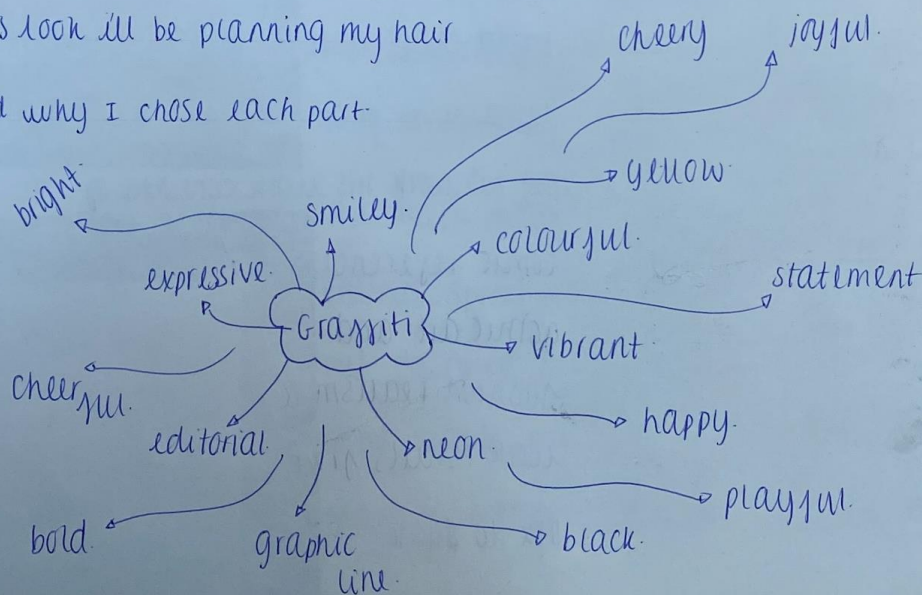


PROJECT 2:

GRAFFITI

For my second look, I've chosen something very arty and something I've not done before. I've researched different graffiti street artists who inspired me and had a similar vibe to match my look. To go with this look I'll be planning my hair and why I chose each part.



ARTIST RESEARCH:



Banksy, one of the most famous street graffiti artists, apparently born 1974 from Bristol UK is an anonymous artist often known for his ~~autho~~ antiauthoritarian art often done in public places. His most famous piece is 'Girl with the balloon' and 'Exit through the gift shop'. Banksy has famously installed his own work on the walls of New York museums and The Metropolitan Museum.



David LaChapelle's work is mainly vibrant tones so I was inspired the most by his work. His work consists of comic references, gothic art and fashion realism. His work retails from \$1k to \$45k.





Eduardo Kobra, the 47 year old Brazilian street artist specialises in coloured realism. He started when he was 8 years old and by 12, he started murals outside buildings.



Through his work, Eduardo expresses his beliefs, values, principles and his family. As well as that he also uses his art to raise



awareness on things like, history, environmental protection and religion issues.



The main materials he uses are: brushes, spray paints and airbrush. His painted people such as: Anne Frank, Mother Theresa and Martin Luther King.

DESIGN PROCESS:

For this look, I'll be creating a mix of smiley faces on the face using a mix of neon pigments, coloured bases and black



liner for the detailing. I'll be also including some smaller smiley faces down the neck and including some yellow paint swipes / marks to tie the full look together. My main inspiration for this look is an Instagram MUA called @divinamuse. Instead of a nude lip shown in the photo, I'll be including a glossy black lip.

Hair:

Pinterest



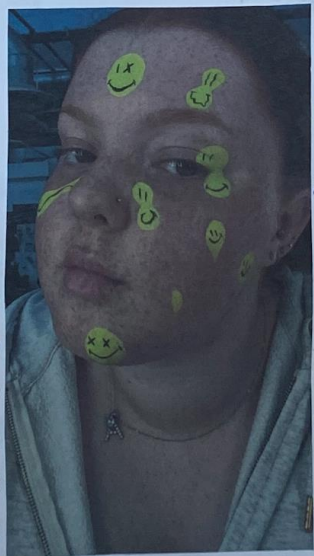
For hair, I'll be planning on creating two french braids following into space buns. I've never incorporated braids into a look before so I'm going out of my comfort zone. I also feel like braids will match this makeup look the best too.



