



Student Name	Hanna Nagy	Overall Grade	Satisfactory
Project Title	Project 4: Editorial/Fashion/Bridal	Assessor	Asiea Hussain
Units Covered	Unit 7: preparation for specialist study	Date	13/03/24

Exemplification for UAL Awarding Body Grade Criteria – Level 3

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 3.

	Referral Work submitted fails to meet one or more of the assessment criteria and is of a poor standard	Satisfactory Work submitted meets all of the assessment criteria and is of a satisfactory standard	Good Work submitted meets all assessment criteria and is of a high standard	Excellent Work submitted meets all assessment criteria and is of a very high standard
Context	Limited understanding of subject context, lacking clarity in aims and purpose.	Understanding of subject context used appropriately to make judgments, describe aims and clarify purpose.	Good understanding and knowledge of subject context used to make sound judgments, articulate ambitions and clarify purpose.	Comprehensive understanding and knowledge of subject context used to communicate complex concepts, articulate ambitions and clarify purpose.
Research	Little or no evidence presented or information does not relate sufficiently to task.	Sufficient relevant information has been gathered, documented and used in the development of ideas.	Thorough and sustained research and investigation of relevant sources, interpretation and synthesis of information used to inform, support and develop ideas.	Independently identified, thorough and sustained research and investigation of a range of relevant sources, insightful interpretation and synthesis of information used to inform, support and develop ideas.
Practical and Presentation	Limited range of processes demonstrated, judgement and execution of techniques is poor.	Adequate range of processes, skills and knowledge demonstrated. Competent execution and application of techniques used to develop ideas.	Consistent and appropriate processes, skills and knowledge applied to extend enquiry and develop creative solutions.	In depth understanding and aesthetic awareness, imaginative and flexible processes, skills and knowledge applied in extensive enquiry to develop creative solutions.
Evaluation and reflection	Insufficient evidence of ongoing evaluation, lack of or only basic analysis and little or no justification for ideas.	Clearly communicated evidence of valid evaluation and realistic analysis independently used to inform and develop ideas.	Effective communication of analysis and interpretation, independent synthesis of information and application of reasoned decision making to inform development of ideas.	Accomplished and professional communication of perceptive analysis and interpretation, demonstrating clarity and sophistication in thinking and maturity in decision making to progress ideas.



Comments:

Context

Little evidence shown with not a lot of reference to present to support the research provided. More information can be presented on the fashion, bridal and editorial makeup.

Research

Little evidence presented, information could be further expanded to develop and support ideas. Well done on showing the images of practices and before and after's, however more information can be added to support your ideas.

Practical and presentation

You mentioned in the week by week the techniques on hairstyles you learned however you can add more detail into other hair techniques you created to achieve the chosen industry and why. Talk about the trends, i.e. the different bridals trends and the hairstyles.

Evaluation and reflection

Critical analysis was conducted well done however, more evaluation could have been further explained, on your previous practices, what had gone well and what could be improved on.

Areas for development;

Targets:

- Use credible sources and use of referencing
- More research to support your ideas
- More reflection on your previous practices and the final look, link it back to techniques that can be used to achieve a better outcome.

Student Signature:

Date:



Staff Signature: A.hussain Date: 13/03/24