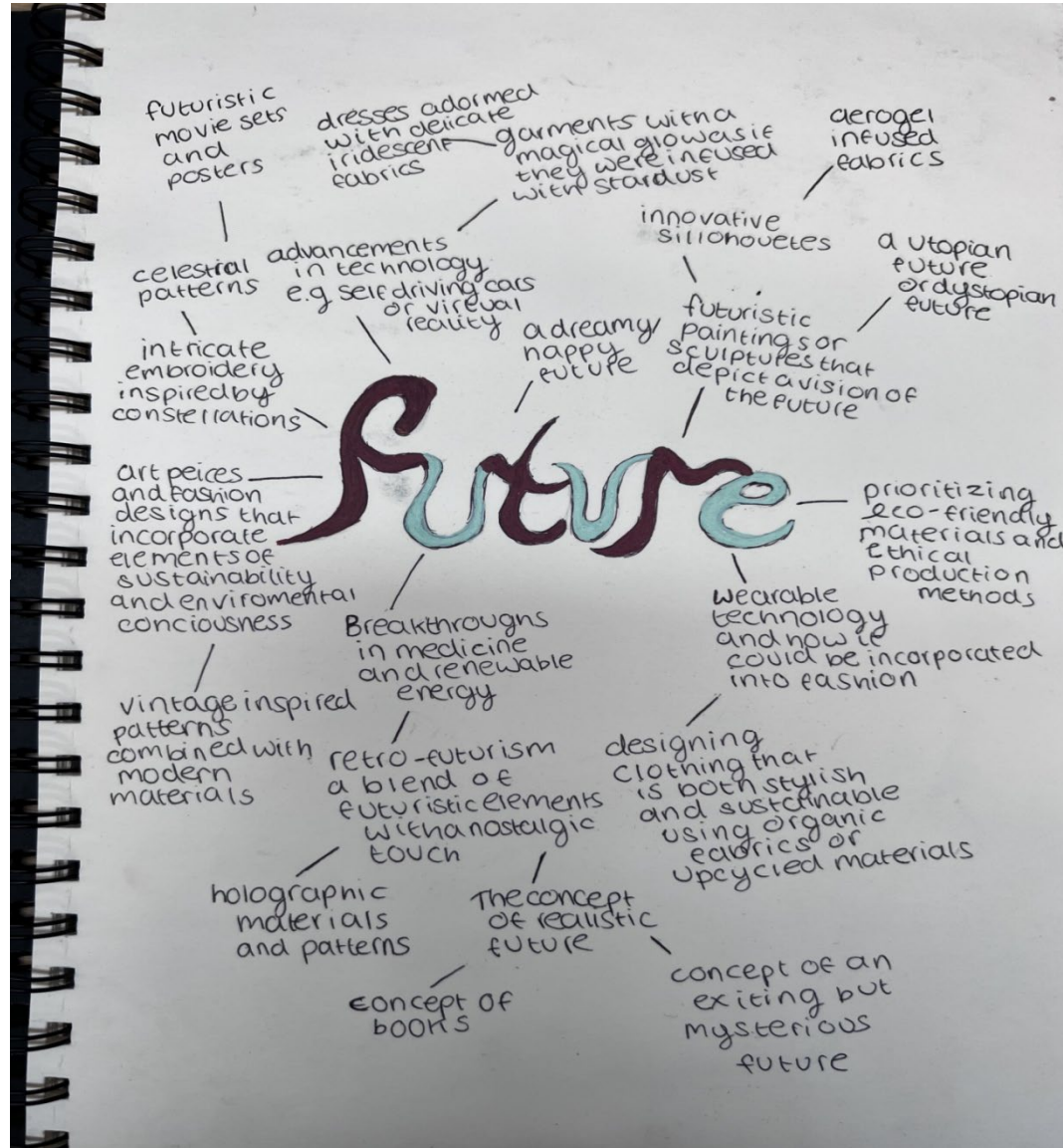
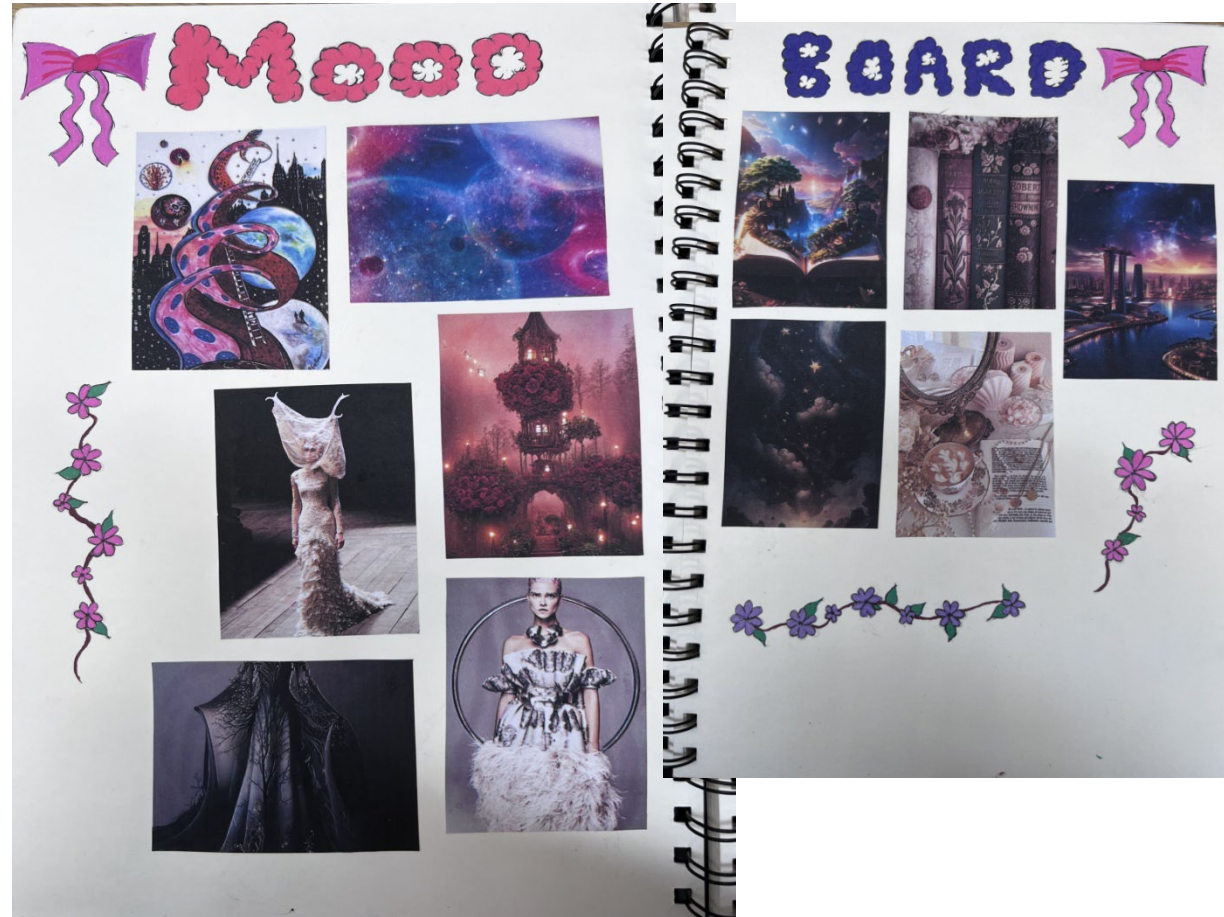
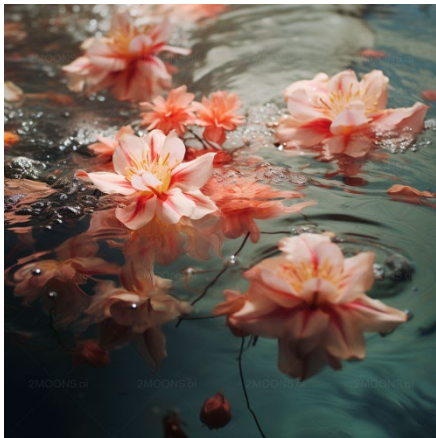


