

Student Name: Ahmed Raza
Project No. and Title: Initial Assessment
Units Covered: n/a

Overall Grade: Satisfactory

Assessors: Kulvinder Reehal, Paul Holmes, Emily Brogden, Lewis Blofeld

Date: 13/09/2024

Exemplification for UAL Awarding Body Grade Criteria – Level 3

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 3.

	Referral Work submitted fails to meet one or more of the assessment criteria and is of a poor standard	Satisfactory Work submitted meets all of the assessment criteria and is of a satisfactory standard	Good Work submitted meets all assessment criteria and is of a high standard	Excellent Work submitted meets all assessment criteria and is of a very high standard
Practical skills	Limited range of processes demonstrated judgement and execution of techniques is poor.	Adequate range of processes, skills and knowledge demonstrated. Competent execution and application of techniques used to develop ideas.	Consistent and appropriate processes, skills and knowledge applied to extend enquiry and develop creative solutions.	In depth understanding and aesthetic awareness, imaginative and flexible processes, skills and knowledge applied in extensive enquiry to develop creative solutions.
Evaluation and reflection	Insufficient evidence of ongoing evaluation, lack of or only basic analysis and little or no justification for ideas.	Clearly communicated evidence of valid evaluation and realistic analysis independently used to inform and develop ideas.	Effective communication of analysis and interpretation, independent synthesis of information and application of reasoned decision making to inform development of ideas.	Accomplished and professional communication of perceptive analysis and interpretation, demonstrating clarity and sophistication in thinking and maturity in decision making to progress ideas.

Comments:

Well Done Ahmed, the work submitted meets the assessment criteria and is of a satisfactory standard. The idea generation and research you have conducted shows why you have created your video in this fast-paced manner.

Practical skills

The practical skills, specifically the audio, are satisfactory. You need to work on your camera skills this year.

Evaluation and Reflection

The evaluation specifies areas what you have done well and the improvements to be made in future assignments.

Overall Conclusion

This project has showcased your skills and knowledge well.