

UAL Level 3 Diploma in Creative Media Production & Technology

Exhibition Statement

Idea

For my Final Major Project, I have created a short film, with 2 second gifs appearing whilst the narrator's story tells Florida's Book. The short film is about how imagination can fight fears. It is about a little girl who walks into school seeing her crush getting bullied.

This is where she uses her imagination and sees herself as a ninja and the bully as an ogre and fights him with her superpowers. This is how she fights her fears and walks out with her crush, being a prince.

Inspirations

The idea is to show little children that little fears that are created in the mind can be overcome with imagination. I love watching short films full of animation on YouTube or on any platform like Netflix, amazon prime. The one that inspired me for this short film was Pip and float. These two were the main two short films that inspired me for 'Florida's book' as they have a big life lesson moral behind them. They are so cute and entertaining, full of attractive colors and animation that it engages all age ranges but mostly children. They teach little children life lessons in such little time.

However, the main programmer that influenced us was CBeebies bedtime stories. We loved the idea of someone narrating the story whilst they had animations come on the screen from the book.

Concept

Our plan is that we combine digital animations and real-life footage and combine them in making a short film with animation gifs. We are planning to record a narrator and make sure digital animation using photoshop. Then use premier pro and aftereffects to combine them both and add music in the beginning and end of the film.

Theme

The theme is pocket planet. For our project we have chosen fantasy theme which full of adventure.