PRACTISE RUN:

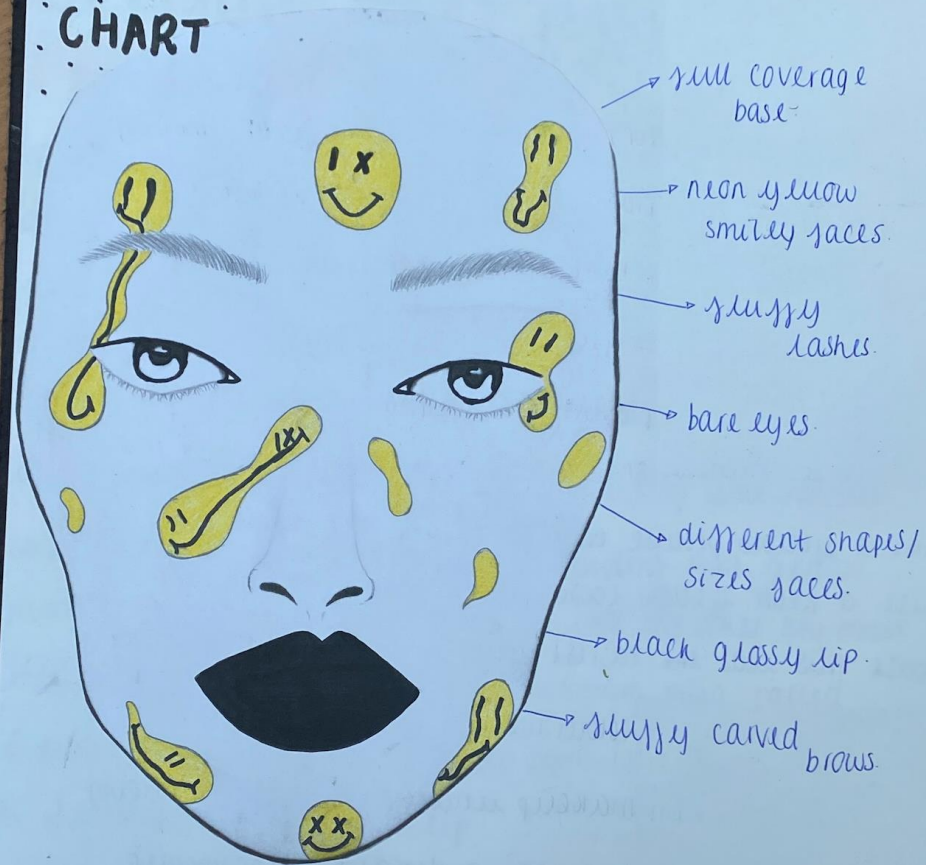
For my practise run of my look, I mainly practiced what products I'd use to create the brightest yellow for the smiley faces. After originally planning on using yellow snazaroo face paint, I decided to

use a yellow plouise base to create the shape, then use a neon yellow loose pigment to ~~part~~ set the base. This was the easiest way to create the brightest



