**Evaluation:**

*My Project*

In my final major project, I was tasked with creating content for families of all ages with the client of ‘Deershed Festival’ an arts and science festival held in North Yorkshire. The theme for this project was ‘Pocket Planet’, this means I had to use both my imagination and experience and knowledge to support and interpret the theme and prepare an idea.

*Idea Generation & Research*

My idea of drawing animals around the globe. I did this by drawing and animating different animals from around the world. During my research into the topic of different animals and species along with how they evolved and adapted to the habitats they now live in. Furthermore, I believe that teaching children about wild animals would be a fun way to engage their curiosity and allow other member of the family to learn something new at the same time. This can also help people to know what to do or how to act near a potentially dangerous animal.

I also used information about each animal and its environment to create different individual artworks for each animal. By doing this, I hope that it will help children to learn more about the world around them. For example, children will learn how different animals live in habitats unique to their species and the things they need to survive. This could be valuable information in years to come if they ever find themselves lost in the wild.

With this technique there is a lot of information that needs to be conveyed during a short amount of time, so I decided to draw different pictures that would give basic information about each animal. For example, each picture would show the name of the animal and its habitat.

During my research and development of this project I discovered that there are a lot of different kinds of animals in the world. This means that there are many different species, therefore allowing each picture to have a different animal.

This project was an enjoyable challenge for me because it forced me to find out more about animals and map out what I had learnt into an artwork. However, it would be better if I could have done more research into the different animals available. More information would allow me to create a suitable set of artworks that would be closer to what I had originally intended.

Each animation was created using Procreate which allows me to use a wide range of tools including shapes and animation to create the illustrations.

Throughout my project I encountered a few problems such as changing me general idea of mythical creature to those in reality in order to make things simpler for everyone to understand. Another problem was learning how to draw digitally and then learning how to shade on procreate along with needing a new digital pen after my original one broke.

However, some of my drawings such as the stonefish or lions went well with the line art and colouring. My line art went smoothly and didn’t need much adjusting overall while my colouring needed a few attempts to find the correct shade for the body of the stonefish and the eyes of the lions.