**Student Name:** Omar Ali Hassan

**Project No. and Title:** Podcast

**Units Covered:** 3, 5, & 7

**Overall Grade: GOOD**

**Assessors:** Tom Duxbury, Paul Holmes, Karl Sherwin, Lewis Blofeld

**Date: 06/01/23**

**Exemplification for UAL Awarding Body Grade Criteria – Level 2**

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 2.

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|  | **Referral**  Work submitted fails to meet one or more of the assessment criteria and is  of a poor standard | **Satisfactory**  Work submitted meets all of the assessment criteria and is of a satisfactory standard | **Good**  Work submitted meets all assessment criteria and is of a high standard | **Excellent**  Work submitted meets all assessment criteria and is of a very high standard |
| **Research** | Insufficient research and investigation evidenced. Little or no information from relevant sources used to inform ideas. | Sufficient research and investigation of relevant sources, information used to inform ideas. | Thorough research and investigation of relevant sources, coherent use of information used to inform and develop ideas. | Thorough and sustained research and investigation of relevant sources.  Accomplished and considered interpretation of information used to inform,  develop and extend ideas. |
| **Planning and production** | Ineffective or unrealistic planning and poor organisation. Task or tasks incomplete against timescale. | Realistic planning and organisation. Satisfactory production against timescales. | Effective planning, organisation and subject engagement evidenced. Efficient production against timescales. | Detailed and effective planning and organisation, commitment and subject engagement evidenced.  Substantial production against timescales. |
| **Practical skills and presentation** | Limited use of processes, application of skills or knowledge demonstrated, few or no alternative ideas and poor presentation. | Competent demonstration of processes and application of skills and knowledge used to develop and present creative solutions. | Considered and capable demonstration of processes, application of skills and knowledge used to develop ideas and present creative  solutions. | Accomplished demonstration of processes, skills and knowledge used to develop alternative ideas and present creative  solutions. |
| **Evaluation and reflection** | Inadequate evaluation or insufficient evidence of ongoing assessment of ideas limiting progress and development. | Sufficient evaluation with evidence of ongoing assessment of ideas used to inform progress and development. | Effective evaluation clearly communicated and applied to make reasoned decisions and inform the development of ideas. | Perceptive evaluation and interpretation, demonstrating clarity in thinking and decision making used to inform and  progress ideas. |

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| **Comments:**  Well done Omar, you have completed this project to a good standard. The work submitted meets all the assessment criteria and is of a good standard.  **Research**  Your research is concise, but it does cover key areas such as discussions on target audience, formats, and style. The comparison between podcasts is good and has clearly informed your ideas in your project.  **Planning and Production**  Good use of planning, with your proposal document and script which included sound effects. This clearly prepared you well before the recording process. It’s brilliant to see your ideas evolving as your ideas progress.  **Practical skills and Presentation**  Your final podcast had some strong elements. Using The Walking Dead music for your intro set the scene well. The audio was clear, and you presented confidently. The relaxed and conversational tone was a joy to listen to and I could imagine you making your own podcasts independently. There were no guests, it was short in length, and quite simple – but it still felt confident and professional. Your digital space is becoming much more interesting, and full of interesting content. Keep up this good work.  **Evaluation and Reflection**  This is a good evaluation, which makes use of peer assessment to gain useful and informative insight to your project. It also covers your strengths and weaknesses, which you should focus on in your next project, if you want to hit the higher marks.  **Overall Conclusion**  You’re made good progress in this project, and you should be really happy with the result of your podcast. Keep up the good work. |