

## Level 3 Extended Diploma in Creative Practice: Art, Design & Communication

### Unit 6 - Evaluation

Write an evaluation of your final project. Your evaluation must be word-processed (typed into the table below), printed out and submitted in your project folder along with your proposal, mid-stage review and final self-assessment.

The Unit 6 evaluation provides you with an opportunity to reflect on, evaluate and summarise your progress and achievements in your final project and specialist area, expressed in terms of the knowledge, skills and understanding acquired. It's important to compare what you now know, and what it means to you, compared with what you knew and could do before you started the course.

Allow plenty of time to complete your evaluation. It contributes to meeting the following Unit 6 outcomes:

Student Name:
Centre Name:
Centre Number:
Specialist area of interest:
Working Title or Theme of Final Project:
Date:

#### **AO1 Apply an understanding of specialist industry practice to a creative project (approx 100 words)**

- What were the reasons for citing your project within your selected specialist context?
- What specialist considerations have you taken into account?
- What ethical considerations have you taken into account?
- What cultural considerations have you taken into account?
- What sustainability considerations have you taken into account?

As I have chosen mixed media as my specialist and with this, I was able to produce my final piece and what led me to this conclusion. I looked at what techniques I was going to use and how I would incorporate in my work, such as printing etc. My work has no inappropriate things such as words that could be offended by people or the style of my artwork. Although there is nothing very cultural about it and nothing really related to my theme 'SPACE,' another one is sustainability which I have not really thought about as it did not seem fit to me for final piece.

#### **AO2 Produce a self-initiated project proposal (approx 100 words)**

- Explain your reasons for choosing a particular project subject/concept-
- Have your original intentions changed or been modified? If so, why?
- In what broader context/situation is your line of enquiry being situated, e.g., illustration, performance, product design, surface design etc?

Choosing space has more of a range to look at and explore around with originally, I wanted to print using etching but ended up screen printing either way I wanted to edit the prints on photoshop. As I had finished editing on photoshop I wanted to expand on to A1 but try to do A0, as capacity may be an issue, but we will see if ACCU likes my art then it will be A0. Factors that have been situated is design overall, as most of my work outcomes have been digital but with technique that led me to this.

**AO3 Use research to inform and direct a creative project (approx 100 words)**

- How have primary observations, experiments, initial material developments and technical engagement supported the developing understanding of your subject?
- How have other people's ideas and working methods interested you? (*secondary research; ethical, social, cultural etc*)
- Explain how you think these ideas and methods have supported and nourished your development?

Primary research is one of the hardest tasks depending on what you are doing, but I have a bit of research from when I went to ACCU as well as the Yorkshire sculptor park I went to this year as well. Overall, most of the research is secondary research as it had more to do with my concept 'SPACE' and artist research, I have also made a transcription with one of the artists 'DAMEIN HIRST.' The reason I like his work is how he applied the dots on his art works, at is why he tried to create a transcription of one of his works.

**AO4 Use technical skills and materials associated with a specialist industry practice to realise a self-initiated project (approx 100 words)**

- Reflect on all the specialist practical processes and skills you have explored, adapted and developed throughout your project. How appropriate were they to the development of your project?
- Which specialist processes and skills have you been interested in the most and why?
- How effective have you been at mastering the techniques, processes and skills selected?

In this project I have mostly done printing which contributed to the outcome of my final piece, I have done quite a lot of printing in this project though have done a range of workshops the three years that I have been doing art and design course like dark room, and clay etc. I have been able to practice the technique and kept trying until I have not gotten the right ones such as printing or digital. Although most of my final pieces have been digital outcomes, it is what has led me through the process as my specialist is mix media

**AO5 Resolve problems within a creative project (approx 100 words)**

- Reflect on those significant aspects of your work (failures and successes are of equal importance) that you have had to resolve in order to progress?
- How well have you adapted to unforeseen practical and technical problems?
- What factors have influenced your ability to solve problems in the most effective and appropriate manner?

At first, I wanted to print by etching, but they never had an A2 size nor A3 and A4 would be as it would take time and I did not have that to create a few prints as well. I also had the choice of metal sheets which I could have done but transferring my drawing on there is harder. In the end screen printing was my last resort. I was able to solve this by communicating to the technician and solution to this problem and how I would achieve it. The technician has really helped me with my final piece.

**AO6 Use specialist practice visual language to communicate ideas and concepts (approx 100 words)**

- Explain your reasons for selecting the ideas and methods chosen for **producing** your final outcome(s).
- How do these outcomes relate to your audience?

I wanted to print the edit on photoshop to see the outcomes, which came out better than expected, I also wanted to use the letter that I printed using the letter press but it would have been a bit too much as I have already got thing going in my work. I even asked my peer next to me she agreed as well. The colours on my final piece relate to my theme 'SPACE' as well as ACCU company colours. This relates to audience because space is more of a free subject as it has a wider range of topics on this.

**AO7 Use specialist practice presentation techniques to present ideas and outcomes (approx 100 words)**

- Explain your reasons for adopting the strategies you chose when **presenting** your project and final outcome(s).
- How appropriate are they to your developing professional practice?
- How effective have you been in communicating your ideas?

Though I have managed to create my outcome with technical problems and solutions, such as communicating, asking for opinions, and back up plans, my artwork is appropriate as there is nothing vulgar or upsetting for people. As my specialist is mix media, I was able to produce my final pieces and change them like expanding from A2 to A1, though I wanted to A0, but the printing only goes up to A1. I was able to communicate with the technician, who had then helped me to get to the prints ten rest I did on my own.

**AO8 Apply reflective practice to a creative project (approx. 100 words)**

- Identify the aims and objectives that you were interested in developing when you started your final project. How effective have you been in reflecting on your developing work and progress against these targets?

At the beginning I had no idea what to think about, till the idea of space came into my mind as space has a wider range of topics to go on with. Just like we had gone on Yorkshire sculpture park trip I used the sculpture with crystal types and incorporated with the idea from the image from Pinterest that I incorporated. In this project I was able to understand my specialists more than in previous projects, including being able to overcome obstacles and solutions like asking for help from peers or tutors. Overall, this project has been a success as I have become more independent, and more art works have improved from previous projects.