**Student Name:** Leon Whiting

**Project No. and Title:**  Initial Task

**Units Covered:** n/a

**Overall Grade: Referral**

**Assessors:** Tom Duxbury, Paul Holmes, Karl Sherwin, Lewis Blofeld

**Date: 16/09/22**

**Exemplification for UAL Awarding Body Grade Criteria – Level 2**

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 2.

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|  | **Referral**Work submitted fails to meet one or more of the assessment criteria and isof a poor standard | **Satisfactory**Work submitted meets all of the assessment criteria and is of a satisfactory standard | **Good**Work submitted meets all assessment criteria and is of a high standard | **Excellent**Work submitted meets all assessment criteria and is of a very high standard |
| **Research** | Insufficient research and investigation evidenced. Little or no information from relevant sources used to inform ideas. | Sufficient research and investigation of relevant sources, information used to inform ideas. | Thorough research and investigation of relevant sources, coherent use of information used to inform and develop ideas. | Thorough and sustained research and investigation of relevant sources.Accomplished and considered interpretation of information used to inform,develop and extend ideas. |
| **Planning and production** | Ineffective or unrealistic planning and poor organisation. Task or tasks incomplete against timescale. | Realistic planning and organisation. Satisfactory production against timescales. | Effective planning, organisation and subject engagement evidenced. Efficient production against timescales. | Detailed and effective planning and organisation, commitment and subject engagement evidenced.Substantial production against timescales. |
| **Practical skills and presentation** | Limited use of processes, application of skills or knowledge demonstrated, few or no alternative ideas and poor presentation. | Competent demonstration of processes and application of skills and knowledge used to develop and present creative solutions. | Considered and capable demonstration of processes, application of skills and knowledge used to develop ideas and present creativesolutions. | Accomplished demonstration of processes, skills and knowledge used to develop alternative ideas and present creativesolutions. |
| **Evaluation and reflection** | Inadequate evaluation or insufficient evidence of ongoing assessment of ideas limiting progress and development. | Sufficient evaluation with evidence of ongoing assessment of ideas used to inform progress and development. | Effective evaluation clearly communicated and applied to make reasoned decisions and inform the development of ideas. | Perceptive evaluation and interpretation, demonstrating clarity in thinking and decision making used to inform andprogress ideas. |

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| **Comments:**Leon, you have completed this project to a Referral standard. The work submitted meets all the assessment criteria and is of a referral standard. **Research** There is no evidence of any research for your idea, you need to provide a range of research that demonstrates you can effectively find and explain material relevant to your project. **Planning and Production**There is no evidence of your planning and production, how did you plan the film out? Did you script it? How did you intend to film it? Where?**Practical skills and Presentation** You presented your work to the class and demonstrated your ability to communicate your ideas effectively. The video could have been improved and this should have been explained thoroughly in your Evaluation section. However you did not upload your final video to digital space to present it.**Evaluation and Reflection** There is no evaluation or reflection in your work, this is essential to pass the course. This is something you need to develop to achieve at least the pass criteria. **Overall Conclusion** You successfully completed a video and presented this to the class, which takes confidence. You managed to meet the deadline for the video and did well to upload it to YouTube. Your digital space lacks evidence of your research, where did you acquire the information? You also need to provide far more research to back your ideas and provide facts and figures. There is no evidence of planning and production and evaluation at all. It is crucial that you complete work that meets all these areas and the detail in these areas is far more extensive. For the next project it is expected that you will ensure you not only cover each area but provide detailed research, planning and evaluation. For higher grades the extensiveness of all areas needs to be improved, you are capable of much more than this.  |