# **Analysis Quadrant**

# **EFFECT**

- · What effect does the image have on you?
- · Does it capture a mood or feeling?
- · Is there a hidden meaning?
- · What story (narrative) does it tell?
- What message is it communicating?
- · Does it have meaning for you?

### CONTEXT

- · Who is the artist?
- What does their work focus on (theme or agenda)?
- Is there a historical context (e.g. WW2 propaganda poster)?

# WHAT CAN YOU SEE?

- What style or genre is used?
- How is colour used (vibrant/subtle/contrasting)?
- Briefly describe the image.

# VISUAL ANALYSIS

- What is your eye drawn to first?
- What formal elements are obvious (line, shape, space, form, tone, texture, pattern)?
- What is the viewpoint and perspective (low, high, bird's-eye etc.)?