

Student Name: Albert Kite

Project No. and Title: 1 – Event Production

Units Covered: Unit 9. Developing music performance and production

Overall Grade: SATISFACTORY

Assessor: Nicolas Sykes

Date: 08/11/23

Exemplification for UAL Awarding Body Grade Criteria – Level 3X

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 3X.

	Referral Work submitted fails to meet one or more of the assessment criteria and is of a poor standard	Satisfactory Work submitted meets all of the assessment criteria and is of a satisfactory standard	Good Work submitted meets all assessment criteria and is of a high standard	Excellent Work submitted meets all assessment criteria and is of a very high standard
Context	Limited understanding of subject context, lacking clarity in aims and purpose.	Understanding of subject context used appropriately to make judgments, describe aims and clarify purpose.	Good understanding and knowledge of subject context used to make sound judgments, articulate ambitions and clarify purpose.	Comprehensive understanding and knowledge of subject context used to communicate complex concepts, articulate ambitions and clarify purpose.
Research	Little or no evidence presented or information does not relate sufficiently to task.	Sufficient relevant information has been gathered, documented and used in the development of ideas.	Thorough and sustained research and investigation of relevant sources, interpretation and synthesis of information used to inform, support and develop ideas.	Independently identified, thorough and sustained research and investigation of a range of relevant sources, insightful interpretation and synthesis of information used to inform, support and develop ideas.
Problem solving	Insufficient exploration of alternative ideas and processes. Problems unresolved.	Sufficient exploration of alternative ideas using established approaches to resolve practical and theoretical problems.	Decisive demonstration of initiative in effectively solving problems, adapting to unforeseen practical and theoretical challenges to achieve identified goals.	Decisive demonstration of initiative in effectively solving problems, autonomously implementing creative solutions and adapting to unforeseen practical and theoretical challenges to achieve identified goals.

Planning and production	Ineffective planning and little or no evaluation against aims. Task or tasks are incomplete.	Evidence of effective planning and evaluation against aims that have contributed to a satisfactory completion of the task or tasks.	Coherent and reasoned planning, subject engagement and commitment. Realistic evaluation against aims and efficient production against timescales.	Detailed and coherent self-directed planning and negotiation, subject engagement and commitment. Continuous evaluation against aims and efficient production against timescales.
Practical skills	Limited range of processes demonstrated, judgement and execution of techniques is poor.	Adequate range of processes, skills and knowledge demonstrated. Competent execution and application of techniques used to develop ideas.	Consistent and appropriate processes, skills and knowledge applied to extend enquiry and develop creative solutions.	In depth understanding and aesthetic awareness, imaginative and flexible processes, skills and knowledge applied in extensive enquiry to develop creative solutions.
Evaluation and reflection	Insufficient evidence of ongoing evaluation, lack of or only basic analysis and little or no justification for ideas.	Clearly communicated evidence of valid evaluation and realistic analysis independently used to inform and develop ideas.	Effective communication of analysis and interpretation, independent synthesis of information and application of reasoned decision making to inform development of ideas.	Accomplished and professional communication of perceptive analysis and interpretation, demonstrating clarity and sophistication in thinking and maturity in decision making to progress ideas.
Presentation	Ineffective communication and presentation of ideas. Lack of clarity in structure, selection and organisation.	Competent communication and sufficient clarity and consistency in presentation of ideas appropriate to the intended audience.	Confident selection, organisation and communication of ideas. Consistent approach to presentation demonstrating a good understanding of conventions and standards.	Confident selection, organisation and communication of ideas. Demonstrating autonomy, personal style and an ambitious use of available resources to communicate ideas effectively to an intended audience.

Comments:

Well done Albert, you have completed this project to a satisfactory standard. The work submitted meets all the assessment criteria and is of a satisfactory standard. You have shown you are very capable practically in this project and you have some good aspects to your portfolio.

Context - You could have provided an very introduction that clarifies your aims and purpose with some examples from the music industry. You show understanding of context throughout the performance you researched, rehearsed and performed.

Research – This was sufficient but lacking a detailed and expansive exploration into the subject matter ensuring a broad range of resources have been implemented. You must look to implement research from a wider range of sources and reference carefully in order to reach a higher grade.

Problem Solving – You successfully demonstrated the ability to solve problems as and when required with effective and decisive means. Your performance role required problem solving though out and enabled you to show your skills in this area. You should try to develop this within your evaluation to demonstrate further understanding and evaluation of your problem solving skills, it is not about just solving problems but developing your methods and understanding of solving them.

Planning and Production – Your planning and production skills were somewhat limited to a brief description of what you hoped to achieve and a stage layout. You should include the resources you require to complete each task and revisit your production plan to check whether you are on track progressively throughout the project.

Practical Skills – Your performance skills were excellent, you demonstrated a professional approach to the performance at a level expected in a professional performance. You managed to juggle the demands of learning material with little rehearsal time and performing as a group – well done!

Evaluation and Reflection – Evaluative and analysis is well written at the end of the project and honest. There are also some brief evaluations of rehearsals. Make sure you evaluate and reflect in response to each task rather than simply at the end. Try to avoid being too descriptive in ongoing evaluations.

Presentation - You have structured and presented your work effectively but there are some duplicate pages and also blank pages. You could try other submission methods such as audio/video for evaluations and written work if this would help. The presentation of your final performance on stage worked well. You could consider standing whilst performing in future.

Well done Albert, you worked well as a band member to create a very successful performance to a sold out audience! It is a shame that you did not enjoy this project, as stated in the final evaluation, as you really improved as a keyboard player and working in a band. These were not easy parts to learn and you really added another dimension to the groups performance. I agree, it is a shame you were not able to fulfil your role as sound engineer on the night, although you did gain experience of this throughout setting up B25 and running sound in the earlier weeks of the project – this could have been documented easily. Look at the areas of the matrix you need to improve on as you are more than capable of a good grade!

