

UAL Level 2 Diploma in PAPA Assessment Feedback Sheet

Student Name	Jack Blissit	Overall Grade	Good
Project Title	Project 4 – Editorial/Fashion/Bridal	Assessor	Jasmin Young
Units Covered	Unit 7: Preparation for specialist study	Date	08/03/24

Exemplification for UAL Awarding Body Grade Criteria – Level 2

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 2.

	Referral Work submitted fails to meet one or more of the assessment criteria and is of a poor standard	Satisfactory Work submitted meets all of the assessment criteria and is of a satisfactory standard	Good Work submitted meets all assessment criteria and is of a high standard	Excellent Work submitted meets all assessment criteria and is of a very high standard
Research	Little or no evidence presented or information does not relate sufficiently to task.	Sufficient relevant information has been gathered, documented and used in the development of ideas.	Thorough and sustained research and investigation of relevant sources, interpretation and synthesis of information used to inform, support and develop ideas.	Independently identified, thorough and sustained research and investigation of a range of relevant sources, insightful interpretation and synthesis of information used to inform, support and develop ideas.
Planning and production	Ineffective or unrealistic planning and poor organisation. Task or tasks incomplete against timescale.	Realistic planning and organisation. Satisfactory production against timescales.	Effective planning, organisation and subject engagement evidenced. Efficient production against time-scales.	Detailed and effective planning and organisation, commitment and subject engagement evidenced. Substantial production against time-scales.
Practical and Presentation	Limited range of processes demonstrated, judgement and execution of techniques is poor.	Adequate range of processes, skills and knowledge demonstrated. Competent execution and application of techniques used to develop ideas.	Consistent and appropriate processes, skills and knowledge applied to extend enquiry and develop creative solutions.	In depth understanding and aesthetic awareness, imaginative and flexible processes, skills and knowledge applied in extensive enquiry to develop creative solutions.
Evaluation and reflection	Insufficient evidence of ongoing evaluation, lack of or only basic analysis and little or no justification for ideas.	Clearly communicated evidence of valid evaluation and realistic analysis independently used to inform and develop ideas.	Effective communication of analysis and interpretation, independent synthesis of information and application of reasoned decision making to inform development of ideas.	Accomplished and professional communication of perceptive analysis and interpretation, demonstrating clarity and sophistication in thinking and maturity in decision making to progress ideas.

Comments:

Research:

Thorough and sustained research and investigation of relevant sources, interpretation and synthesis of information used to inform, support and develop ideas. You have researched into Bridal and editorial explaining well the MUA rolls as well as pay scale which is a good start. It is clear to see you have a great interest in fashion Makeup through your research looking into MUA's such as Pat McGrath and Val Garland. To improve your work, add more images of Bridal, Fashion and Editorial Makeup as well as research into the types of hairstyles and textured hair. You have started to look into makeup artists for fashion, expand on this and research into Bridal and Editorial MUA's. Other ways you can collect secondary research is through magazines and tv programs. Remember to reference your work and write about the information you get to avoid plagiarism.

Planning and Production:

Effective planning, organisation and subject engagement evidenced. Efficient production against time-scales. You have shown good planning and production through this project with a detailed mood board showing your research into various fashion designers and your focus on John Galliano, you had a face chart on the day of assessment but please make sure you upload it to digital space in the future. You organised and found a model that would best suit your final look, this was an excellent choice as your model worked well with your choice. You also thought in depth about what type of photographic possess you wanted for your look which was showcased in your assessment, please upload the photos of this even if you were not happy with the result. To improve your work, use spider diagrams to give the assessor more of an insight into your look.

Practical and Presentation:

In depth understanding and aesthetic awareness, imaginative and flexible processes, skills and knowledge applied in extensive enquiry to develop creative solutions. You have shown through your week by weeks your continuous development through the project, you practiced, experimented and implemented feedback. You have shown an in-depth understanding on your makeup skills, the fashion industry and what you wanted to achieve. You thought about the overall aesthetic of your look regarding hair, makeup, photography and model choice which worked excellently. Even though you state you struggled with your idea and only fully decided on it the night before the aesthetic of your look screamed influenced from John Galliano and high fashion, well done. Your practical skills have improved significantly since your first project. When trying to create a more shinny wet hair looks, don't be afraid to experiment with different products such as serum you can mix glycerine and water in a spray bottle, just keep in mind it can become very sticky.

Evaluation and Reflection:

Effective communication of analysis and interpretation, independent synthesis of information and application of reasoned decision making to inform development of ideas. You have evaluated well throughout this project, you evaluated and analysed your practices, and final look well. You have stated what you have done, what you think went well and what you would do differently. Start to think about what you are going to do to improve those skills more and what you can implement, "I think I should have used something different than just water to make the hair look wet because it doesn't look as wet as I wanted it to, but I don't know what else I could have used.", In the future I will research ways to create Try using smart targets to help improve your skills and how you are going to achieve that.

Areas for Development:

Targets:

- More in depth reflection and evaluation needed. Try using SMART Targets.
- Research more in depth and reference all sources of information to avoid plagiarism.
- Utilise images more in your work to showcase your inspiration and research.
- Photograph and download all design work to digital space.

Student Signature:

Date:

Staff Signature: J.Young

Date: 08/03/24