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| Student Name: Evie Newman-Cox. Date: Friday 15th March 2024. |

**Look through your project so far and give examples of where you have shown evidence for the following.** If you have no evidence for any of these areas, note down how you will gather sufficient evidence for these.

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| **AO1 Apply an understanding of specialist industry practice to a creative project**Purposeful and adept exploration of thematic enquiries directed by professional aspirations and intentions are used to generate and develop effective ideas and concepts * Have you shown why you are following your selected specialist context?
* Have you explained any specialist considerations you have taken into account?
* Have you evidenced ethical, sustainable, and cultural considerations you have taken into account?
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| • In my annotations I have briefly mentioned my reasoning behind choosing my specialist practice of fine art for this project. I should mention again my reasoning behind choosing fine art as my specialist practice to ensure my intentions behind using mostly fine art mediums and materials are clear.• I have explained in my work if I have considered using different materials that fit under my specialist practice of fine art and theme of flowers or if I have created work that doesn’t reflect my specialist practice or theme.• Once, I think I mentioned in my annotations my environmental reasoning behind where I got the flowers I used, from. However, I have not focused on or talked about the ethical, sustainable and cultural considerations in any detail. This could be something I create work surrounding, to make sure I have noticeably covered these elements in my project . |
| **AO2 Produce a self‑initiated project proposal** A considered project proposal stating creative intentions and plans for implementation is adeptly presented and effectively informs and directs practical and theoretical investigations* Have you explained your reasons for choosing a particular project subject/concept?
* Have you outlined what you have learnt in relation to your chosen subject/concept?
* Have you made any changes during the project to your original intentions? If yes, have you fully shown and explained these?
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| • My chosen theme for this self-initiated project is flowers. I have briefly explained in the beginning of my work that I chose to base my project on flowers because they inspire me and I enjoy creating floral art. • I have given evidence of the research and experimental work I have carried out so far in this project, in relation to my flower theme. • Throughout the duration of this project so far, my intentions were to only research and create floral artwork, with no meaning or symbolism attached. However, through this last week of the project, I have changed the trajectory of my initial concept ever so slightly. Now, I am more interested in focusing on creating floral artwork with the incorporation of Accus rebranding designs. This attaches a resemblance of our target audience for this project to my flower theme.I plan to continue to document my ideas, experiments and work that I create towards this final piece. Since we are half way through the project, I should mention again the reasoning behind my idea of creating a flower themed project, to make sure my ideas and intentions are clear.As a reflection task, I plan to compile a list of the artists, techniques and topics I have researched and covered so far in my project. Then, I can make a list of topics, techniques or artists I want to look into moving forward with this project.  |
| **AO3 Use research to inform and direct a creative project**Extensive specialist practice research and contextual understanding is used purposefully, consideration is given to ethical and environmental impact to inform and direct effective conceptual and practical developments and outcomes* Have you shown how primary observations, experiments, initial material developments and technical engagement supported the developing understanding of your subject?
* Have you shown other people’s ideas and working methods interested you? *(Secondary research; ethical, social, cultural etc)*
* Have you explained how you think these ideas and methods have supported and nourished your development?
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| • Multiple times throughout this project I have shown and explained how specific primary experiments of different techniques have influenced other ideas. I have evaluated how each piece of work either does or doesn’t link to my flower theme. I plan to carry out more tests using the materials and mediums that fit under my specialist practice of fine art. This would allow me to explore my specialist practice in more detail and gain a stronger understanding on how the different materials function. • My artist researches have all either related to my flower theme or my specialist practice of fine art. Researching Ellie Rodens flower pressing work influenced me to create my own flower pressings. This then developed into the idea of creating my own photoshoots and flower prints.• These ideas and methods have supported the development of my project as they present me with more ideas to explore, allowing me to coved more ideas, techniques and materials.  |
| **AO4 Use technical skills and materials associated with a specialist industry practice to realise a self‑initiated project**Adept use of specialist practice technical skills, materials, methods, and processes are used effectively and purposefully to realise your self-initiated project* Have you reflected on all the specialist practical processes and skills you have explored, adapted, and developed throughout your project? How appropriate were they to the development of your project?
* Have you shown which specialist processes and skills you have been interested in the most and why?
* Have you shown how effective you have been at mastering the techniques, processes and skills selected?
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| • I have gone through all my work and made a list of the materials and techniques I have used that link to my specialist practice of fine art. All of them were appropriate to my flower theme and encouraged the development of other processes and ideas.• In my annotations, I have briefly stated if I found myself being interested in the specific medium or technique I used.For example, I found myself enjoying the process of making flower prints with acrylic paint. I then mentioned how I wanted to use this same technique as a development of other flower photoshoots. I need to make a page summarising the materials and techniques I am the most interested in, as a result of exploring them.• I have and am trying my best to carry out research and work for each technique relating to my specialist practice, to the fullest potential. When annotating, I will and have explained the extent to which I mastered the specific technique.  |
