required: Digital Space Portfolio

Task 3: Perform in a variety of settings and create content to enhance your social media presence.

Milestone deadline: 31/01/24

Unit 6: LO 2.1, 2.2

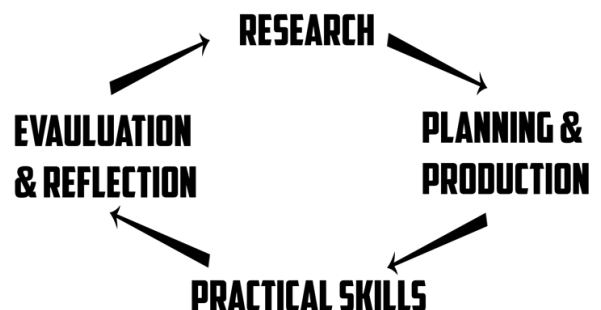
Evidence required: Digital Space Portfolio

Task 4: Evaluate your artist development and performing skills.

Milestone deadline: 07/02/24

Unit 6: LO 3.1

Evidence required: Digital Space Portfolio



Hand out date: 02/01/24

Due Date: 07/02/24