

# Bradford Producing Hub

## **Bradford Producing Hub: Enhancing Student Development through Cultural Careers Week**

The Bradford Producing Hub (BPH) has played a pivotal role in supporting our Cultural Careers Week, offering our students invaluable insights and learning experiences across various disciplines within the arts and creative industries. Their involvement not only addresses identified skills gaps but also enriches our curriculum, ensuring that our learners are well-prepared for future employment opportunities.

### **Key Contributions of Bradford Producing Hub**

#### **Diverse Range of Talks**

BPH facilitated a series of engaging talks featuring industry professionals from various artistic disciplines. These sessions covered critical areas such as:

- Visual Arts: Exploring the current landscape and opportunities within the visual arts sector.
- Production Roles: Understanding the vital behind-the-scenes work that supports creative projects.
- Music Industry: Insights into the evolving music scene and pathways to success.
- Theatre Making and Playwriting: Discussing the creative processes involved in theatre and storytelling.
- Working in TV: Exploring career options and skills needed in the television industry.

#### **Skill Gap Identification**

BPH has been instrumental in gathering feedback from industry professionals about the skills gaps prevalent in the creative sectors. This feedback directly informs our curriculum development, allowing us to adapt and enhance our educational offerings to meet the needs of employers.

#### **Curriculum Relevance**

By collaborating with BPH, we ensure that our curriculum remains relevant and aligned with industry standards. This partnership enables us to equip our learners with both soft skills (such as communication, teamwork, and adaptability) and technical skills (specific to their chosen disciplines) that are essential for success in the competitive arts landscape.

#### **Workshops and Practical Learning**

In addition to talks, BPH organized workshops that provided hands-on experiences related to the various disciplines. These practical sessions allowed students to apply their knowledge and develop new skills in a supportive environment.

#### **One-on-One Career Support**

BPH offers drop-in sessions for personalized career guidance. These one-on-one meetings provide students with the opportunity to discuss their career aspirations, receive tailored advice, and explore potential pathways within the creative industries.

#### **Industry Connections**

Bringing artists and industry professionals into the school enhances our students' exposure to real-world experiences and networking opportunities. This connection helps students build relationships that can lead to mentorships, internships, and job placements.

### **Strengthening Our Learners' Futures**

The support provided by Bradford Producing Hub during Cultural Careers Week significantly enhances our students' educational experience. By focusing on both the soft and technical skills needed in the creative industries, we are preparing our learners for successful careers while fostering a culture of creativity and collaboration.

In conclusion, our partnership with BPH not only bridges the gap between education and industry but also empowers our students to take charge of their career development. Through this collaborative effort, we are committed to nurturing the next generation of creative professionals who will contribute to the vibrant cultural landscape of Bradford and beyond.

Moving forward we have planned in 3 cultural careers week to maintain the learners development across the next academic year

<https://bdproducinghub.co.uk/>

<https://www.bradfordcollege.ac.uk/news/bbc-glow-up-comes-to-bradford-college/>