



Whilst we have a wider range of work experience activities planned throughout the year with BD25, most of the activities are currently embargoed until September 2024. The Young Creatives programme has been released, and details can be found below.

Bradford 2025: Young Creatives Programme Overview

As part of the exciting initiative for Bradford's designation as the UK City of Culture in 2025, the Young Creatives programme is set to be a cornerstone of the celebrations. This innovative 16-month work-based training programme combines paid work with educational opportunities, designed to equip young individuals with the skills and experiences necessary for careers in the vibrant arts and culture sector.

With over 1,000 new performances and events planned, including music, visual arts, theatre, film, and more, the programme aims to harness the creative energy of Bradford's youth. The Young Creatives programme will recruit 10 enthusiastic individuals aged 18-24 from diverse backgrounds, ensuring a rich tapestry of perspectives and talents. Participants will be paid at the living wage foundation rate of £12 per hour, amounting to an annual salary of £23,088, making this an accessible opportunity for young people looking to kickstart their careers in the arts. The Bradford School of Art will be working in collaboration with BD25 to deliver the programme across the year of 2025.

Key Features of the Young Creatives Programme

Skill Development

The programme focuses on building essential skills in various aspects of arts and culture, preparing participants for future employment within large arts organizations and partner institutions.

Paid Work Experience

Participants will engage in a practical, paid work placement for four days a week, gaining invaluable experience while earning a living wage.

Structured Learning

One day a week will be dedicated to study, allowing participants to enhance their knowledge and skills in a supportive learning environment. The Bradford School of Art will be providing the educational delivery for the program.

Diverse Opportunities

The programme is designed to attract individuals from a variety of backgrounds, fostering inclusivity and diverse perspectives within the arts community.

Cultural Impact

As part of the broader Bradford 2025 initiative, participants will play a vital role in contributing to one of the largest arts festivals in the world, helping to shape the cultural landscape of the city.

Networking Potential

Participants will have the opportunity to connect with industry professionals, peers, and community members, expanding their networks and opening doors to future career opportunities.

Timeline

Start Date: September 2024

End Date: January 2026

The Young Creatives programme represents a significant investment in the future of Bradford's cultural scene, empowering the next generation of artists and cultural leaders. While specific project details are currently under embargo, the excitement surrounding Bradford 2025 promises to create a dynamic and transformative experience for all involved.

Our involvement in the Bradford 2025 Young Creatives programme aligns seamlessly with our commitment to fostering the development of our learners in the arts and culture sector. By providing our students with the opportunity to participate in this innovative training initiative, we are equipping them with essential skills, experiences, and connections that will significantly enhance their personal and professional growth.

Our involvement in the Bradford 2025 Young Creatives programme not only supports the professional development of our learners but also positions them as vital players in a transformative cultural movement. This initiative represents a unique opportunity for students to thrive, connect, and grow within the vibrant arts community of Bradford.

How This Project Supports Our Learners

Real-World Experience

The programme offers students hands-on experience in a professional art setting. Engaging in practical work placements allows them to apply their academic knowledge in real-world scenarios, building confidence and competence in their chosen fields.

Skill Development

Participants will gain a diverse skill set through both work placements and structured learning. This dual approach ensures that students not only learn theoretical concepts but also develop practical abilities that are highly valued in the arts and culture industry.

Networking Opportunities

By working alongside established professionals and fellow creatives, students will expand their professional networks. These connections can lead to mentorship opportunities, collaborations, and potential job offers in the future.

Financial Support

The programme provides a living wage, which alleviates financial pressures on students. This support enables them to focus on their training and creative endeavours without the burden of financial instability.

Inclusive Environment

The Young Creatives programme actively seeks to recruit individuals from diverse backgrounds. This commitment to inclusivity enriches the learning experience for all participants, fostering a culture of understanding and collaboration among peers.

Cultural Contribution

Our students will have the chance to contribute to one of the largest arts festivals in the world. This involvement not only enhances their sense of purpose but also instils a sense of pride in being part of Bradford's cultural renaissance.

Career Pathways

The structured nature of the programme, with its combination of study and practical work, helps students clarify their career aspirations. They will gain insights into various roles within the arts sector, allowing them to make informed decisions about their future paths.

Strengths of Our Involvement in the Young Creatives Programme

Enhanced Learning Opportunities

The collaboration with Bradford 2025 enriches our curriculum by providing experiential learning opportunities that complement classroom education.

Alignment with Industry Needs

By focusing on skill development relevant to the arts and culture sector, we ensure that our students are well-prepared to meet the demands of potential employers.

Community Engagement

Our participation in this initiative strengthens our ties with the local community and enhances our institution's reputation as a leader in arts education.

Empowerment of Young Talent

Supporting our learners through this programme empowers them to become active contributors to the cultural landscape of Bradford, fostering a sense of agency and responsibility in their artistic pursuits.

<https://bradford2025.co.uk/>

<https://bradford2025.co.uk/opportunity/join-our-young-creatives-programme/>

<https://bradford2025.co.uk/press-and-media/press-releases/the-uks-youngest-city-counts-down-to-2025/>