

My MFP project idea

# Why have I chosen to do this project?

1. I want to make a short film.
2. I want to get better in using Adobe Premiere.
3. I want to experiment with filmmaking.
4. I want to test the professional camera's to make sure that I am good at using them.
5. I want to interact with other people.
6. Redemption.

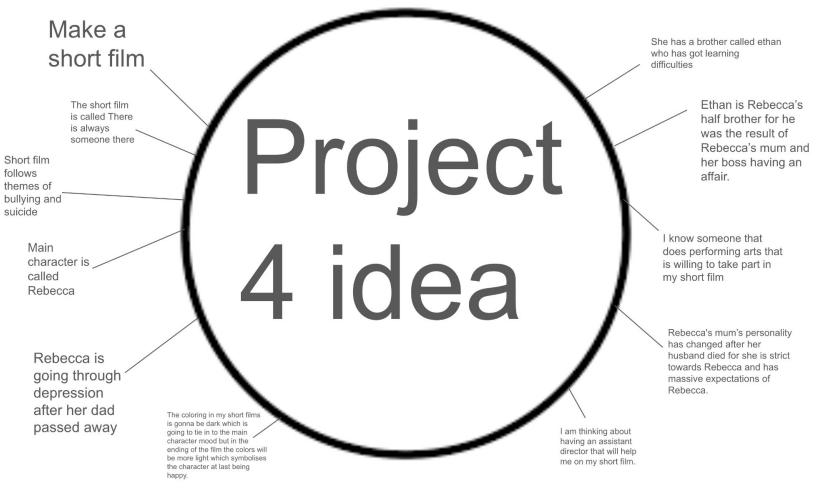
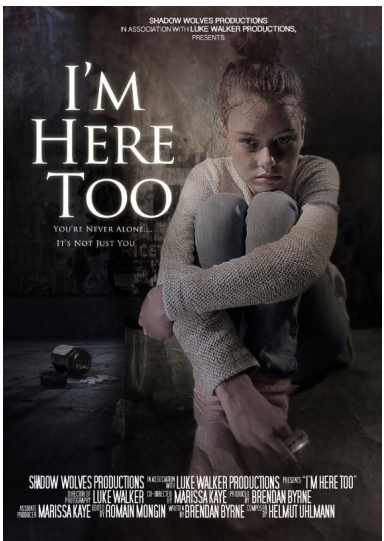
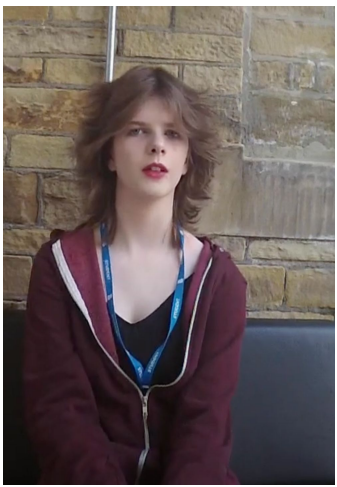


# What is my idea?

My Idea is to make a short film that follows themes of bullying, depression and suicide.

# Inspiration

The inspiration behind short film comes from a short film that follows themes of depression and suicide called I'm Here too. I have decided to take some inspiration from my real life experiences.



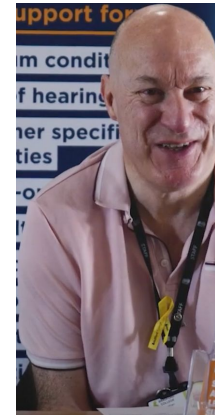
# Collaboration's and roles

1. I am planning to have a student called Ashley Dunn that does performing arts appear in my short film and play the main character's half brother Ethan who has got learning difficulties and tends to bully Rebecca. Ethan is the result of Rebecca's mum and her boss having an affair.
2. I am planning to have a staff member who deals with students with disabilities(Jonathan Dillon) take part in my short film but I am unsure if it is possible for he might be really busy. I am planning to have Jonathan play a helpful member of staff called Mr Long who tries his best to help students like Rebecca.

## Ashley Dunn



## Jonathan Dillon



3. I am planning to have my support assistant(Kirsty) take part in my short film but I am unsure if it is feasible for she might be busy. I am planning to have her play the main character Rebecca's mum whose personality has changed after her husband died of cancer. She has way too many expectations of Rebecca and when Rebecca and Ethan fight Rebecca's mum always believes in Ethan's version of events and brushes off Rebecca's side of the story.

4. I am planning to have a degree student be my assistant director.

# Promotion

1. For project 3 I decided to interview Ashley Dun in the tv studio because he agreed to take part in my short film and also the idea was inspired by actor's taking interviews to promote the film's that they are in.
2. I am planning to put posters on the wall for students to take part in my short film.



# Pre production

I am planning to write my script again on studiobinder so that it looks professional.



I am planning to make posters to put on the wall's for students who would be willing to take part in my short film.

