

Pre-Production Document for level 3 project 1

Producer Name: Ahmed Raza
Production Title (working title): Snickers social media advert
Summary or outline of shoot: Shot 1 medium close up, full shot or medium shot. The main character is walking in a school corridor looking very tired. Shot 2 medium close up. The student is trying to concentrate in his lessons but is too tired. Shot 3 medium close up. The student is trying his best to do his work on the computer but is too tired which leads to him putting his head down on the table. Shot 4 medium shot. The student gets up from his chair. Shot 5 medium shot, cowboy shot or full shot. The student starts making his way out of the classroom. Shot 6 Extreme close up. The student finds a Snickers bar on a table.

Production Dates	Call Times	Wrap Times
Mondy 21 st of October	9.30 13.30	12.30 16.30
Possibly on Thursday 25 th of October	9.30 13.30	12.30 16.30

Cast and Crew		
Crew Member	Role	Contact Details
Favour Bakare	Student (main character)	07932076840

Equipment	
Camera (zoom q8), tripod, shotgun mic and Headphones from Central Media.	

Shot List				
Shot N*	Size / Angle	Movement	Length of Shot	Shot Description
1	Medium close up, full shot or medium shot.	I am going to experiment with these different shot angles and see which one I prefer.	4 seconds	The main character is walking in a corridor looking very tired and yawning.
2	Medium close up.	No	4 seconds	The main character is trying his best to concentrate in his lesson but is too tired.
3	Medium close up.	No	4 seconds	The main character is trying his best to do his work on the laptop but is exhausted which leads to him putting his head down on the table.
4	Medium shot	No	4 seconds	The student gets up from his chair.

Production Schedule		
Date and Time	Activity	Location
Monday 9.30-12.30	Shot 2	Lister Building
	C18	BD7
	The main character is trying to concentrate in his lessons but is exhausted.	C18
	Shot 12	C10
	C18	Lister Building corridor
	The student is in his lesson concentrating in his lesson whilst writing in his book.	
	Shot 1	
	Lister Building corridor	
	The student is walking in the school corridor looking very tired.	
	Shot 11	
Lister Building corridor		
The student is walking in the corridor smiling with lots of energy.		

Thursday	Shot 3	Lister Building
9.30 -12.30	C13	Bd7
13.30 - 16.30	The student is trying his best to do his work on the computer but is too tired, which leads to him putting his head down on the table.	C13
	Shot 4	C18
	C13	
	The student gets up from his chair.	
	Shot 5	
	C13	
	The student starts making his way out of the classroom.	
	Shot 6	
	C13	
	All of a sudden, the student finds a Snickers Bar on the table.	
	Shot 7	
	C13	
	The student's eyes open wide.	
	Shot 8	
	C13	
	The student interestingly picks up the Snickers bar and starts to unwrap it.	
	Shot 9	
	C13	
	The camera zooms to the student's mouth whilst he is chewing on the Snickers bar.	
	Shot 10	

	<p>C13</p> <p>The student smiles towards the camera and puts his thumbs up.</p> <p>Shot 13</p> <p>C13</p> <p>The student is working on the laptop with lots of energy.</p>	
<p>Friday and the following week</p> <p>13.30-16.30</p>		

Other Details:

I will use the fade in and fade out effects from Adobe After Effects for the Snickers logo.

I plan on researching what music I want from websites like Pixabay and Bensound.

I will use Adobe Premiere Pro so that I can fade in the music at the end for Adobe After Effects does not have a feature to fade in or alter the sound quality.

I will experiment with different shot angles when I film certain scenes with Favour.

I have told Favour to wear the exact same clothes for Monday 30th of September and on Thursday 3rd of October just for continuation purposes so that it looks like it has been shot on the same day.

I will edit most of my footage that I have shot with Favour on Adobe Premiere however I will make my outro on Adobe After Effects.

Risk Assessment		
Hazard	Risk	Action taken to mitigate risk
Wires.	The actor could fall down.	Moves the wires so that no one gets injured.
Rain	Could damage the camera.	Bring an umbrella.
Ice	Could be slippery for the actor. Can affect the time schedule.	Try to shoot at a different time.
Stairs	Someone could trip and fall.	Need to be careful and make sure no one is running.

Approved and signed: *E M Brogden*

Date: 21/10/2024