

Student Name: Jaheim Paul
Project No. and Title: 3 – Artist development
Units Covered: Unit 6 Music performance skills and practice
 Unit 7 Music production skills and practice

Overall Grade: SATISFACTORY
Assessor: Eric Hayes
Date: 09/02/2024

Exemplification for UAL Awarding Body Grade Criteria – Level 2

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 2.

	Referral Work submitted fails to meet one or more of the assessment criteria and is of a poor standard	Satisfactory Work submitted meets all of the assessment criteria and is of a satisfactory standard	Good Work submitted meets all assessment criteria and is of a high standard	Excellent Work submitted meets all assessment criteria and is of a very high standard
Research	Insufficient research and investigation evidenced. Little or no information from relevant sources used to inform ideas.	Sufficient research and investigation of relevant sources, information used to inform ideas.	Thorough research and investigation of relevant sources, coherent use of information used to inform and develop ideas.	Thorough and sustained research and investigation of relevant sources. Accomplished and considered interpretation of information used to inform, develop and extend ideas.
Planning and production	Ineffective or unrealistic planning and poor organisation. Task or tasks incomplete against timescale.	Realistic planning and organisation. Satisfactory production against timescales.	Effective planning, organisation and subject engagement evidenced. Efficient production against timescales.	Detailed and effective planning and organisation, commitment and subject engagement evidenced. Substantial production against timescales.
Practical skills and presentation	Limited use of processes, application of skills or knowledge demonstrated, few or no alternative ideas and poor presentation.	Competent demonstration of processes and application of skills and knowledge used to develop and present creative solutions.	Considered and capable demonstration of processes, application of skills and knowledge used to develop ideas and present creative solutions.	Accomplished demonstration of processes, skills and knowledge used to develop alternative ideas and present creative solutions.
Evaluation and reflection	Inadequate evaluation or insufficient evidence of ongoing assessment of ideas limiting progress and development.	Sufficient evaluation with evidence of ongoing assessment of ideas used to inform progress and development.	Effective evaluation clearly communicated and applied to make reasoned decisions and inform the development of ideas.	Perceptive evaluation and interpretation, demonstrating clarity in thinking and decision making used to inform and progress ideas.

Comments:

Well done Jaheim, you have completed this project to a Satisfactory standard. The work submitted meets all the assessment criteria and is of a satisfactory standard.

Research - Satisfactory: Jaheim, your exploration into utilizing YouTube for your research shows a good starting point. However, the investigation appeared to be quite brief, with minimal elaboration on your findings. In future projects, expanding your research to include various social media platforms and how different artists use them could offer more comprehensive insights. Additionally, delving into the technical and promotional strategies behind successful music videos could greatly enhance your understanding and application.

Planning and Production - Satisfactory: Your project demonstrated basic planning and production elements. While you've made an effort to present your work, it was somewhat minimalistic. Considering your multifaceted talents in music, incorporating a broader range of your skills, such as drumming and singing, could have enriched your content significantly. For future endeavors, document your planning process more thoroughly, including the selection of material and the strategic use of social media to attract a wider audience.

Practical Skills - Satisfactory: Focusing on the guitar, an instrument you're less experienced with, shows your willingness to challenge yourself, which is commendable. However, leveraging your strengths in drums and singing might have showcased your versatility and skills more effectively. Continuous practice and exploration of new instruments are valuable, but integrating your established musical talents can also enhance your performances. Collaborating with others or incorporating multi-instrumental arrangements could be beneficial.

Evaluation and Reflection - Satisfactory: Your reflections on the project were brief and lacked depth in terms of lessons learned and plans for growth. It's important to consider not only what was achieved but also the challenges faced and how they can inform future projects. Reflecting more deeply on your experiences, including the incident that may have impacted your work, can provide valuable insights and a clearer path for personal and professional development.

Jaheim, you've laid a solid foundation with this project, despite facing challenges. Your ability to persevere is commendable. For your next project, I encourage you to broaden your research, incorporate a wider range of your musical talents, and delve deeper into your evaluations and reflections. You should evaluate and reflect in more depth, taking into account your own areas for improvement. You should concentrate on the areas of the matrix that require improvement for the next project.