

pechamarakcmara

Mackenzie Collier

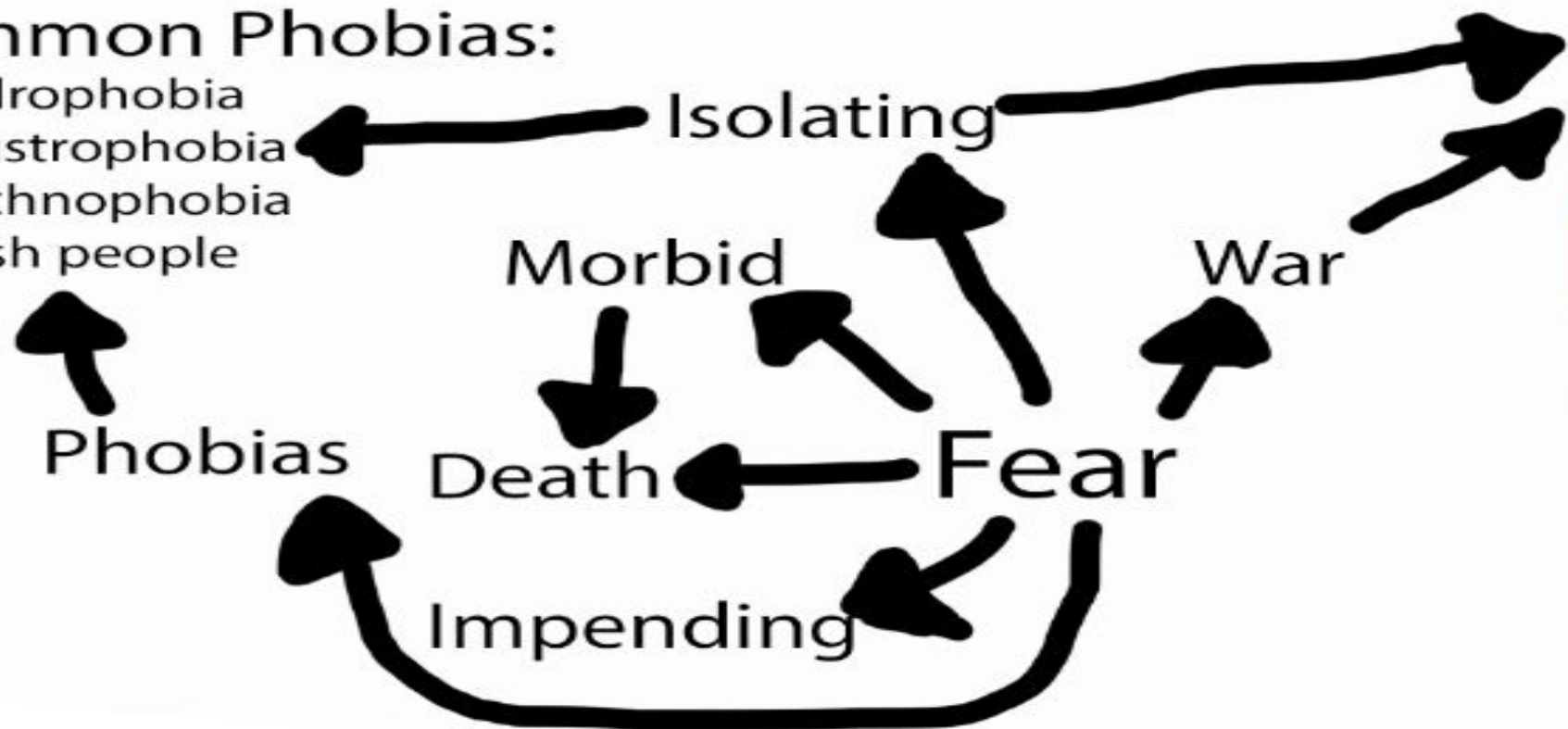
Ground Rules



Research

Common Phobias:

- Coulrophobia
- Claustrophobia
- Arachnophobia
- Polish people



Zdzisław Beksiński





I GOT ALL THE **Mark Mawson** AND ZERO REGRETS.