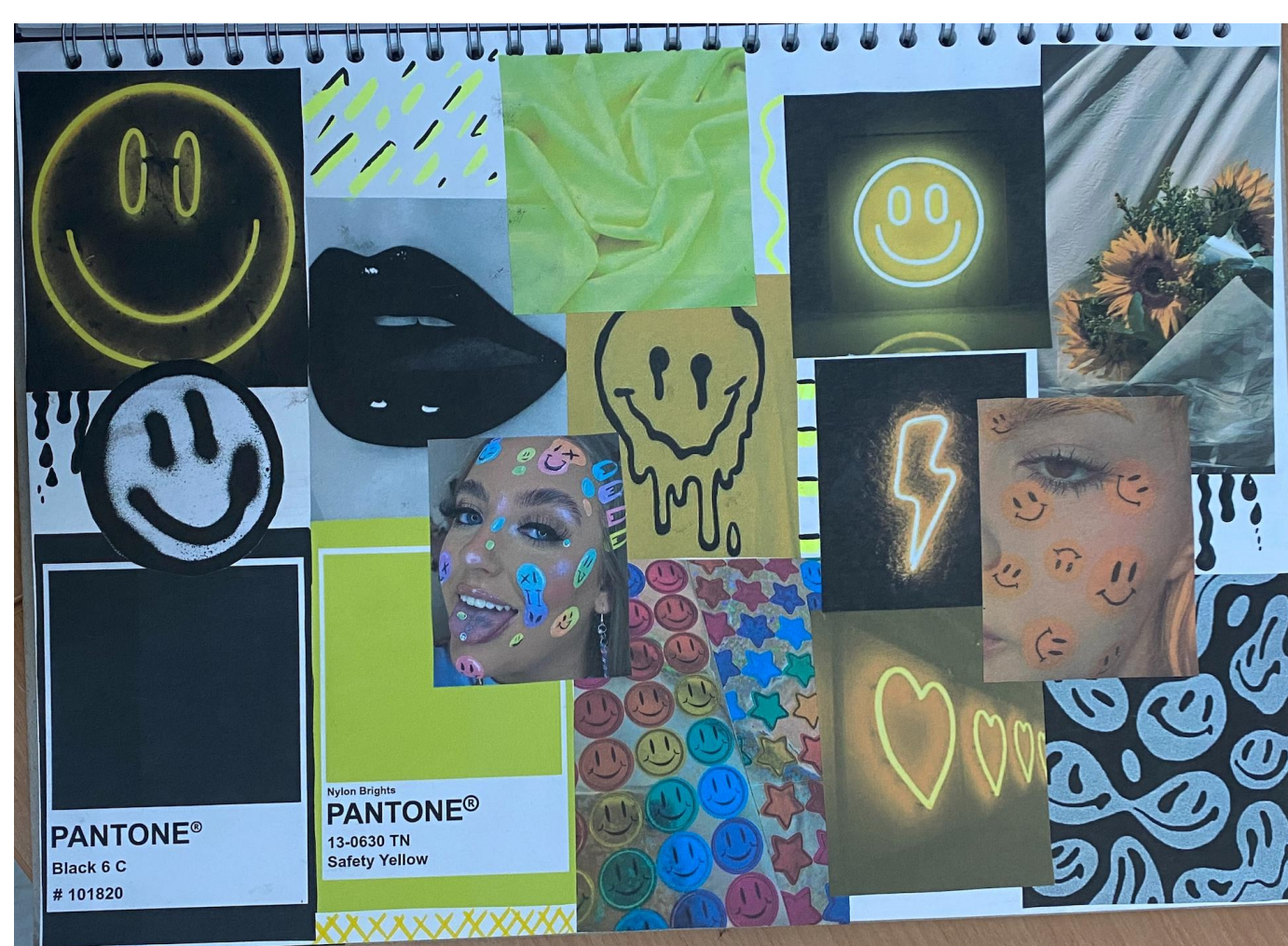
colour without disturbing the base makeup under. Also after practicing this look, I decided to incorporate some smiley faces and brush marks going down the neck and onto the chest to tie in the look and also use some body art skills.

FACE CHART



What is editorial makeup:?

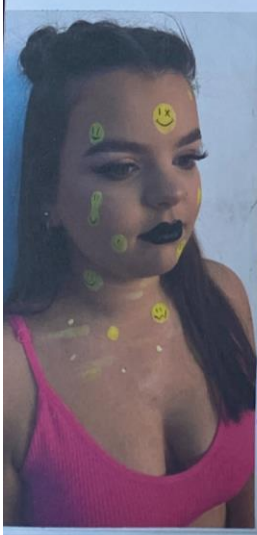
Editorial refers to anything you'd see in print. Newspaper, magazines, social media and some websites can be considered editorial. Editorial makeup can be anything creative but also minimal and clean/neat. Some editorial artists are: Dana Parker, Doni Davvy, Pat McGrath, Kwyn Aucoin and Charlotte Tibury.



SELF REFLECTION.



Reflecting on my final look, I'm overall proud of the outcome. I'm mainly proud of how my base turned out and how opaque I got my smiley faces. For future looks, I'll definitely be timing my practise looks to ensure I don't go over the given time. For hair, I'll focus more time on ~~that~~ the finished result and making sure it's more neat as the beginning as I always pick up on camera. Another thing I'm proud of is how flawless my base turned out and how well the eyes complimented everything.



Budget list:

- | | |
|--------------------------|---------------------------|
| Foundation - £9.99 | Yellow base - £10. |
| concealer - £9.99 | neon yellow pigment - £3. |
| brow soap - £8. | my black liner - £5. |
| plowise base - £13. | mac gel liner - £15. |
| eyeshadow palette - £15. | (lips) |
| lashes - £10. | total - £100.98. |
| glitter - £4. | |