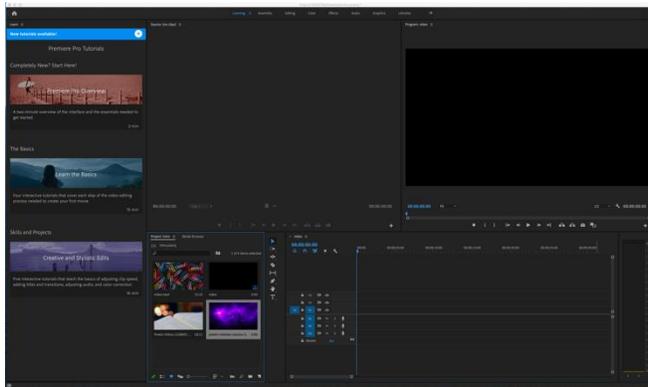


**UAL Creative Media and Games Design**

**Intro Evidence**



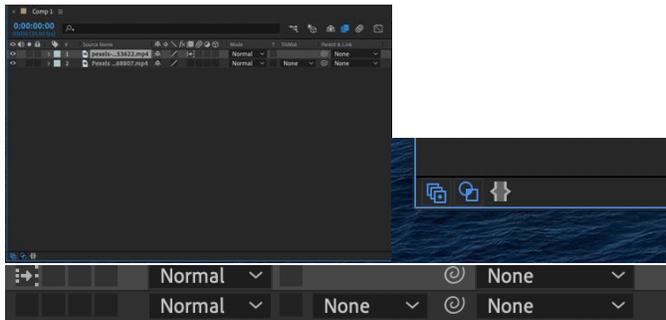
*For my intro video I preferred to use Adobe After effects app rather than Adobe Premier Pro. The reason for this is because of my last experience with making my intro video for my last short film project. I had realized that aftereffects have better vision motion and I feel more confident using it for especially layering videos.*



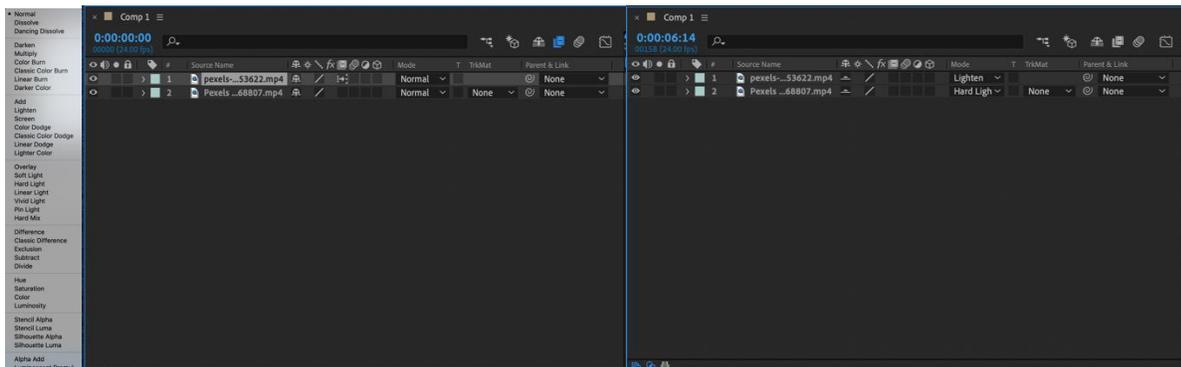
*The reason I am using After effects is because the layering effect that I am aiming to get is only possible with aftereffects. Or so I believe due to my previous experience with adobe apps. I have a certain vision of how I want my intro to make the audience feel and I am confident that with this app I will be able to make it possible.*



So first, after opening the app. I downloaded two videos to mine and my team's liking that linked to our vision. One video is of a book page turning over and another was like fairy dust flying. I liked both the videos and wanted to link them as they referred to our project idea as our idea is fantasy storybook. So first I uploaded the two videos I want to use in my intro onto aftereffects.

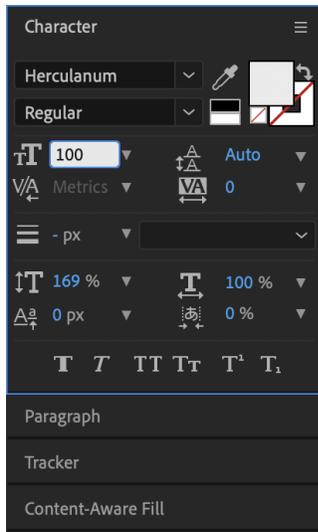


After uploading the videos, I went to the corner of the pc screen of the application and clicked the middle bottom to be able to access this part of the videos. This part of the videos, I mean the mode column. The 'mode' column enables me to change the layering on the videos and get different visions of the intro and decide which one relates more to the concept 'storybook and magic dust' we are going with.