Future -





MOOD BOARD



Alexander McQueen

Alexander McQueen was known for his bold and provocative fashion designs, his work often explored themes of nature, history and the macabre, his style incorporated elements of dark romanticism, theatricality and exquisite craftsmanship. He pushed boundaries with unconventional silhouettes, intricate detailing and a mix of traditional and innovative materials, his designs were dramatic, evoking emotions and telling powerful stories, his work can inspire my project in several ways, his ability to merge different elements, such as nature and dark romanticism can guide me into blending lush gardens and advanced technology into my design, McQueen's attention to detail and exquisite craftsmanship can inspire me to create intricate floral motifs and incorporate them into my garment, additionally his theatricality and storytelling can influence me to infuse drama into my fashion piece.



Iris Van Herpen

Iris van Herpen is known for her innovative and Avant grand style, she often combines traditional craftsmanship with cutting edge technology to create unique and futuristic pieces, her work explores themes of technology, nature and the human body resulting in stunning and unconventional garments, looking at her work ivy van herpens work can definitely inspire my project, her combination of nature and technology could align with my vision of a beautiful future garden, I can explore her use of unconventional materials, intricate details and organic shapes to create my own unique designs, additionally her fusion of fantasy and romance can inspire me to incorporate elements of baroque architecture into my fashion piece, I want to let my creativity bloom.







Research designs in colour





Plate 21a



Scenes | 241



The Sleeping Beauty, 1876, by Walter Crane (1845-1915), produced by Jeffrey & Co, colour machine print.

By 1850, however, it was colours perfectly registered also finally removed altogether in manufacturing output, in 1834 about 1.2 million in 1874 the figure was 31 million. From the 1850s, perille eye-catching wallpaper, subsequent exhibitions, Woolllams and Jeffrey & Co luxury papers; others extem textures as with the ac of arsenic, for creating ad outlawed, thus removing circle be dangerous in situatioq papers, known as 'hygiei or lacquered surfaces m or other exposed areas. garles marketed at the most m in the kinds of designs in t the late nineteenth cent and experimental textures acuples the inventor of linocum series a similar composition cely and Anaglypta, a cheaping, appeared nine years late are laid

Whilst upmarket detures with designs that were ace, mass producers embark it unique to wallpaper. As papers produced for the indistinct and porridge, have been directed largely at expermer in particular hardwareing ones that woi



Chintz-style wallpaper, with matching border; English, late eighteenth century, colour woodblock print.



