

Peer Reflection

L3 CMPT

Please discuss each other's film poster as part of your evaluation. This should be positive and should outline areas of strength and future improvements.

:)

Film Poster Name: Granted Love

Student Name: Hirah Aurangzeb

Evaluated by: AJ Bongo

1) What does the poster communicate?

The poster communicates love

2) How does it communicate?

It communicates love because that is what the film is about so it will be the main focus and the centre of interest.

3) How Do you feel about the type of image, and does it reflect to the narrative?

I like the image and think that it really good and reflect to the narrative

4) How does it do this?

The poster has a romantic background and a couple looking at something (like the sunset) and hugging.

5) What are the strengths of the Film Poster?

The strengths of the film poster are the quote "appreciate every moment" and the two people hugging.

6) What would you suggest to change?

I would put a love heart around the two people.

7) Way would you recommend these changes?

I would recommend this because this will show how strong their love really is.

8) Does the Poster communicate to the relevant target audience?

Yes

9) How does it do this?

It does this because it is a love poster and the audience that watch love films will watch the film and because it is the centre of interest.