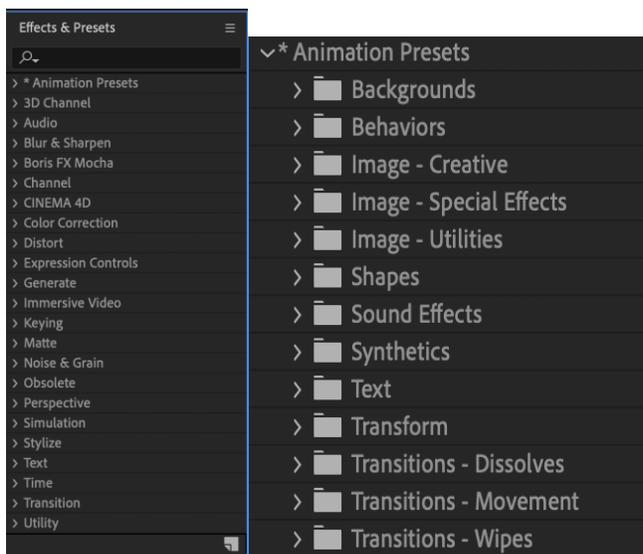


After being able to access the mode layer, I had changed it from 'normal' to different layering to be able to make it relatable to my concept idea. So, for the first video 'magic dust' one I changed it from 'normal' mode to 'lighten' mode. The second video 'story book' I changed it from the mode 'normal' to 'hard light.' I took this decision because when I had changed the second video mode, I did not like the first video option. I had changed it to 'linear' first and it did not look suitable and neither did it blend with the concept idea. Therefore, I had decided to go with hard light and lighten modes.

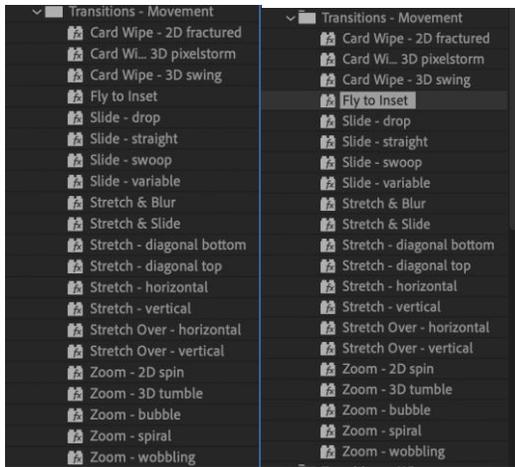




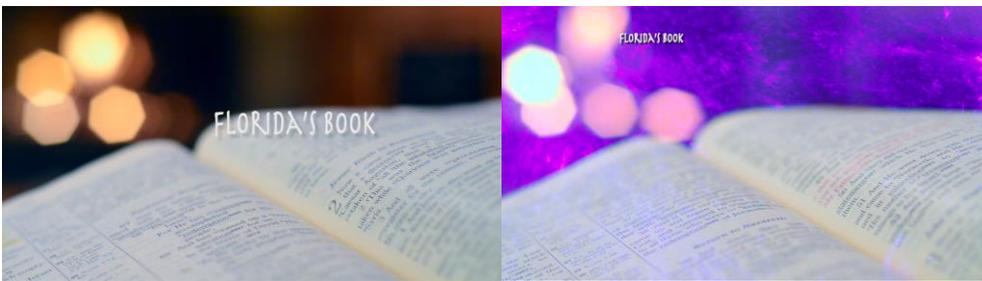
*After inserting the text, I could not just leave it how it was, in terms of the size and the font. So, I used the text effects which were on the side of the application. I changed the text font from 'normal' to 'Heracleum.' I changed the text from '25' to '100.' I was happy with the outcome of the text so I mode on to find a transition for my text.*



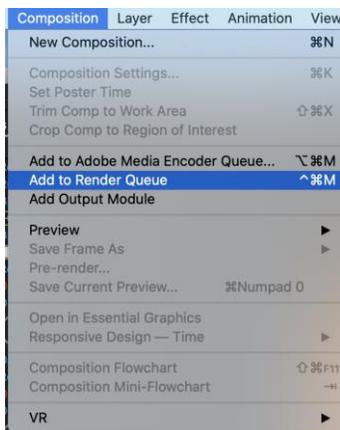
*To create a different effect on the font so it can blend with intro video, I wanted the font to be very simple and basic as it is for children under the age of 8. so, I didn't want too much to go on or have bright colors flying around the screen. Under the 'effects and presents' column I had clicked the 'animation presets.' to be able to access transitions.*



*To create a transition, I then clicked 'transition-movement' and tried a few transitions on the text by dragging them over the font and let it visualize the transition and I was checking how it looked and if it related to my concept or not. I tried them all but really liked the 'fly to inset' transition on the font.*



*The reason to why I liked the 'fly to inset' transition on the video is because it is because it was as basic as I wanted it to be, and it made the text from a zoom up vision convert into the font being zoomed out and placed on the screen which the background is still doing its thing. This is another reason why I think it is appropriate for my audience and will be considerably matching my aim as it has not got so much going on the screen and neither has it got flashing colors.*



*For the end, to be able to add this intro to my short film I was in the need to convert into a video to be able to rag on Priemer pro when editing the short film. To do this at the top of the mac pc there was an option near file and edit called 'composition' under that column there was another option 'Add to render Queue' I had therefore clicked that so it imports into a video which will therefore be the start of my short film.*