

UAL Level 3 Diploma in Creative Media Production & Technology

Pitch Reflection

How was I feeling whilst pitching?

At first when everyone was presenting their pitches, I felt very confident and was eager to go next. But, when looking at everyone's pitches and seeing that everyone has literally got similar genres (horror, thriller, action) I lost my confidence and knew mine was different from them all and I thought that's it mine would look weirder than anyone's.

With the confidence the class gave me and eagerness that they had to see my pitch it convinced me to get up and pitch mine. Standing in front of class made my legs wobbly. Taking a deep breath, I gathered all my courage and presented myself in front of the class.

I presented my pitch, I could feel all the eyes on me, I was so scared to look up at anyone. Then when I finished my pitch and looked up. They were all amazed, and they all liked my idea that it was different from the whole class. In terms of genre, the plot and short film. My idea was an Emotional, Dramatic romance short film.

Then Casey stated, 'ANY QUESTIONS ANYONE?' I was like please not please no., but I answered a few questions and Casey said it was a strong pitch and they were excited to see it.

Do I think I had enough context?

I think in my pitch overall, I think I had a great pitch, I had nothing missing from it, all I needed to talk about and needed to refer to was inserted in my pitch. I wasn't worried about the context being less in my pitch. As everything that was inserted in my pitch had a reason and I expanded the reason why it was there, making sure it was all suitable and linking into my pitch. I had everything in my pitch that was written on the checklist:

- The title
- The logline
- The genre
- The narrative of my short film
- The synopsis
- My characters
- Their purposes
- Conventions and codes
- My inspiration and budget

Wish I had made any changes?

No, I do not wish that I had made any changes. I'm glad it all went well and smoothly. I am glad I knew what I was talking about and wasn't waffling and making up things now. I was going with the flow, talking about everything I was passionate about and what I understand, what difficulties I may come across and what I am doing to make this one of the best short films to be pitched.