FMP

Klipist

Klipist is an online website that involves short films from all over the globe. The films run from 5 to 30 minutes long.

- Klipist is a free platform available to everyone for free

- 100% of the profits go towards promoting independent filmmakers and their projects.

- They have collections ranging from mental health, queer stories, strong female leads and films inspired by true stories. The genres vary and it is a good site for those needing inspiration or just wanting to watch a good unique short film.

Short film idea

Film title : The last one

- This is a film where someone finds out they are the last person on Earth.

- This film will revolve around just one character, and I will be attempting to portray an empty city. The locations will include places around Bradford, in both day and night.

- I want this film to be around 3 to 6 minutes long.

- I want to create a plot twist in my film to further the plot and increase audience engagement.

- My aim is to create something with a horror aspect and to develop my filmmaking skills further.

Organisation and planning

- I will create a schedule week by week. Each week will include what I'll be working on to get the final product.

- For example:

1st week – Research / developing my concept

2nd week – Scriptwriting

3rd week - Location planning /risk assessment

4th week – Storyboard and planning shots

For the 5th and 6th week filming begins and editing starts

7th week – Advertisement ideas and editing the movie

Promotion/Target audience

■ To promote this film, I will take the time to research and look into major social media platforms such as Instagram, Youtube and tiktok.

■ These platforms will help me to learn how to promote my film and what advertisement I should be doing.

■ When the film is done, I'll start making teasers that include short clips from the film to engage the audience before I post it

■ I'll also post behind the scenes content once the film is finished.

■ Finding my target audience is important so I know what and how to promote my content.

Evaluation and Reflection

- For my evaluation I will use Digital space to showcase the work I have been doing, updating it week by week.

- I will include pictures / videos from everything I will be doing for the film. For example, **Camera techniques editing styles, storylines / characters, scriptwriting and themes**

- I'll look at my old projects to see how I have developed and improved my skills along the way.