My idea for an ad would be for the game terraria as it's a game I've enjoyed a lot over the past few years and as so I would like to support the game by making an ad for it, my influences would be by the game itself and my research for the ad could come from both gameplay and trailers already made for the game, the logo would of course be the usual terraria logo, in the ad I would have more of the bosses be shown off so for example I could add animation in which I have all the bosses show up at once for a giant battle and it would really catch viewers attention towards the game as people such as kids tend to enjoy that kind of stuff and so this game could be catered towards all ages as it is a close resemblance to Minecraft. The only thing needed for production would be gameplay of said game along with some skills in animation for part of the ad