Coca-Cola
ZERO SUGAR

TIME TO TRY THE Best **Coke** Ever?

Coca-Cola
ZERO SUGAR



Shell **café**

Crafted coffee
WORTH STOPPING FOR

A white coffee cup with a splash of coffee on top, set against a dark green background.



Martin Wonnacott

**PURVEY'S
EDGE**

A bottle of Purvey's Edge whisky is shown against a dark red background with a splash effect.

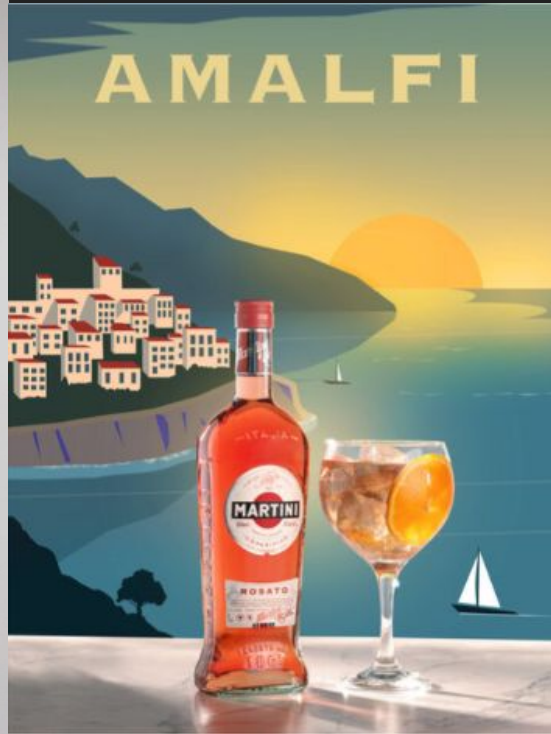
GO WELL

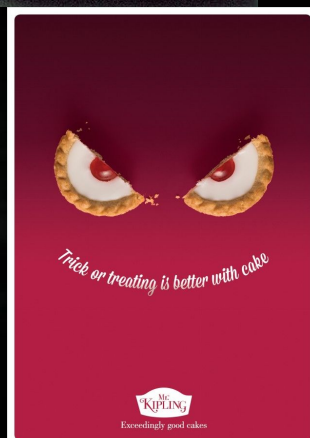
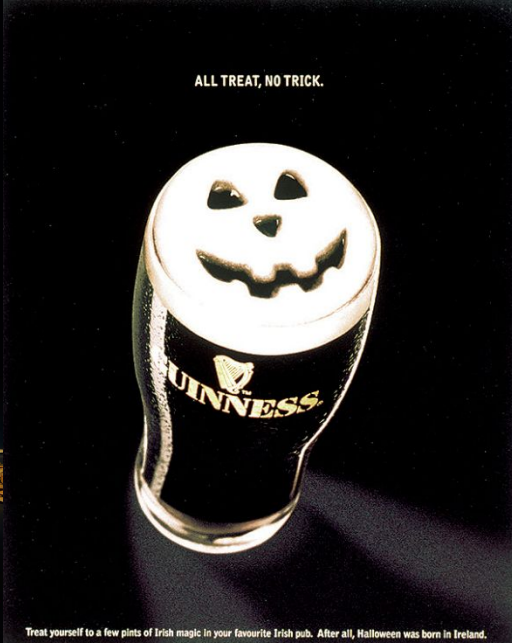
The Shell logo is shown in the bottom right corner.

