

DREAMS Project Proposal

Use this template to help structure your project proposal. This must be typed and not handwritten. Write in sentences and ensure you proofread to correct any SPaG errors. Aim to write between 250-300 words in total. Once you have completed this, save it as a pdf and upload to Digital Space with your other Dreams project work.

Name	Phoenix Wilde
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In what ways did you decide on your theme/concept for the project?

At the beginning of the course, we did a mindmap with other students in groups and put down words we thought worked with the project "Dreams", I used a few of the words written down and decided they would be useful in my work.

Explain your theme/concept for the project?

For my project, I am using a dark theme with a lot of smoke. This is because sometimes not all dreams are sunshine and daisies, a lot of people don't dream at all or have bad dreams, so I will be using this in my project because I want to let those people be able to express themselves too using art, photography, or anything else that helps them open up.

How have you generated/developed ideas? (Where did you get your ideas from?)

I came up with the ideas because I myself struggle with bad dreams and sometimes none at all, so I thought about how I could interpret those into my work and make it stand out. I also thought a gothic theme would work very well for my idea, so it made sense for me to ask one of my gothic friends if they could model for me.

Which artists have you researched and how have they influenced and inspired your ideas?

I researched two different photographers: Phillipe Halsman and Florence Henri. Henri uses Surrealism a lot in her work which inspired me because a lot of what she does is in black and white and she uses inanimate objects a lot and also reflection which I too will be using in my work because it gives a dark vibe and also

just looks great. Halsmans work inspired me because he used something called “jumpology” which he used a lot when it came to Marilyn Monroe, and I really liked the aspect of his work so I will be trying out some of his techniques.

What other research have you done (eg. primary, contextual) and how has this helped you decide on your approach or influenced your ideas?

I used books for a fair bit of my research, one called “Beauty in decay” and another called “In high fashion 1923-1937”. These two books have helped influence my work a lot because in the beauty in decay book there is a lot of abandoned areas that I would like to use in future projects. In high fashion has influenced me because of one of the images I researched had blacked out faces and I found that highly intriguing.

Without being too specific, what thoughts are you having regarding a finished outcome for exhibition?

I’d like for my gothic piece to be the image I produce for the exhibition. I think it’ll be unique and will look good and also have a different approach compared to others work. I know my work will come out the way I’d like it too because I’m not doing anything too complicated and I’m sticking to what I know but also trying out some new things that could help in future projects.