**Level 2 Diploma Creative Media Production**

**Podcast Production Proposal**

A proposal is a document that presents the idea of your podcast before writing the script. Proposals are often written in present tense, in a narrative-like prose, and highlight the most important information about your podcast, including name, theme, content and potential guests. Proposals are often used in the initial stages of idea generation and will be used to support a pitch and sell your podcast idea to producers or production members.

|  |
| --- |
| **Title**  |
| Online Gaming with Halima |
| **Summary** |
| In my podcast I will talk about new online games and discuss why people like playing online games and which games are more fun for socialising and interaction. |
| **Audience** |
| My podcast audience would be children and young teenagers aged between 10 – 16. I have chosen this audience because I feel that I can relate to this age group and can discuss the games commonly played by this group of people. |
| **Subject Specifics (research and idea development)** |
| I will talk about games and how people play them and how addicting they are. I have previously been addicted to playing Call of Duty – an online, multi-player game where you compete against people to gain more points and win. I have spoken to my peers, one said he was addicted to FIFA because he enjoyed the gameplay. I also spoke to another peer who said he was addicted to the ‘Dragon Ball Z’ game because he enjoyed the mechanics of it and the difficulty of the levels. I also spoke with my teacher who said that she plays ‘Little Nightmares 2’ because of the stories in the game. All of these games are very different styles and genres but they attract a similar audience and still get people addicted to it – so I would like to talk about these different experiences of gaming and add my opinion and thoughts.  |
| **Podcast Guests** |
| Halima – This is me, I will be the podcast host.Members of my class with an interest in gaming and online games. This will allow me to ask lots of questions to people with different favourite games. |
| **Influences** |
| The influences are people who enjoy games and online gaming. I also enjoy watching ‘You Tubers’ on YouTube, discussing games – this has influenced by own ideas around podcasting. The attitudes of my peers in my class, who talk about gaming. |

7