Plate 22V a

SCREEN PRINTING

During class we did practical activities and screen printing was one of them which took place, at first, I drew out my design using a dark black pigmented pen onto an acetate sheet which was related to my theme I chose a lovely fountain surrounded by roses and vines for my design, meanwhile after tracing it out onto the acetate I was taken to the dark room where my image was professionally printed onto a canvas screen with a machine, furthermore after the ink dried onto my screen, I moved onto the next task experimenting printing the design onto different fabrics, using a mix of different colour paints; to spread the paint out I used a squeegee. Moreover, I was happy with the outcome and how it turned out, this was an activity I enjoyed doing.



Contextual research

Imagine a future where technology and nature come together in a mesmerizing way, in my project I'm creating a garden of dreams where vibrant flowers bloom alongside futuristic gadgets, to bring this concept to life I'm incorporating elements of baroque architecture, adding a touch of fantasy and romance, with my design I aim to transport people to this enchanting future, where they can experience the beauty of nature and the wonders of advanced technology, its all about creating a captivating and dreamlike atmosphere that sparks imagination and awe, But mainly it revolves around how I see my future, enchanting, mystical and romanticized.

Proposal 16/03/24

Ariana Ali - 12264467

My concept of a future garden of dreams, where lush gardens and blooming flowers coexist with advanced technology, is truly captivating by incorporating baroque architecture I'm adding a touch of fantasy and romance to the mix, the rationale for my proposal is to create a visually stunning and immersive experience that transports people to a world where nature and technology harmoniously intertwine, the juxtaposition of organic beauty and futuristic elements, will evoke a sense of wonder and awe, inviting people to explore a future that is both enchanting and mesmerizing, with my project I aim to inspire imagination, spark curiosity and showcase a romantised future, evolving around my vision. Furthermore I feel like I have acquired a good understanding of my concept through gathering research on two individual artists including images from library books, doing sketches in my Artbook and observational sketching, exploring different sewing and art techniques, Making dress designs out of bits of research around my theme to different fabrics, screen-printing and overall just working on design development towards this final project in general. Screen printing is something I have gained knowledge on recently and personally I think doing activities such as making a 3d model of my theme and mod rocking has boosted my creativity further however due to a lack of time it wasn't completed. What I know now like the different sewing techniques to screen printing and the ability to create different designs etc. picks up an important meaning to me where the more knowledge and skills I gain mainly around the fashion course since I solely want a career around fashion, It will increase more doors to open up with opportunities in the fashion industry, the more hard work I do and anything I achieve during this course I believe it can really aspire to get towards what I want to be and what I want to do after these prosperous years of college. Compared to before I hardly knew anything so moreover what I know now has influenced my choice of pathway by causing me to set and plan out my goals towards becoming a fashion designer.

Proposal (project concept)

When it comes to my concept around a garden of dreams, I want to design and create a dress, a dress that captures the beauty of lush gardens and blooming flowers through its fabric and silhouette, I could use soft, flowing materials that mimic the delicate petals of flowers, creating a sense of ethereal elegance, I can also consider incorporating floral patterns or embroidery to further emphasize the garden theme, to add a dash of romance and fantasy I can explore incorporating elements inspired by baroque architecture like lacework or intricate draping or even printing on little baroque details. By combining these elements, my dress will embody the enchanting vision of a future garden. Where nature's beauty and artistic design come together in perfect harmony, meanwhile I don't want anything too futuristic on the dress I want it to be more subtle so to showcase the coexistence of advanced technology in the dress I can put in subtle details that hint at futuristic elements, for example, I could use laser cut patterns or laser etched designs on the fabric creating an intricate and modern look, Another idea is to incorporate hidden pockets or compartments within the dress allowing for discreet storage or even integration of small tech devices, additionally I can explore using smart textiles that have temperature regulating or moisture wicking properties, providing both comfort and functionality, these subtle touches of advanced technology will add an intriguing layer to the dress while still maintaining a sophisticated and elegant aesthetic, the research that will support its development is the artists I researched which is iris van herpen and alexander McQueen's work, for resources I will need soft flowing fabrics, such as silk, organza or chiffon to capture the ethereal and romantic feel of the garden including floral patterns. Embellishments will also be needed like lace, beading, or sequins to add intricate details and a touch of glamour, these embellishments can help evoke the fantasy and romanticized elements of my concept, furthermore structural elements need to be provided inspired by baroque architecture such as corsets, ruffles or draping these can add depth and drama capturing the grandeur of a fantasy, along with tech integration, to show off the advanced technology fibre optic strands or smart textiles as mentioned before they may be good for making the subtle futuristic parts of the dress.

When considering the environmental and ethical impact of my project there's a few aspects I can focus on such as:

- Sustainable materials: ecofriendly materials like organic cotton or hemp or just recycled materials, these choices can help reduce the environmental footprint on the dress
- Responsible production: consider working with local artisans or ethical manufacturers who prioritize their fair labour and minimize waste in the production process
- Minimal waste: To plan my design to minimize fabric waste by utilizing efficient pattern cutting techniques. I can also repurpose any leftover fabric for smaller accessories or future projects
- Longevity: aim to create a timeless design that can be worn for years to come rather than following short-lived trends. This promotes sustainability by reducing the need for frequent replacements

As for presenting my project realisation, I could consider creating a portfolio showcasing my design process, sketches, and material choices, I could also create a physical prototype of the dress or a digital rendering to demonstrate my vision, additionally I could prepare a presentation or share my concept and inspiration with others.



