**Student Name: Asia Abdur Begum**

**Project No. and Title:**  Initial Task

**Units Covered:** n/a

**Overall Grade: REFERRAL**

**Assessors:** Tom Duxbury

**Date: 16/09/22**

**Exemplification for UAL Awarding Body Grade Criteria – Level 2**

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 2.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Referral**Work submitted fails to meet one or more of the assessment criteria and isof a poor standard | **Satisfactory**Work submitted meets all of the assessment criteria and is of a satisfactory standard | **Good**Work submitted meets all assessment criteria and is of a high standard | **Excellent**Work submitted meets all assessment criteria and is of a very high standard |
| **Research** | Insufficient research and investigation evidenced. Little or no information from relevant sources used to inform ideas. | Sufficient research and investigation of relevant sources, information used to inform ideas. | Thorough research and investigation of relevant sources, coherent use of information used to inform and develop ideas. | Thorough and sustained research and investigation of relevant sources.Accomplished and considered interpretation of information used to inform,develop and extend ideas. |
| **Planning and production** | Ineffective or unrealistic planning and poor organisation. Task or tasks incomplete against timescale. | Realistic planning and organisation. Satisfactory production against timescales. | Effective planning, organisation and subject engagement evidenced. Efficient production against timescales. | Detailed and effective planning and organisation, commitment and subject engagement evidenced.Substantial production against timescales. |
| **Practical skills and presentation** | Limited use of processes, application of skills or knowledge demonstrated, few or no alternative ideas and poor presentation. | Competent demonstration of processes and application of skills and knowledge used to develop and present creative solutions. | Considered and capable demonstration of processes, application of skills and knowledge used to develop ideas and present creativesolutions. | Accomplished demonstration of processes, skills and knowledge used to develop alternative ideas and present creativesolutions. |
| **Evaluation and reflection** | Inadequate evaluation or insufficient evidence of ongoing assessment of ideas limiting progress and development. | Sufficient evaluation with evidence of ongoing assessment of ideas used to inform progress and development. | Effective evaluation clearly communicated and applied to make reasoned decisions and inform the development of ideas. | Perceptive evaluation and interpretation, demonstrating clarity in thinking and decision making used to inform andprogress ideas. |

|  |
| --- |
| **Comments:**There are some interesting ideas forming here Asia, but as there is a lack of research and reflection you have completed this project to a referral standard. The work submitted fails to meet all the assessment criteria, but it wouldn’t take much to adjust your induction project to pass. **Research** You’ve picked a brilliant topic, but you need research so you can explore the topic in depth and back up your argument with evidence. What organizations exist that are currently trying to tackle the problem of litter? What stats or figures can you find about the issue? What’s behind the psychology of littering? Without evidence your ideas become just assumptions about the world around you.**Planning and Production**You’ve considered an answer to the issue presented in your video which is brilliant. This demonstrates great problem-solving. You’ve presented more than one solution to tackling the issue from providing more bins, protesting, and poster campaigns. These solutions would have had more credibility if backed-up with research, but your ideas show real promise. **Practical skills and Presentation** When making your video you’ve clearly considered presentation, such as lighting and clear narration. You have an approachable and friendly style and with practice I can see you developing strong presentation skills. Remember not to go too fast so we can enjoy the content you’ve prepared. Overall, really good.**Evaluation and Reflection** There is no reflection here which is a real shame. You need reflection in each of your projects so that you can evaluate your strengths and weaknesses, whilst gaining insight to your individual creative process. You clearly have some interesting ideas and reflecting on these will provide the clarity needed to push your projects further. **Overall Conclusion** You have natural problem-solving abilities and a strong, approachable presentation style. But without credible research your project lacks credibility. Without reflection, there is no attempt to learn from your experience. Because of this, your induction task is a referral. If these areas were complete this would have been a really strong first project.  |