



The Light Cinema in Bradford has quickly become an integral partner for the Bradford School of Art, with our collaboration expanding significantly within just a year. This partnership has been embedded across a diverse array of courses, including Art and Design, Performing Arts, Media Make-Up and Special Effects, and Fashion. The cinema has provided our students with valuable opportunities, such as content creation and social media management for one learner who aspires to work in digital promotion. Looking ahead, we have a series of exciting projects planned, as The Light Cinema has become our Ambition Hub employer sponsor for Performing Arts. They will offer a year-long schedule of work experience opportunities, including performances for dementia-friendly screenings, jump scare opportunities for their "Fright at the Light" event, and performances for film launches such as "Wicked" and "Mufasa." Our MMU students will also contribute to these projects through hair, make-up, and special effects support.

Additionally, our Art and Design students will collaborate with The Light Cinema on a Halloween-themed project, utilizing Undercliffe Cemetery as a photography location for their "Fear" project, culminating in an exhibition at both The Light Cinema and the Bradford Police Museum to celebrate Halloween and local heritage. Our MMU and Fashion students have been commissioned to create promotional looks for upcoming films, and there are scheduled events where our MMU students will provide face painting services. The Light Cinema will also serve as a hosting venue for our summer show, showcasing the work of our media students and featuring a film preview created by them in celebration of BD25. Regular meetings with the cinema ensure that they remain receptive to supporting our curriculum's development, and we are already planning a major photography commission project focused on Bradford Film for the next academic year, with successful artwork to be displayed prominently at the cinema entrance. They have also engaged with our quality team as part of our departmental QER.

This collaboration with The Light Cinema exemplifies our dedication to providing students with relevant, real-world experiences that prepare them for successful careers in the creative industries.

Strengths

Rapidly Growing Partnership

Despite a short history, the relationship has quickly expanded to include multiple courses and collaborative projects.

Diverse Opportunities

The Light Cinema provides a variety of work experience opportunities across different disciplines, enhancing students' employability.

Support for Aspiration

They have facilitated content creation and social media management roles for students, aligning with their career aspirations in digital promotion.

Community Engagement

Collaborations for dementia-friendly screenings and local heritage projects foster community involvement and social responsibility.

Interdisciplinary Collaboration

The partnership encourages cross-course collaboration, allowing students from various disciplines to work together on creative projects.

Feedback and Curriculum Development

Regular meetings and open communication channels allow for responsive curriculum development based on industry needs and insights.

Showcasing Student Work

Hosting the summer show and displaying student artwork at the cinema provide valuable exposure and recognition for students' talents.

Long-Term Projects

The commitment to ongoing projects, such as the Bradford Film photography commission, ensures sustained engagement and opportunities for students.

<https://bradford.thelight.co.uk/>

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