Evaluation (UAL proposal document)



When making my project in consideration I will reflect on the amount of effort it will take to create this dress during the time span, and the harmony of nature and technology and the way I could represent the futurism of tech incorporated into the dreamy garden. Meanwhile when it comes to evaluating, in the process my aim is to incorporate elements that symbolize the lush gardens and blooming gardens of my envisioned future for e.g. floral patterns or motifs to 3D flowers, along with soft flowing fabrics that evoke the feeling of a garden in bloom, when it comes to the advanced technology part since I don't have certain materials like smart textiles or glow in the dark elements, for an alternative I could use holographic fabric, as for the baroque architecture again if I do not have the required materials there are other ways to romanticize the dress, using things like lacing or frilly netting, butterflies etc. Along the way it is possible my design can change in some areas.

Client Research (ACCU)

ACCU the company that I previously visited is a new component company, targeted towards engineers, innovators, designers and pioneers who want to drive change, They blend impressive cutting edge technology and passionate individuals to serve an award winning experience to their customers worldwide. The service is something you don't have to worry about as their team is motivated by success and a real interest in supporting engineering innovation, from design to prototyping, to mass production. Working with engineers globally they transform the most boundary pushing ideas into reality, considering my target audience, my project is mainly pushed towards people who are really into fashion, those who know fashion is the most powerful movement there is, its movement, design, architecture all in one, it shows the world who we are and who we'd like to be.

Also the girls who love to romanticize everything in life, including all the people who have strong creativity when it comes to art Also those that genuinely love arty things, It appeals to the target audience due to the stunning beauty the dress will radiate, I think people who are really into fashion, will appreciate the powerful statement the dress make, I want the dress to show their individuality, and I'm confident it may attract those

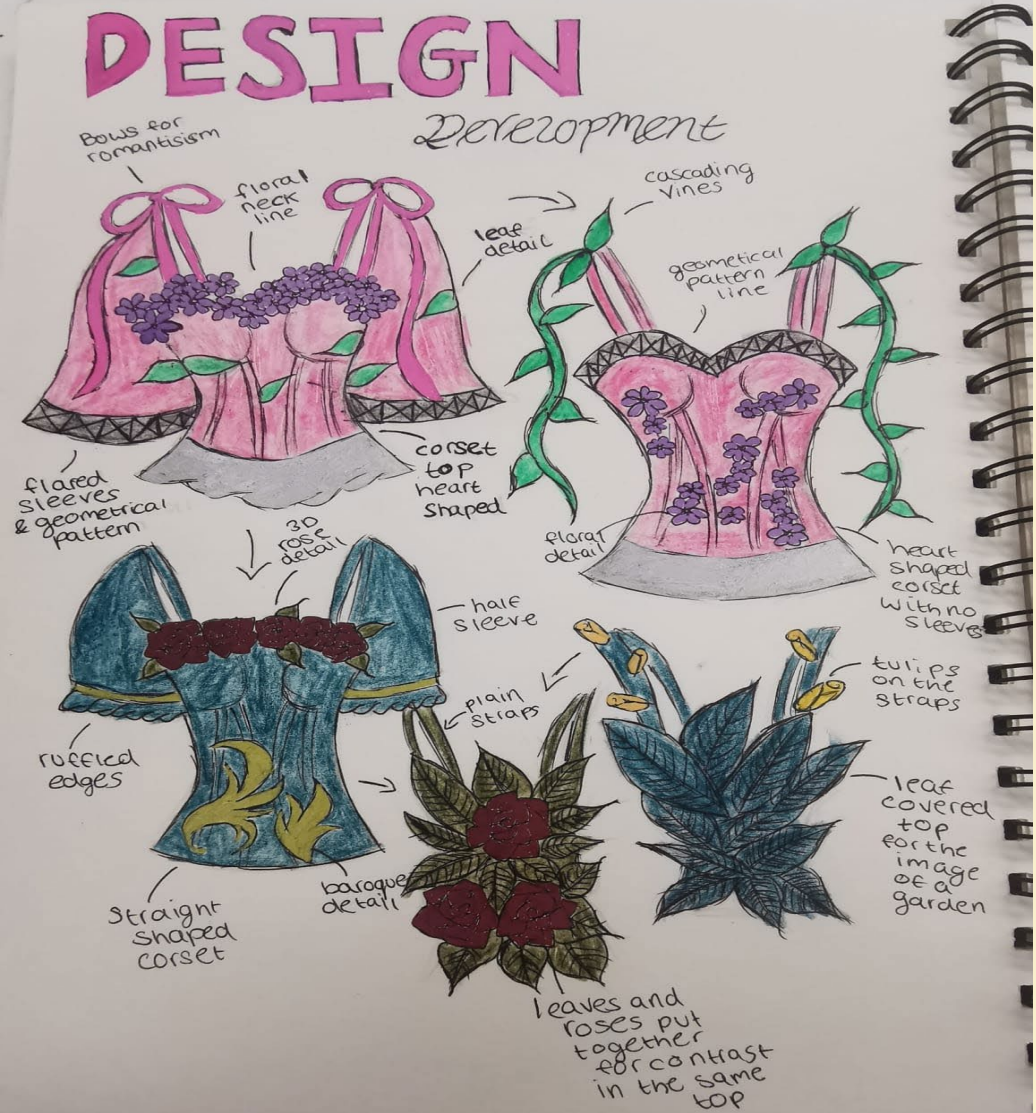
who love to romanticize life and appreciate artistry, my creativity will resonate with them meanwhile the pull of this dress is its ability to transport people into a world of enchantment and beauty, the combo of lush gardens, blooming flowers and advanced tech creates a unique and captivating aesthetic along with the baroque architecture, the soft flowing fabrics and romanticized future concept make it irresistible for those who crave a touch of fantasy in their lives

