

<b>Student Name</b>	Madison Coyle	<b>Overall Grade</b>	Excellent
<b>Project Title</b>	Project 3 Make up for screen	<b>Assessor</b>	Jasmin Young
<b>Units Covered</b>	Units 5: production skills and context Units 6: performance skills and context	<b>Date</b>	09/02/24

### Exemplification for UAL Awarding Body Grade Criteria – Level 3

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 3.

	<b>Referral</b> Work submitted fails to meet one or more of the assessment criteria and is of a poor standard	<b>Satisfactory</b> Work submitted meets all of the assessment criteria and is of a satisfactory standard	<b>Good</b> Work submitted meets all assessment criteria and is of a high standard	<b>Excellent</b> Work submitted meets all assessment criteria and is of a very high standard
<b>Context</b>	Limited understanding of subject context, lacking clarity in aims and purpose.	Understanding of subject context used appropriately to make judgments, describe aims and clarify purpose.	Good understanding and knowledge of subject context used to make sound judgments, articulate ambitions and clarify purpose.	Comprehensive understanding and knowledge of subject context used to communicate complex concepts, articulate ambitions and clarify purpose.
<b>Research</b>	Little or no evidence presented or information does not relate sufficiently to task.	Sufficient relevant information has been gathered, documented and used in the development of ideas.	Thorough and sustained research and investigation of relevant sources, interpretation and synthesis of information used to inform, support and develop ideas.	Independently identified, thorough and sustained research and investigation of a range of relevant sources, insightful interpretation and synthesis of information used to inform, support and develop ideas.
<b>Practical and Presentation</b>	Limited range of processes demonstrated, judgement and execution of techniques is poor.	Adequate range of processes, skills and knowledge demonstrated. Competent execution and application of techniques used to develop ideas.	Consistent and appropriate processes, skills and knowledge applied to extend enquiry and develop creative solutions.	In depth understanding and aesthetic awareness, imaginative and flexible processes, skills and knowledge applied in extensive enquiry to develop creative solutions.
<b>Evaluation and reflection</b>	Insufficient evidence of ongoing evaluation, lack of or only basic analysis and little or no justification for ideas.	Clearly communicated evidence of valid evaluation and realistic analysis independently used to inform and develop ideas.	Effective communication of analysis and interpretation, independent synthesis of information and application of reasoned decision making to inform development of ideas.	Accomplished and professional communication of perceptive analysis and interpretation, demonstrating clarity and sophistication in thinking and maturity in decision making to progress ideas.

Comments:

**Context**

A good understanding and knowledge of the subject context, well done, insightful research was conducted and displayed which allowed you to develop your own ideas and support ideas on your chosen character. However, for future projects be sure to use referencing correctly throughout the written work.

**Research**

Excellent research conducted to inform on practise and the whole holistic look produced. You have shown in-depth research, and investigated on the main character chosen, well done. I can see the hard work you've put into this project and the amount of research you had conducted.

**Practical and presentation**

A thorough completed week by week, showing regular critical analysis on own work as well as showing consistent comparisons to the tv and film character on both live action and cartoon, Well done was very informative.

**Evaluation and reflection**

A good understanding and evaluation are evident throughout your work as well as decision making and critical analysis on the completed character look. Work produced was at a professional standard, well done.

**Areas for Development:**

Targets:

- Use credible sources for referencing.
- Use more professional industry examples, and to cross link their work against yours.
- Reference the google images used/ research images used.

Student Signature:

Date:

Staff Signature: J.Young

Date: 09/02/24