

UAL Level 3 Diploma in Creative Media Production & Technology

Game Analysis



**Beehive Bedlam**

Launch: 2000's

Shut down: 2015

Type of Game: Video

Where was it Available: On Sky

Platform: Television

Publisher: SWDTeam

This game was one good game of the time, before many technologies and devices were invented. This game was introduced to not only one age range generation but all generations. Kids aged 7 to older people in their 50's used to play this game. When this game was introduced many people used to stay hours playing this to get to the next level.

This game would not get boring. This was a great family game. The colours that have been used the structure of this game all interacted with all different age ranges. The colours were not too babyish or too mature. It attracted everyone.

Due to many devices and technology not being launched there was a crazy number of games, so therefore when this game was out it had a lot of people going crazy after it and sky benefitted from it.

Moreover, the name 'Beehive Bedlam' held the power of this game, the name interacted the audience. It was a very popular game in the 2000's.

Using your sky remote as the game controller, you were able to move the pointer left and right using the D-Pad. If you wanted it to fire the flower you would just continue with the select button

on remote. This game is still well known around generations and still is a topic to be heard, SWDTeam still get tweets when they are going to launch the copy, but they have no plan in mind to launch no copy.