Composition



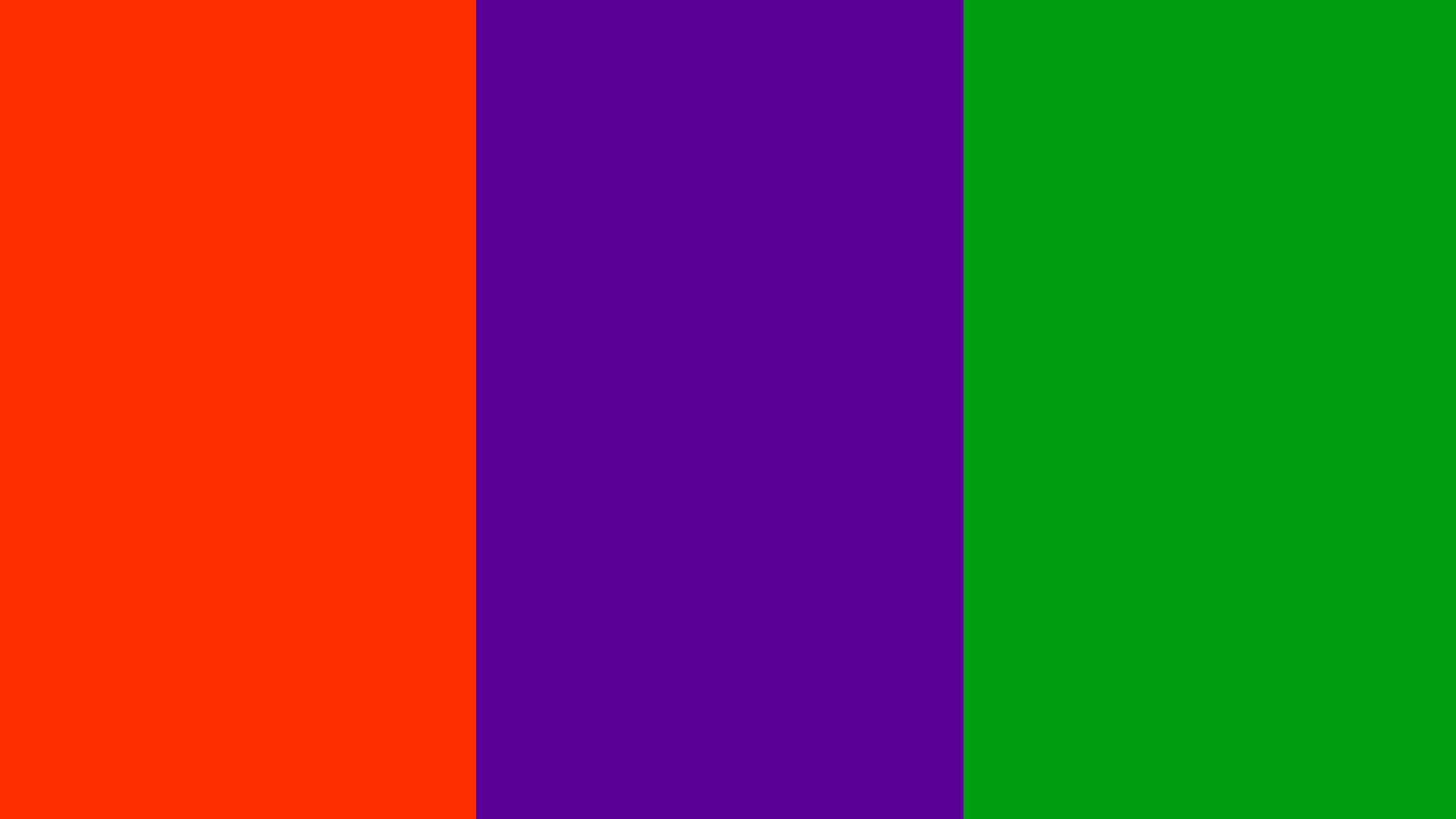
bi
big mac
big bang





Colour Palette





Very rough sketch in MSPaint

Text and Logo
here



Adding in the colour palette

Text and Logo
here



Finishing touches

Text and Logo
here



Why Starbucks?

Being yourself
means everything
to us.



The best coffee
For the best **YOU.**

East of Inspiration.

LET'S GET
FESTIVE

HOLIDAY EDITION



Subject to availability. Participating stores only.



Available at Co-op



STARBUCKS™

Starbucks is a chain of stores that sell coffee. A chain is many stores owned by the same company.



THANK YOU
FOR WEARING
A MASK IN STORE

THE HOLIDAY DRINKS ARE HERE.



STARBUCKS



Conclusion

:)