**Student Name:** Usman Iqbal

**Project No. and Title:**  Initial Task

**Units Covered:** n/a

**Overall Grade: Referral**

**Assessors:**Tom Duxbury, Paul Holmes, Karl Sherwin, Lewis Blofeld

**Date: 16/09/22**

**Exemplification for UAL Awarding Body Grade Criteria – Level 2**

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 2.

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|  | **Referral**  Work submitted fails to meet one or more of the assessment criteria and is  of a poor standard | **Satisfactory**  Work submitted meets all of the assessment criteria and is of a satisfactory standard | **Good**  Work submitted meets all assessment criteria and is of a high standard | **Excellent**  Work submitted meets all assessment criteria and is of a very high standard |
| **Context** | Insufficient research and investigation evidenced. Little or no information from relevant sources used to inform ideas. | Sufficient research and investigation of relevant sources, information used to inform ideas. | Thorough research and investigation of relevant sources, coherent use of information used to inform and develop ideas. | Thorough and sustained research and investigation of relevant sources.  Accomplished and considered interpretation of information used to inform,  develop and extend ideas. |
| **Research** | Ineffective or unrealistic planning and poor organisation. Task or tasks incomplete against timescale. | Realistic planning and organisation. Satisfactory production against timescales. | Effective planning, organisation and subject engagement evidenced. Efficient production against timescales. | Detailed and effective planning and organisation, commitment and subject engagement evidenced.  Substantial production against timescales. |
| **Practical skills** | Limited use of processes, application of skills or knowledge demonstrated, few or no alternative ideas and poor presentation. | Competent demonstration of processes and application of skills and knowledge used to develop and present creative solutions. | Considered and capable demonstration of processes, application of skills and knowledge used to develop ideas and present creative  solutions. | Accomplished demonstration of processes, skills and knowledge used to develop alternative ideas and present creative  solutions. |
| **Evaluation and reflection** | Inadequate evaluation or insufficient evidence of ongoing assessment of ideas limiting progress and development. | Sufficient evaluation with evidence of ongoing assessment of ideas used to inform progress and development. | Effective evaluation clearly communicated and applied to make reasoned decisions and inform the development of ideas. | Perceptive evaluation and interpretation, demonstrating clarity in thinking and decision making used to inform and  progress ideas. |

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| **Comments:**  Usman, you have completed this project to an Referral standard. The work submitted meets all the assessment criteria and is of a referral standard.  **Context**  You have not provided much context to explain the task in any detail. At level 3 we would expect to see a detailed explanation of the context and how these fit to the needs of Bradford. How many Charity events, performances and fundraisers already happen? How will adding more improve things? Your context needs to be directly related more with your research so you can use facts and figures to base your argument. If there are already lots of events is there a need for more or more specific ones?  **Research**  There is no evidence of any research. You need to explore different ideas that help to back up your idea, an event could be great idea but does anyone else want this and what makes it different from the ones that already exsist?  You could have completed primary research with your group to find their opinions and then combined this with secondary research on existing events and factual information on these. At level 3 the expectations of required research are much higher, and this is something you will need to spend more time on to ensure you improve your grades and meet at least the pass criteria.  **Practical skills and Presentation**  You successfully completed the video in the allocated timeframe and met the deadline, this is excellent and demonstrates your ability to work to a deadline. The video that you completed was ok but you must upload the final video to digital space to provide your evidence outside of the classroom.  **Evaluation and Reflection**  There is no evidence of any evaluation or reflection on the project, what where the strengths/weaknesses, how could you have improved the work? What would you do differently.  **Overall Conclusion**  You managed to create, upload and present your video within the allocated timeframe, which is excellent and demonstrates your ability to do this, however there is a significant amount of work lacking in your digital space, you must show evidence of research, context and evaluation. |