**Level 3 Diploma Creative Media Production**

**Short Film Production Treatment**

A treatment is a document that presents the story idea of your film before writing the entire script. Treatments are often written in present tense, in a narrative-like prose, and highlight the most important information about your film, including title, logline, story summary, and character descriptions. Treatment are often used in the initial stages of idea generation and will be used to support a pitch and sell your film idea to producers or production members.

|  |
| --- |
| **Title** |
| Florida’s Book |
| **Logline** |
| A logline should summarise your film in one, catchy sentence. Loglines are often used as part of the marketing of the film.  Imagination overcomes fear |
| **Summary** |
| What is your film about? Identify any influences on your idea and discuss the intended genre and style.  Florida’s sees one of her classmate getting bullied, therefore she jumps into her imagination and turns into a ninja and saves her classmate who then turns into a Prince. |
| **Narrative** |
| Identify plot points and explain how the story will be told, in terms of narrative structure. (Linear, Non-Linear, Multistrand etc.)  It’s linear, because its from one person’s perspective instead of everyone. The reader will be reading out the whole story from her perspective. |
| **Characters / Actors** |
| Who are the characters? How many characters will you need? What is the purpose of these characters within the narrative?  There will be 3 characters but they will in be animations, digitally made. Each character have important roles, they are all main characters, Florida lives in her imagination therefore she sees everything as fantasy. |
| **Influences** |
| Provide references to media which has inspired your idea or the style of your visual media project.  <https://youtu.be/AMoSTMw_L1o>  <https://youtu.be/Oc7WuYfGbrA>  <https://youtu.be/T2TDSEG57hI>  <https://youtu.be/LDMWJCrDVMI> |