| **AO5 Resolve problems within a creative project** Effective resolution of practical, theoretical, and conceptual problems based on reasoned and purposeful experimentation, and exploration of solutions with consideration of purpose and intent* Have you reflected on significant aspects of your work (failures and successes are of equal importance) that you have had to resolve in order to progress?
* Have you shown how well you have adapted to unforeseen practical and technical problems?
* Have you evidenced what factors have influenced your ability to solve problems in the most effective and appropriate manner?
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| • I have remembered to include both the failures and successes in my work. I have either tried to resolve the issues discovered with the failed pieces of work, or I have explained why I do not desire to resolve the issue and moved on. Having successful work is excellent but I think showing failed pieces of work shows your improvement and determination as an individual.• If I encounter an unexpected practical or technical problem, I will evaluate the situation and take the most appropriate approach towards fixing the problem. Always remembering to document my thought processes through my annotations. • I plan to continue evidencing the issues I encounter but I would like to explain in more detail what I think is the most effective and appropriate way to solve an issue. In my annotations when I do face a problem, I state the problem and how I fixed it. I don’t always include my thought process and how I thought of the most ethical and appropriate way to resolve them. I need to work on this. |
| **AO6 Use specialist practice visual language to communicate ideas and concepts** Specialist practice visual language is used to effectively communicate ideas and concepts to an identified audience* Have you explained your reasons for selecting the ideas and methods chosen for **producing** your final outcome(s).
* Have you evidenced how these outcomes relate to your audience?
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| • In every piece of work when I have created a final outcome of some sort, I thoroughly explain my reasoning behind creating the piece. I always evaluate the successful and unsuccessful aspects of my work. I also try to state if the work links to my specialist practice of fine art, my target audience of Accu, or my flower theme. Although I do mention the techniques and mediums I use, I need to give my reasoning behind using the specific materials or colours. • For the majority of my work, I have mentioned somewhere in my annotations how the work relates to my target audience and howI plan to create a list of questions I need to answer in all of my annotations in order to cover all the elements and make my annotations more organised. The things I need to include in my annotations are: What I did and why? What I used and why – materials, colours, techniques. Does the work link to my: Chosen theme, specialist practice, target audience, any previous work. + how.Explain the successes and failures, why and my next steps to develop the work.Did I or does the work consider the ethical and sustainable impacts? If it does – how. If not - why.Does this work reflect my original target to be creative with flowers?  |
| **AO7 Use specialist practice presentation techniques to present ideas and outcomes** Considered selection of specialist practice presentation techniques, conventions and formats are used effectively and purposefully to communicate creative intentions and outcomes * Have you explained your reasons for adopting the strategies you chose when **presenting** your project and final outcome(s).
* Have you evidenced how appropriate are they to your developing professional practice?
* Have you shown how effective you have been in communicating your ideas?
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| • I have made a page or two explaining how and why I present my work and final outcomes the way I do – in this final project. • I have evidenced if my ideas are appropriate to the development of my project as a whole and my specialist practice.• I think I have been very open and good at communicating my ideas, as well as any failures, changes or issues. |
| **AO8 Apply reflective practice to a creative project**Extensive and purposeful reflective practice is used to effectively identify options, justify decision making, develop ideas and assess outcomes against creative intentions* Have you identified the aims and objectives that you were interested in developing when you started your final project?
* Have you evidenced how effective have you been in reflecting on your developing work and progress against these targets?
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| • As I explained in my proposal in the beginning of my project, my main aim was to create a strong self-initiated project that focuses on the theme of flowers, as flowers inspire me creatively. I knew that I wanted to be experimental with real flowers and make creative outcomes using flowers.• I have not evidenced throughout my work in annotations how effective the work has been in reflection to my targets. But, I have mentioned how each piece of work links to my chosen theme of flowers.I will add a question to my list of things to add into my annotations, that asks if I have reflected my original target to be creative with flowers, through my work. |

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| Satisfactory | ValidClearProfessionalRelevantSatisfactoryClearAppropriatelySufficient | **This guide indicates the language used to describe each grade level.** **Whilst looking through your own work, read these descriptors and consider which level the evidence of your work fits in.**  |
| Good | ValidClearProfessionalRelevantSatisfactoryClearAppropriatelySufficient | PurposefulExtensiveAdeptDevelopedConsideredEffectivelyReasoned |  |
| Excellent | ValidClearProfessionalRelevantSatisfactoryClearAppropriatelySufficient | PurposefulExtensiveAdeptDevelopedConsideredEffectivelyReasoned | InnovativeImaginativeComprehensiveConfidentSophisticatedDecisiveSustainedPerceptiveInsightfulskilfully |
| Unsatisfactory | Not validInsufficientUnprofessionalInappropriateUnclearNot relevantLacking competenceunsatisfactory |  |  |