ACCU images

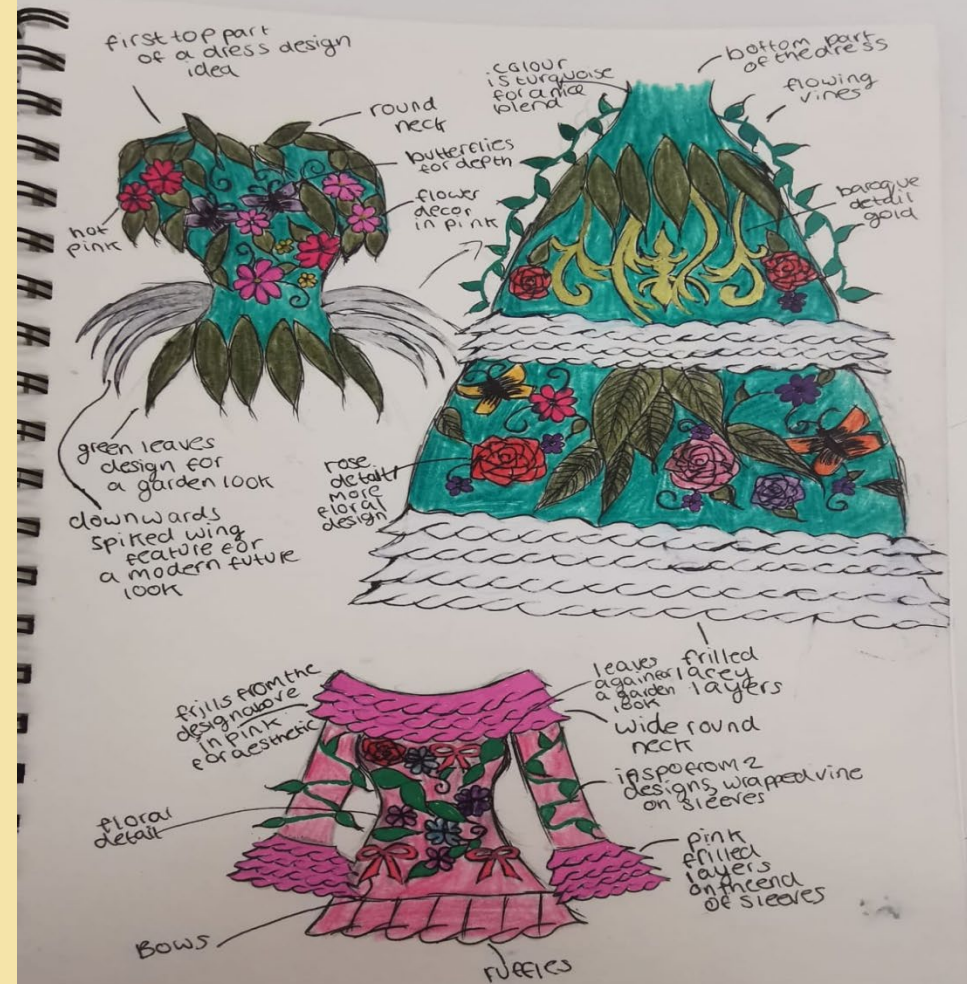


Design development

Whilst my mind was set around what I want to make for my project in my book I developed design ideas and sketched out images of garments, with different details or the same details except on a different style here I did a variety of tops consisting of garden like elements and certain patterns

