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| Student Name: |

**Look through your project so far and give examples of where you have shown evidence for the following.** If you have no evidence for any of these areas, note down how you will gather sufficient evidence for these.

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| **AO1 Apply an understanding of specialist industry practice to a creative project** Purposeful and adept exploration of thematic enquiries directed by professional aspirations and intentions are used to generate and develop effective ideas and concepts   * Have you shown what the reasons for citing your project within your selected specialist context are? * Have you explained any specialist considerations have you taken into account? * Have you evidenced ethical, sustainable, and cultural considerations you have taken into account? |
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| **AO2 Produce a self‑initiated project proposal** A considered project proposal stating creative intentions and plans for implementation is adeptly presented and effectively informs and directs practical and theoretical investigations   * Have you explained your reasons for choosing a particular project subject/concept? * Have you outlined what you have learnt in relation to your chosen subject/concept? * Have you made any changes during the project to your original intentions? If yes, have you fully shown and explained these? |
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| **AO3 Use research to inform and direct a creative project** Extensive specialist practice research and contextual understanding is used purposefully, consideration is given to ethical and environmental impact to inform and direct effective conceptual and practical developments and outcomes   * Have you shown how primary observations, experiments, initial material developments and technical engagement supported the developing understanding of your subject? * Have you shown other people’s ideas and working methods interested you? *(Secondary research; ethical, social, cultural etc)* * Have you explained how you think these ideas and methods have supported and nourished your development? |
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| **AO4 Use technical skills and materials associated with a specialist industry practice to realise a self‑initiated project** Adept use of specialist practice technical skills, materials, methods, and processes are used effectively and purposefully to realise your self-initiated project   * Have you reflected on all the specialist practical processes and skills you have explored, adapted, and developed throughout your project? How appropriate were they to the development of your project? * Have you shown which specialist processes and skills you have been interested in the most and why? * Have you shown how effective you have been at mastering the techniques, processes and skills selected? |
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| **AO5 Resolve problems within a creative project**  Effective resolution of practical, theoretical, and conceptual problems based on reasoned and purposeful experimentation, and exploration of solutions with consideration of purpose and intent   * Have you reflected on significant aspects of your work (failures and successes are of equal importance) that you have had to resolve in order to progress? * Have you shown how well you have adapted to unforeseen practical and technical problems? * Have you evidenced what factors have influenced your ability to solve problems in the most effective and appropriate manner? |
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| **AO6 Use specialist practice visual language to communicate ideas and concepts**  Specialist practice visual language is used to effectively communicate ideas and concepts to an identified audience   * Have you explained your reasons for selecting the ideas and methods chosen for **producing** your final outcome(s). * Have you evidenced how these outcomes relate to your audience? |
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| **AO7 Use specialist practice presentation techniques to present ideas and outcomes**  Considered selection of specialist practice presentation techniques, conventions and formats are used effectively and purposefully to communicate creative intentions and outcomes   * Have you explained your reasons for adopting the strategies you chose when **presenting** your project and final outcome(s). * Have you evidenced how appropriate are they to your developing professional practice? * Have you shown how effective you have been in communicating your ideas? |
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| **AO8 Apply reflective practice to a creative project**  Extensive and purposeful reflective practice is used to effectively identify options, justify decision making, develop ideas and assess outcomes against creative intentions   * Have you identified the aims and objectives that you were interested in developing when you started your final project? * Have you evidenced how effective have you been in reflecting on your developing work and progress against these targets? |
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| Satisfactory | Valid  Clear  Professional  Relevant  Satisfactory  Clear  Appropriately  Sufficient | **This guide indicates the language used to describe each grade level.**   **Whilst looking through your own work, read these descriptors and consider which level the evidence of your work fits in.** | |
| Good | Valid  Clear  Professional  Relevant  Satisfactory  Clear  Appropriately  Sufficient | Purposeful  Extensive  Adept  Developed  Considered  Effectively  Reasoned |  |
| Excellent | Valid  Clear  Professional  Relevant  Satisfactory  Clear  Appropriately  Sufficient | Purposeful  Extensive  Adept  Developed  Considered  Effectively  Reasoned | Innovative  Imaginative  Comprehensive  Confident  Sophisticated  Decisive  Sustained  Perceptive  Insightful  skilfully |
| Unsatisfactory | Not valid  Insufficient  Unprofessional  Inappropriate  Unclear  Not relevant  Lacking competence  unsatisfactory |  |  |