

Diploma in Music Performance & Production Unit 8 Project Proposal

Candidate Name	Luke Coates
Candidate Number	10659320
Pathway	Music Production
Project Title	Rap Single

Section 1: Rationale (approx. 100 words)

I prefer the electronic music production on the course rather than the live music aspect of it. The electronic production side has been my strength for years with my own music production as well as throughout the Level two and three courses. I think the song writing side of the course was very enjoyable because I have had some experience with it and it is something I would like to improve on, especially with this final project. I will use my previous experience with making and releasing a song to help myself with this.

Through the different units I have covered I have experience with everything I will be doing in this project. I have had experience recording a song and using condenser microphones, overall studio practice and songwriting. I will use my experience I have with Ableton to help me with the production. The experience I have with logic will help with the lyric recording as well as the mixing.

Section 2: Project Concept (approx. 200 words)

A self-produced Hip-Hop Single that will be produced on Ableton Live with original lyrics and music I will record, mix and mastered the track on Logic Pro. I aim to research into Ableton tips for production especially with the effects and the drums. I will try to produce the beat as well as making up any lyrics along the way that stand out when listening to the instrumental.

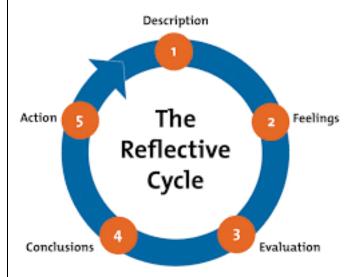
I aim to have the beat at a professional level with the main section of the drums being 90's style and then transition into a more modern sound so it makes it stand out to the listener. I plan to spend a lot of time on the lyrics as I want them to be at a high standard with good lyricism and work well with the beat that I produce. I will also be releasing the complete song to all of the major music streaming platforms through 'Distrokid' as this is the service I use with my own personal catalogue of music and will be earning 100% royalties from the release.

Section 3: Evaluation (approx. 50 words)

I plan to evaluate and document my progress at every milestone I complete. If there hasn't been one completed, I will document what I have done in that week at the end of the week using screenshots and bounce downs to show the progress I have made.

I will record the progress of the beat production as well as the lyric writing, lyric recording and the post production like mixing. I will use a reflective cycle. I will describe what I have done, how I feel it went and how I did with it, evaluate it and say what could be improved then I will take action on my observations.

This will improve my work as it gives me a guide on what should be done and it lets me have another look at the work and gives time to reflect.



Proposed Research Sources and Bibliography (Harvard Format)

I will use YouTube videos/tutorials to help me with the production and the lyric writing if I need it. I will also use some websites and articles for inspiration and help with the production. I will also take inspiration from my previous work, for example lyrics and beats. I also plan to use 'YouTube shorts' as they can provide information in form of short videos.

- 'Genius' do a series that I take inspiration from where producers break down their biggest songs and give a bit of insight into what they did Genius (2021). The Making Of Doja Cat's 'Kiss Me More' With Yeti Beats & Rogét Chahayed | Deconstructed. [online] www.youtube.com. Available at: https://www.youtube.com/watch?v=-edjtX4iTbo&list=PLIBigmhynF-Wwg-s1BCw-MOQPEhNtUn_Q [Accessed 28 Feb. 2023].
- I could use websites such as 'attack magazine' for things such as software tips and advice on different sounds to use and how to use them correctly "Attack Magazine Dance Music Production and Culture." Attack Magazine, July 2012, www.attackmagazine.com. Accessed 28 Feb. 2023.
- I could also use 'music tech' for advice on software and equipment to use while recording "Home." *MusicTech*, Apr. 2003, musictech.com/. Accessed 28 Feb. 2023.
- I will also use some free Ableton packs as well as any information about the software Ableton. "Packs: Expand Your Ableton Studio with Instruments & Sounds | Ableton." Ableton.com, 30 Oct. 2001, www.ableton.com/en/packs/. Accessed 28 Feb. 2023.
- Some websites could be used for motivation and tips for helping you get into the mindset for production

 "Music Production Tips for Beginners." 42 West, the Adorama Learning Center, 29 Aug. 2018,

 www.adorama.com/alc/music-production-tips-for-beginners/. Accessed 28 Feb. 2023.
- This website could be useful for small tips within Ableton and could help certain scenarios when producing "100 Ableton Live Tips for Insane Workflow & Creativity." EDMProd, 1 Aug. 2019, www.edmprod.com/ableton-live-tips/. Accessed 28 Feb. 23AD.
- Section in Ableton specifically about Hip-Hop which could be useful looking at different artists and ways of producing in the Hip-Hop style Ableton. "HipHop | Ableton." Www.ableton.com, 30 Oct. 2001, www.ableton.com/en/blog/collections/hiphop/. Accessed 28 Feb. 2023.
- This website will be useful for recording vocals and gives me some tips about the set up "27 Ways to Record Rap Vocals (Even with a Cheap Mic)." *Www.stockmusicmusician.com*, www.stockmusicmusician.com/blog/how-to-affordably-record-great-rap-vocals. Accessed 28 Feb. 2023.

Week	Date Week Beginning	Activity / What you are intending to do - including independent study	Resources / What you will need to do it - including access to workshops
1	6 th March	Work on the beat while noting down any lines that stand out or I can think of while freestyling over it in my head. Document any progress made in the session.	Mac, headphones, phone for lyrics, midi keyboard, mouse, keyboard
2	13 th March	Should be mid-way through the beat. Think about the effects I'm going to use. again, making any note of lyrics. Document any progress made in the session.	Mac, headphones, phone for lyrics, midi keyboard, mouse, keyboard
3	20th March	Beat should be finished, take it to the studio room and get some feedback and advice on it to see if there are any improvements., Organize the beat (verse, intro, chorus, outro, breakdowns). Document any progress made in the session.	Studio room, keyboard, mouse, Midi Keyboard, phone for lyrics.
4	27th March	Mix the finished beat so everything is at the correct level and nothing is distorted (unintentionally). Making notes of any lyrics. Document any progress made in the session.	Studio room, phone for lyrics, midi keyboard, mouse, keyboard
5	17 th April	Focus mostly on the lyrics and getting them complete. Take time on each line. Freestyle to try build a base and then add to it. Document any progress made in the session.	Mac, headphones, phone for lyrics, midi keyboard, mouse, keyboard
6	24th April	The song should be written. Start to record lyrics. Look through and see if there's any lines that could be improved on. Document any progress made in the session.	Studio room, condenser microphone, pop shield, Mac, Phone, mouse, keyboard
7	1 st May	Start Mixing in the studio. Organize the track etc. Document any progress made in the session.	Studio room, condenser microphone, pop shield, Mac, Phone, mouse, keyboard
8	8th May	Continue mixing. Try get as much done as possible while making sure it is at a good standard. Start to mix. Document any progress made in the session.	Studio room, condenser microphone, pop shield, Mac, Phone, mouse, keyboard

9	15th May		Studio room, condenser
		finishing touches. Document everything else that is left as well as the finishing bounces of the track.	microphone, pop shield, Mac, Phone, mouse, keyboard