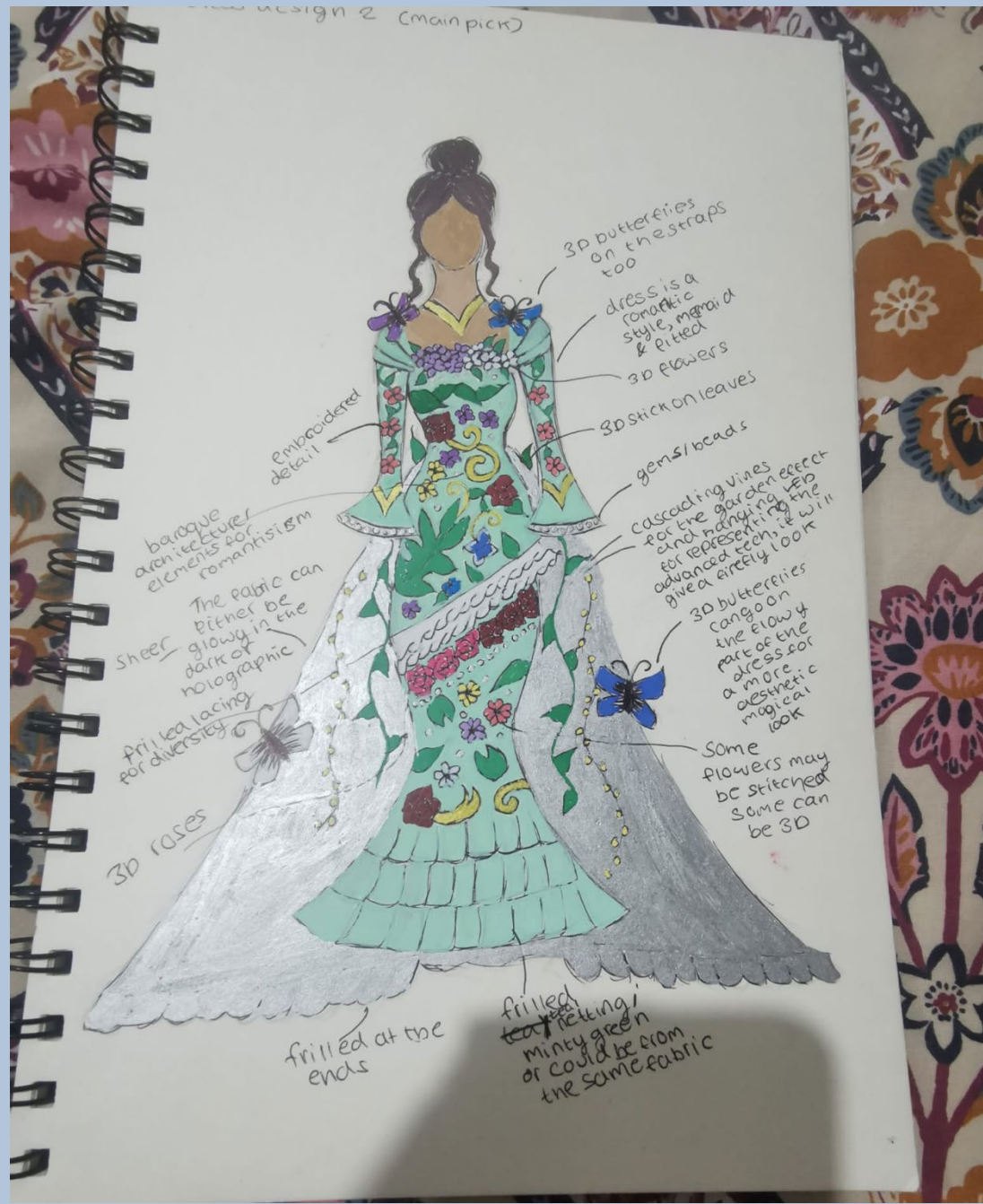


Here I did a design of a top part of a dress and the bottom part also, another different garment.



Main designs

Whilst doing my design development in my book I decided to draw out two main designs as well to get a visual idea of how I wanted my dress to look, both were similar but I drew them out in different styles. One in a princess style, and one in a mermaid/fishtail style. In the end I went with the fishtail style since it appealed more to me and I thought the style would really present the grace of an enchanting garden alot better.



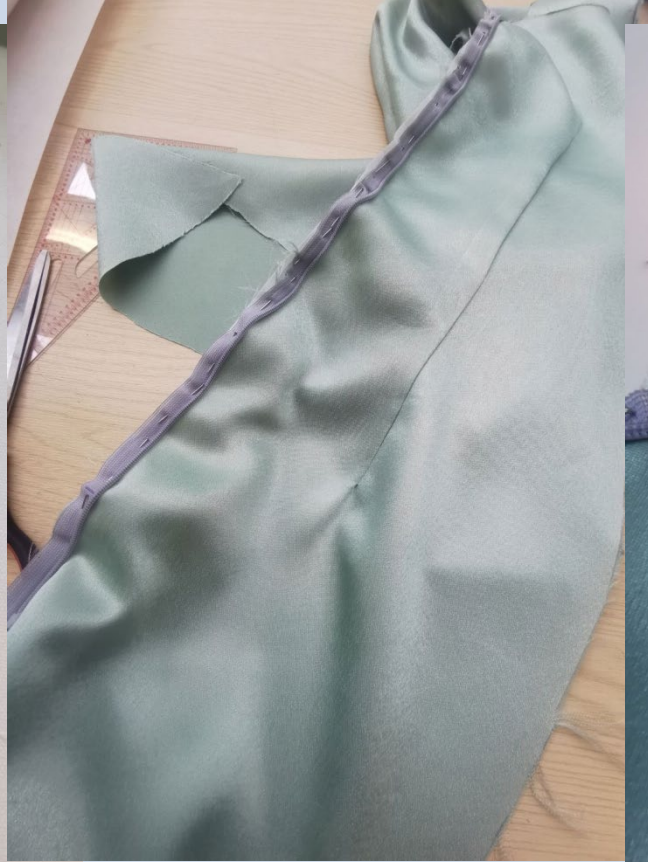
Final outcome development

At the beginning of making this dress, I started off with pattern cutting the front and back of the dress including the the fishtail, in the process weights were used to hold the paper down whilst tracing, darts were included in the pattern for the fitting of the dress, after the part of tracing was done with chalk, onto the delicate fabric which was this thick silky satin I cut into the fabric to get the desired shape needed.



When the two pieces of the front and back were cut out I realized a mistake on the back piece, it wasn't cut out on fold, to solve this issue I redid the back piece and cut it on fold.





