



REFLECTIVE JOURNAL

Final Major Project – Social Media Reel
Hirah M Aurangzeb

Week
Commencing:
13/03/2023

Update:

This week I have completed my written project Proposal and my location plan.

Thinking how long I have got, I wanted to schedule myself with many other shorter deadlines. I got together with my tutor and produced the plan with a new timetable and a new scheduled checklist.

Which will be found on the next slide.



Week
Commencing:
13/03/2023
continued...

Update:

Timetable

Ongoing –

- Production Schedule
- Reflective Journal (Discuss the progress, decision-making, problem-solving and experimentation)
- Practical Research and Experimentation

16- 21st March – work on risk assessments, location planning, marketing strategies

21- 23rd March – Filming – two days

24 –31st March editing – get shots of editing as you go along and upload to DS as you progress

31st- 19th Getting all work done – complete the final project, complete the DS production schedule, reflective journal, final eval and viva voce

19th April Deadline

- Completed production in an appropriate format
Final Evaluation (Written, video or audio essay)
Viva Voce as a Vlog
Reflective Journal (Discuss the progress of your project, decision-making, problem-solving and experimentation)

Week
Commencing:
20/03/2023

Update:

22/03/2023 - The showrooms that gave me permission a few weeks ago when planning this project, they are either not replying to my emails and calls, so the Stoneacre Jeep showroom we will not be doing production for. I am very gutted and disappointment as I had a lot faith in them and the main reason of being gutted is because the main Jeep, I wanted to make a reel on isn't available in any showrooms which are local not even the used Jeep wrangler. So, I produced a plan B and called a showroom where I have been before and have seen the excellent service, they provide for their customers so I want to go meet them face to face today and received good news, got permission and will be going to shoot there tomorrow the Defender in the land rover. I am okay with the Defender as it still matches with the idea I am trying to put forward as well as a Jeep wrangler a defender is presented in masculine light and not seen drove by women in Bradford.



Week Commencing:
20/03/2023
Day – Wednesday 22/03

22/03/2023 -
Wonderful experience, loved the atmosphere and
hospitality. The service of the staff are very
welcoming and friendly. I would love to work with
these a lot many other times again.