

# **Project Proposal Guidance and Template**

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**Diploma in Creative  
Media Production  
and Technology**

# Diploma in Creative Media Production and Technology

## Project proposal template

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In producing the project proposal, and in preparing for the project realisation, you should familiarise yourself with Unit 8 of the qualification.

In particular, you should understand the assessment and grading criteria which will be used to determine standards of achievement.

Unit 8 requires you to produce a project proposal of about 350 words, excluding the project action plan and bibliography. Project proposals should not be so succinct that they do not address the requirements listed below, nor should they be excessively long and unfocused.

Your project proposal should be sufficiently challenging to ensure you have the best possible chance of meeting the grading criteria.

Your project proposal should include:

- Centre name and number
- Candidate name and number
- Project proposal title and date
- Main area of activity / pathway, e.g. film, TV, games design etc.

The project proposal must be word processed and presented under the headings listed here:

### **Section 1 - Rationale**

(Approximately 100 words)

This section provides you with an opportunity to reflect on, review and summarise your progress and achievements through the first 7 units of the qualification, and the knowledge, skills and understanding you have acquired: What you know now, and what it means to you, compared with what you knew and could do before you started the course and how this has influenced your choice of pathway and your project proposal.

### **Section 2 – Project concept**

(Approximately 200 words)

This section provides an opportunity for you to clearly explain the concept and aims of your project, the research and ideas that will support its development, what you anticipate producing, the levels and types of resources that you will need and an indication of the form in which you will complete and present your project realisation within the allocated timescale.

### **Section 3 - Evaluation**

(Approximately 50 words)

This section provides an opportunity for you to explain how you will reflect on and evaluate your work, as both an ongoing activity and at the conclusion of the project.

You should describe how you intend to record your decision-making and how you will document changes to your ideas as the project progresses. The evaluation section should reference your stated aims and be reflective and analytical rather than a description of actions completed.

When working in collaboration with others, you should comment on how this may impact either positively or adversely and outline the steps you can take to minimise disruption to your own progress.

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**Additional requirements, not included in the 350 word limit of the proposal:**

### **Project action plan and timetable:**

This section provides you with an opportunity to outline your planning and organisation over a period of weeks and the activities you will need to carry out in order to successfully complete your project in the agreed time frame. The more time and thought you give to planning your project, the more successful it is likely to be.

It is important that you consider how you will balance ambition, time and realism in the realisation of the project. You should also include what you are going to do, how you will do it and by when. Remember to include: time spent sourcing materials and other resources to conduct research, feedback from tutors and peers, and when you will carry out independent study.

### **Bibliography (Harvard Format):**

This section provides an opportunity to record the initial research sources, both primary and secondary, that you intend to use.

Your sources of research should be as wide as possible and could include libraries, galleries, books, magazines, films, computer games, websites, blogs, social media, radio programmes, archive material etc. Where appropriate, you should use the Harvard system of referencing. The bibliography should be continuously updated as the project progresses.

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## Unit 8 Project Proposal

Candidate Name

Candidate Number

Pathway

Project Title

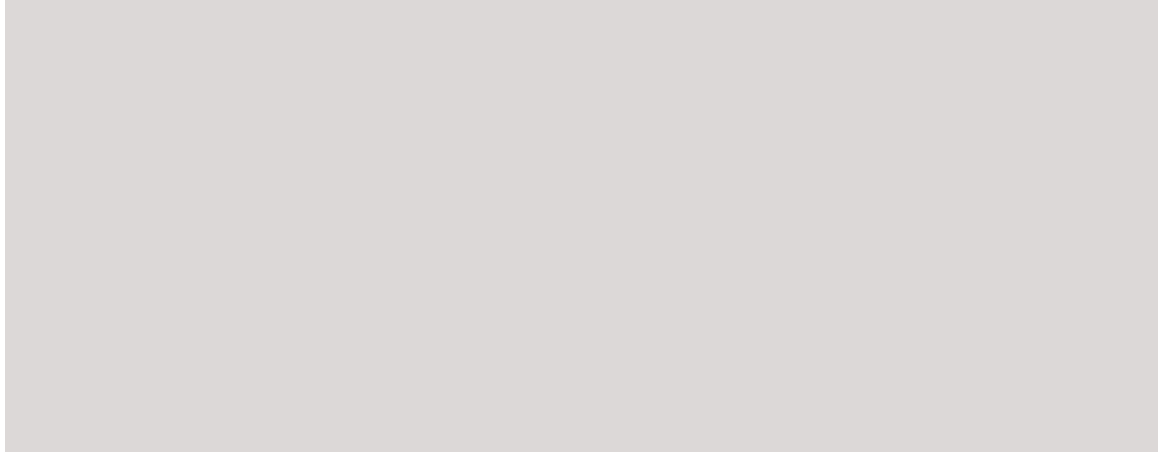
Section 1: Rationale  
(approx. 100 words)

Section 2: Project  
Concept  
(approx. 200 words)

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## Unit 8 Project Proposal

**Section 3: Evaluation**  
(approx. 50 words)



**Proposed Research  
Sources and  
Bibliography**  
(Harvard Format)