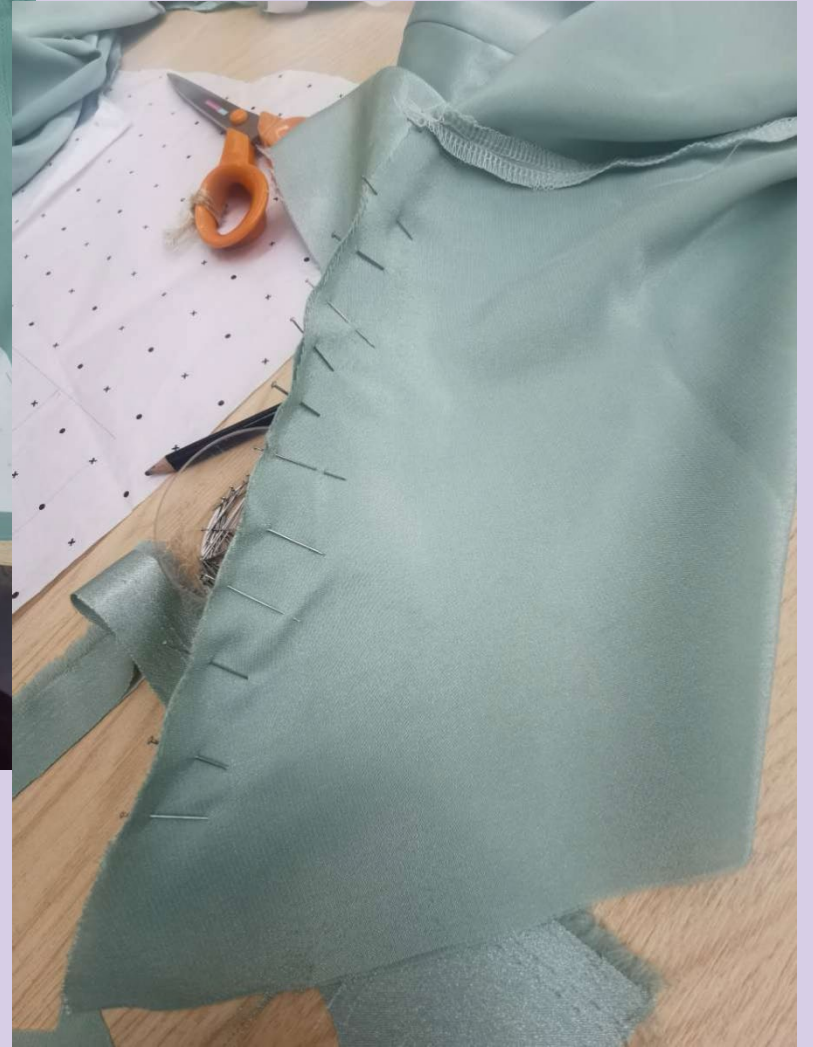




Whilst the dress was starting to come together nicely another error in the dress was noticed, as I had cut a piece of the back wrong whilst pattern cutting in order to fix it, I made an extra panel of fabric so the back was long enough to fit the tail at the bottom.



Once the front was stitched to the tail layers, for a better look I positioned the back piece pinning it onto the mannequin just to get the vision of how it looked so far, afterwards I sewed the back with the panel attached, to the bottom, then came the pattern cutting of the sleeves and shoulders, when making the shoulders just like the design I made them draped, furthermore after the sleeves and shoulders were completed, both sides were stitched together, and I ended up with the perfect fishtail dress, I was happy with how it turned out.





Once the dress was all put together, the decorating begun to get the image of a beautiful atmosphere onto it, with the lacing being sewed on, my mind changed on the colour and instead of adding white I got beaded lacing in a similar colour to the dress for a more ethereal vibe also I made a change in the shape of the sleeves making it flowy all the way instead of fitted and flowy around the bottom since I didn't have the right pattern block for that kind of sleeve, beforehand the edges along the neck and sleeves were folded and stitched so no sign of frayed threads were sticking out, afterwards different types of beautiful flowers were carefully hand stitched onto the neckline including floral lacing on the edges of the sleeves, When it came to the part that flowed out like a train, I made a choice to use gold holographic fabric to present the futurism in it, since I couldn't directly stitch the tail onto the dress because it was already made, I got a belt with the flowy fabric attached personally tailored. Moreover I changed up the design slightly so instead of having leaves on the torso, they were stitched in a row above the lacing so it matched up well.





Consideration for exhibition

For the exhibition, I'm aware there will be a fashion show taking place in June, so I have mapped out how I want the dress to be shown, specifically I want it to be tried on by a model if possible with the right measurements, however its not a worry if they are not, since there will be a belt around the waistline that will make the fitting right on them. I love the idea of someone wearing my own dress, being on the catwalk surrounded by many others, I feel like it will really bring out the princess like aura of the dress if someone wears it, other than wanting a model to wear my dress It can also be displayed on a mannequin so It stands out, like displays in fancy shops, It can even be displayed at ACCU. Mainly I'm considering showing it off on a mannequin somewhere nice.

This is an image of the final outcome, however it is not entirely completed since I will be adding some more details to enhance its appearance it will be seen at the fashion show, in its fully completed form. So the dress is made from a beautiful flowy fabric in the colour mint green and the texture is satin, whilst the lovely green leaves are above the mint green lacing coated with beads, shoulders consist of two draped seams for a gentle touch to the trumpet sleeves on the edges is a fine floral pattern with small hanging white leaves whilst around the waist is the tied belt in holographic gold at the back is the train that will flow along with the dress, on the bottom is the three layers of the fishtail, it is in three for the aesthetic, whilst along the neckline are the lovely flowers in the colours lavender and lilac.



