

Evaluating the Process- Level Three Diploma in CMPT

Film Poster Design

1. What went well during the practical activity of your film poster?

Mostly everything, but the thing that I was expressed with the most is how I presented the couple in front of the sunset using the magic wand and brush tool.

2. Why was this?

This is because I had opened Photoshop a few times in my free time and explored the variety of tools that is installed on photoshoot, and they all had very cool effects that were able to be applied to the poster.

3. What did not go as well as originally planned?

I was unable to take a picture of a rose in a hand so that did not go in plan so on my poster I have no rose in a hand next to the couple.

4. Why was this?

As I was unable to organise this picture before editing.

5. What idea were you trying to communicate?

The idea I were trying to communicate was a couple in love. This is to show the audience when they watch the film they should not judge so quickly and easily. Because as humans as soon as we see some words, we assume that it will be this certain thing, but it is not. So, my film had the word "granted" so many people could think many thigs.

6. What positive contribution did others in the group make?

They all had done different posters with different designs and concepts but for the same film and with same logline etc however looking at how we all thought about our movie poster gave me a good vibe and helped me branch off my ideas for my poster.

They liked the way I had presented the couple with the sunset poster and with the text very neat on the side and not just floating around.

7. What were the positives you took from the experience in the designing of the Film Poster?

The positives I acknowledged for my poster was all the different variety of editing learning I had taken aboard I had inserted in the poster and had try building confidence in believing in myself and in the word, I want to send across.

8. What would you do differently if you were to do the project again?

I would organise my poster ideas on a paper write all the different possibilities I could try and what different concepts I could trying to send through a poster picture and give an audience more feeling and concept to look at and deep in.

9. What skills have you developed throughout the process?

Thinking out the box, exploring, confidence and communication skills.