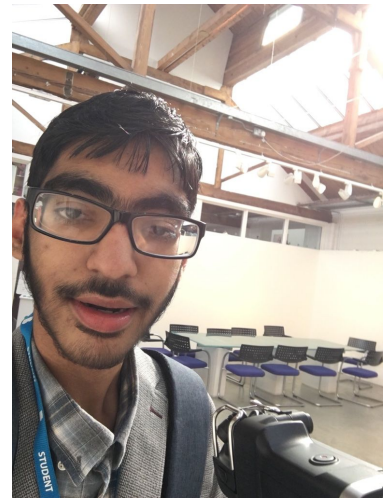
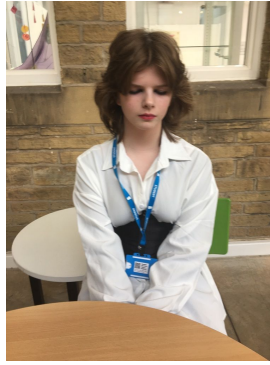
I would like to send a teams message to the students that do acting saying that I would like an audition sent to me with a google docs document with some lines of dialogue.





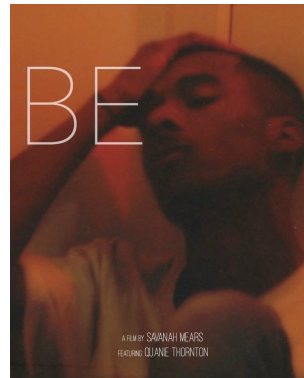
# Evidence

I plan on taking pictures of the making of my short film and uploading it on digital space.

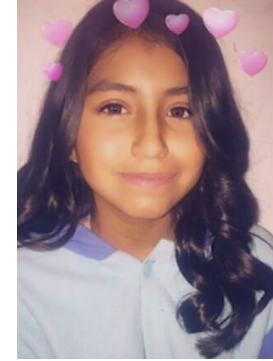


# Research and ideas

I have researched short films that follow depression and suicide. I have also researched a real life story of a girl called Rosalie Avila who committed suicide because of being bullied. I am thinking about showing different phone numbers from different mental health organization's in the credits of my short film.



Rosalie Avila





# Target audience

The target audience for my film is for High school students ages 14 to 16 for educational purposes and also people who are going through depression for I want my short film to be a message for people who are suffering from depression that things will get better in life. My target audience is also for people who suffer from disabilities and special needs for people with special needs are likely to get bullied because of their differences.



# What are my skills

1. I am good at coming up with different ideas.
2. I am good at interacting with other people.
3. I am good at quickly producing high quality work.



# If I do complete my short film.

If I do complete my short film then I plan on making it public on Youtube and also submitting it to a film festival so that I can put this information on my CV



**ARMANI LAFITTE**  
Las Vegas, NV 89119  
(555) 555-5555 - example@example.com

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**PROFESSIONAL STATEMENT**

Dynamic film director with 10 years of film experience. Known for collaborative visionary directing in every creative aspect from development to post-production. Intuitive storyteller guiding actors' performances and onscreen visuals.

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**CORE QUALIFICATIONS**

- Creative vision implementation
- Pre-production
- Story research
- Content development
- Issues resolution
- Story pitching
- Script review and revision
- Operations management
- Strategic planning
- Budgeting
- Data collection and analysis
- Cast and crew supervision

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**EDUCATION**

**Master of Fine Arts: Film & Media Production**  
Loyola Marymount University - Los Angeles, CA

**Bachelor of Fine Arts: Film**  
University of Nevada - Las Vegas, NV

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**WORK EXPERIENCE**

01/2020 to Current  
**Film Director**  
VISCAP MEDIA LLC - Las Vegas, NV

- Creates eye-catching branded content that attracted 20K viewers and establishes perpetual relationships with consumers.
- Directs short and commercial films for 8-figure brands focused on direct response advertising.
- Collaborated with a team of 10 to produce content tailored to four different social media platforms.

01/2017 to 12/2019  
**Creative Director**  
Fender - Hollywood, CA

- Led development of creative strategy in collaboration with four

- Save or publish
- Private
- [SHARE PRIVATELY](#)
- Unlisted
- Without the latest security. [Learn more](#)
- Public

# Evaluation

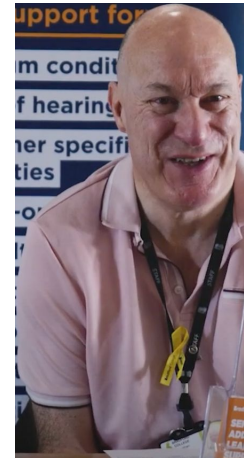
At the end of the project I will reflect on what I could have done better and what I need to improve further.



# My Backup plan

If I am unable to make the short film then I plan on interviewing Jonathan Dillon in the tv studio. When it comes to collaborating with other people I would like to collaborate with either Zaid Bashir or Christopher Miller that work in central media.

Zaid Bashir





# My other backup plan

My other idea is to make a podcast discussing Tash Peterson who is a controversial Vegan activist and Youtuber who tries to enforce her opinions onto others saying that it is not write to eat any animal products. I would like to invite staff and students to my podcast and react to some of her videos. I plan on having my podcast filmed in the tv studio. If the idea is possible then I plan on making my third Youtube channel called Bradford College Podcast's.

## People that I would like to take part

1. Lucy Boyd
2. Kirsty
3. Ashley Dunn
4. Urwa Nazir
5. Zacaria Mirza

## Collaboration's

Zaid Bashir or Christopher Miller as my cameraman.