Final evaluation

Throughout the whole making of this stunning garment, for this project I researched two artists Alexander McQueen and Iris Van Herpen, the reason why is because their designs were the closest to the concept I was going for, and I knew I could pick up some of their elements off their garments and include them in my design their creativity sparked my imagination, I also looked into images of flowers online and in library books for an idea of what kind of floral designs/leafy designs or patterns I could go for. The resources I used were images of 3d flowers, and different dress styles whilst the materials used included, non stretch silk satin fabric in mint green, and holographic gold fabric, because I wanted the look of the dress to be elegant, meanwhile the techniques I did consisted of hand stitching, overlocking on the machine, pattern cutting, and manipulation, I used hand stitching so the details could be stuck to the dress properly also to prevent any risk from the flowers or leaves coming off, meanwhile I overlocked some bits of the dresses layers so the edges look tidied and no strings frayed, as for pattern cutting I used that to make sure I had the right proportions and desired pieces of the dress which I was going to sew together. Furthermore manipulation was applied to shape and alter the fabric to achieve the desired design, when manipulating I used more techniques such as gathering, tucking and draping to create texture and volume in the garment.

From the research I used and the resources, which included floral images, certain patterns and information on the two artists, this informed the development of my work by making me develop sketches in my artbook and getting the picture of how similar elements looked on different kinds of garments or styles, further from there the flowy fabrics used in Iris van herpens and alexander McQueen's work inspired me to add flowy fabrics to my dress, I also liked how Alexander had butterflies on one of his dresses, so I thought I could use butterflies on my dress too, which will be added on during the extra time I have. When it comes to theoretical problems I encountered was finding a balance between the natural elements of a garden and the futuristic aspects of technology, but also contemplating whether it was possible to add baroque elements in too or not. The way I resolved this was through analysing the sketches I did to pick up a better idea of what I was trying to go for and reflecting on the fact that it wasn't about what part shows more regarding nature, or the future its about how it links to future and the message it depicts, as for the baroque element I realised I wouldn't be able to add it in, considering the type of fabric I used so instead I could make it romantic with different things such as butterflies which were mentioned before, in the end I managed to get the look I was going for, even whilst its not fully done, moreover the practical issues I faced revolved around pattern cutting the wrong part, my stitching going uneven also the lack of fabric I had for certain parts, so to solve all that, I used the time I had Wiseley to get more fabric so I could make sleeves and the extended layers, practice my sewing skills with scrap pieces of fabric to ensure I could stitch straight on the sewing machine, unpick the messed up parts of the stitches redoing them so there were no bent or stuck parts also making an extra panel for the back so it was longer in the end everything went well despite the many challenges I faced in the process.

In the process, of making the dress precisely nothing had an impact on the process, as I was focused and knew what I was doing, I have considered the target audience in my ideas and planning through research on them also talking about what kind of people its aimed at, originally I was going to try and copy the exact same design I had drawn out but along the way since I had brought so much decoration for the dress I wanted it to be detailed however, at the same time I didn't want it to become clutter so instead of putting things in places where it doesn't match, I had an idea with the leaves of placing it above the frills like it's a vine since it seemed more creative and with the rest of the things ill add on I'm going to be careful with where I could put certain things on the dress.

With the changes I made so far to the dress with the leaves, even though its half done in that picture, it brings out the beautiful greenery of nature, whilst the use of soft flowing fabrics, which was chiffon and satin evokes the delicate and ethereal beauty of blooming flowers, the holographic gold represents the magical and futuristic aspects of technology, while also reflecting the beauty and radiance of the natural world, the ruffles along the dress embellish a romantic touch to the dress, including the floral lace pattern along the edge of the sleeves, also the 3d flowers on the dress brings a touch of dimension and whimsy to my design and really brings the concept of a dreamy garden to life almost as if they are blooming out the dress. Overall everything that's been done onto that dress aligns with the romantic feeling of the garment I wanted.

The parts of the dress that have been the most effective to start with is the 3d flowers that were added , because they really make a statement and add a unique touch to the dress, giving it this real life effect, they'll give it that extra pop which will make it eye catching, another thing that has been effective is the shape of the dress and the fitting, the mermaid style flatters the figure and will accentuate the best features on the model, the belt will bring in the fitting and compliment the style well. Lastly the fabric and the details, that I opted for like soft fabrics including satin and shiny chiffon including lace give the garment an elegant and romantic feel and since I have added in delicate details like embroidery and beading, it adds sophistication.

During the project I have learnt many skills revolving around manipulation in sewing, which is the process of shaping and altering the fabric, and the techniques I have knowledge on now are pleating, gathering, tucking, and draping, I have also developed knowledge on pattern cutting, meaning I am aware of how to pattern cut now so when it comes to any other garment I ever want to make it will be much more convenient since I know how to pattern cut now, In addition I've also learnt to stitch in straighter, neater lines with the machine and my grip on the sewing machine is more careful now. I've gotten a lot better at using the sewing machine. Overall for further development and improvement I will be adding more details to finish off the dress and complete the imagery of this whole concept.