**Peer Assessment for Initial Assessment**

What was good about the presentation?

This advert had some energetic and loud music which was perfectly timed with some shots. This advert was very energetic.

What do you think could be improved?

They could have focused more on the product itself rather than everything else in the advert.

The music could have been slightly lowered.

How would you rate the quality of the advert?

6/10

Any other comments?