

Peer Reflection

L3 CMPT

Please discuss each other's film poster as part of your evaluation. This should be positive and should outline areas of strength and future improvements.

Film Poster Name: Splicer

Student Name: Alan Bongo

Evaluated by Student: Hirah Aurangzeb

1) What does the poster communicate?

The poster communicates negative vibes such as fear, thrill, and horror. It communicates an unknown feeling of confusion and nervous fear.

2) How does it communicate?

It communicates these feelings through the dark colours used and the font he has used, and the way Alan has used like a blurry vision effect on the actor presented on the poster of the film.

3) Do you feel the image and type reflects the narrative?

Yes, I do feel the image and how it reflects the narrative for this film. A bit cold shivers down the spine and can sense mystery.

4) How does it do this?

Through the way he has presented all the feelings as cold and dark as the colours are and using the blurred concept.

5) What are the strengths of the Film Poster?

- Blurry vision
- Dark colours
- Different font

6) What would you suggest to change?

Nothing really but might suggest changing the font a bit like mysterious.

7) Way would you recommend these changes?

To give a little change of a feeling to the poster and make it more suspicious and mysterious looking.

8) Does the Poster communicate to the relevant target audience?

Yes, it does.

9) How does it do this?
By using the right colours and vision for the targeted audience.