

FINAL MAJOR PROJECT

Three horizontal bars of equal height and width, stacked vertically. The top bar is yellow, the middle bar is green, and the bottom bar is pink. They are positioned below the main text.

IDEAS

01 A short film mockumentary about City of Culture.

02 YouTube style video about Bradford City AFC.

03 Podcast about Bradford.



MY PROJECT

My project is a mockumentary style short film based on Bradford and City of Culture.

I feel this is a great time to create something about this as we are in the year of City Of Culture and there is a lot of coverage on the topic right now.

This is a project i've wanted to do since my first FMP and now I believe is the perfect time to create it.

AIM & OBJECTIVES

01 To create something more based on comedy.

02 Focus on the script.

03 Leave room for improvisation.



THE FILM

My film is a mockumentary based on Bradford and City of Culture.

This will be in the form of different sketches, poking fun at different parts of the City. For example, one scene I want is showing shopping in Bradford showing the contrast between The Broadway and Kirkgate.

I would also like to do an improvised part where I can interview people in the city.

RESOURCELIST

I would like to use the Sony A7 Camera as when using in the past I've found it to be great quality and very easy to use.



I have recently bought a DJI Mic 2 and will be using that for the film. I have been impressed with the audio quality and practicality with the device and I am excited to use it for a project like this.

I would also like to use a key light for shots to make it seem more professional so it fits with the theme of being a mockumentary.



RESEARCH

I have researched into different parts of City of Culture and will be going over all the new parts of the city like the Hall Ings transformation, Bradford Live, pedestrianisation of the city, etc.



PLANNING

Plans aren't set yet, as I can't start planning the scenes without the script.

When the script is complete I will start drafting out scenes and create a plan for when I need to film.

PRESENTATION

The video will be uploaded to YouTube.

When documentanting my work I plan to add a short vlog to digital space for each major milestone, for example finishing the script, starting production, editing, etc.

PROMOTION

For promotion, my target audience will be people from Bradford. However, I would like it to reach audiences from all over who may be interested in City of Culture.

I would also like to create posters for the film which I will be look at ideas for after/during filming.



END

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