



# My Pitch Florida's Book

My Final Major Project  
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## GENRE – FANTASY

Main character will be  
the creative one who takes the  
audience on an adventure  
through her imagination

BE U LICENCE FILM

ANIMATION

Genre/Target

Audience

AIMED AT  
SCHOOL  
CHILDREN

GIRLS AND BOYS

6-13 YEAR OLDS





# Settings

Due to the concept, I have thought for my short film. I have thought of the least settings to be able to make the animation flow easier.

Now the main settings I have thought of is Florida's bedroom, her school and the Outside world the place where her imagination takes her.

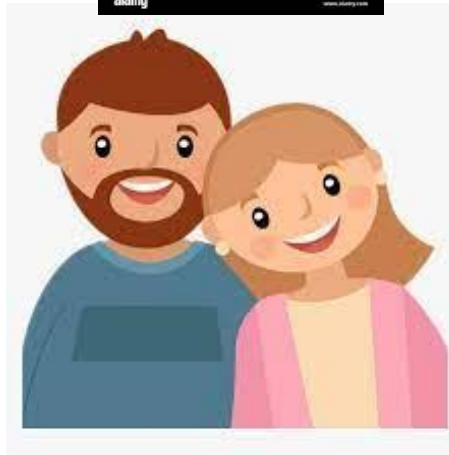




# Characters

+

PRINCE



FLORIDA  
PARENTS

FLORIDA



CLASSMATES

# PLOT

A girl gets bullied by her classmates at school, she comes home and reads a book and imagines herself in a magical world. She gets into a conflict with an Ogre (which represents the bullies). She finally fights her way out.





# Reason

The reason why I have chosen this idea is because I think I will be able to grab my audience's eyes through this pathway through this idea as well as check listing the main theme of culture.

I think this idea will showcase my skill set and knowledge as it will be a clear demonstration of a few skills I have learnt combined together. I am going for a simple idea which I am going to hopefully put all my efforts in.







# Influences

The films that have influenced us for this short film are:

- Little Red riding hood
- Alice in the Wonderland
- Bridge to Terabithia

The plot of these films are very interesting and the way that little children belief in things like this is crazy.

Moreover, I am a huge fan of animation and I just think it's really cool how people make animation come to life.



# My Role

- My role in this team for my Final Major Project is to be able to plan as a team and communicate the different responsibilities we need to take for this project to be accomplished for example I take InCharge of production where Haafsah could take Research and planning, and Malikah could take Post-production. This would help me, and my team take precautions and lead the way without getting into each other's way and relying on the wrong person.
- My role as part of this project, in terms of getting it complete to professional standards is mostly communicating and check-listing. I think in this whole project to get this complete is to be able to communicate to ask the team and others to see how far they have got, what is left and where they are stuck. In this way we all can help each other where their weakness shadow over with our strengths to help get the project completed.

