## AL-MUSTAFA CENTRE DOCUMENTARY

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# PRESENTATION KEYPOINTS

- Why am I doing this project?
  What is my project?
  Aims & Objectives
- Target Audience
- Collaborations
- Practical Skills
- Presentation
- Initial Ideas

#### WHY AM I DOING THIS PROJECT?

- Al- Mustafa Centre is the winner of two important awards at the 4th British Beacon Mosque Awards Ceremony. They won Best Madrassah Service and Best Future Design of 2021.
- This was a huge achievement, not only for the masjid but also for the local community.
- I have been apart of the Al-Mustafa Centre for numerious years of my life, not only studying there, but also voluteering.

#### WHAT IS MY PROJECT?

- My initial idea is to film a documentary with the help and guidance of my tutors and my teachers at Al-Mustafa Centre.
- The documentary will cover many parts of the Supplementary School.
- I will cover how the Supplementary School runs on a day to day base. What it is like to be a student at Al-Mustafa Academy. etc.

#### **AIMS & OBJECTIVES**

 My aim would be to educate someone who has not heard of Al-Mustafa Centre and to give them an insight into what they do and what they provide. Furthermore, an insight to how they are a huge part of the community.

#### TARGET AUDIENCE

- The target audience for my documentary would be people of all ages.
- My target audience is not limited to anyone, I am directing my project out to anyone and everyone.

#### COLLABORATIONS Welcome to Al- Mustafa Centre

 During the course of recording, filming and editing my project I hope to collaborate with many different people. One main person would be my business partner Asim as he has skills and pas experience with Media.

#### **PRACTICAL SKILLS**

- Filmmaking & Videography Learning how to shoot high-quality footage and frame shots in a way that looks professional.
- Interviewing Skills Talking to people from the community and making sure their stories come across in an engaging way.
- Editing & Post-Production Putting everything together using editing software (Premiere Pro) to create a polished final documentary.

#### **PRACTICAL SKILLS**

- Storytelling & Structure Making sure the documentary flows well and keeps the audience interested.
- Audio & Sound Recording Capturing clear audio for interviews and any background sounds to make it feel immersive.
- Planning & Organization Managing the project from start to finish, including scheduling, research, and making sure everything runs smoothly.

#### INTIAL IDEAS

- West Yorkshire Fire Station Documentary
- re-creation of a S.W.A.T. episode
- Day in the life of an Ice Cream Man (& Tour)
- Divine Poetry Ep 2 (Qari Khuzema)
- Documentary of Beacon Award Winner (Best Madrassah Service and Best Future Design) – The Mustafa Centre



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