**Student Name:** Meher Ali Shah

**Project No. and Title:**  Initial Task

**Units Covered:** n/a

**Overall Grade: Referral**

**Assessors:**Tom Duxbury, Paul Holmes, Karl Sherwin, Lewis Blofeld

**Date: 16/09/22**

**Exemplification for UAL Awarding Body Grade Criteria – Level 3**

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 3.

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|  | **Referral**  Work submitted fails to meet one or more of the assessment criteria and is  of a poor standard | **Satisfactory**  Work submitted meets all of the assessment criteria and is of a satisfactory standard | **Good**  Work submitted meets all assessment criteria and is of a high standard | **Excellent**  Work submitted meets all assessment criteria and is of a very high standard |
| **Context** | Limited understanding of subject context, lacking clarity in aims and purpose. | Understanding of subject context used appropriately to make judgments, describe aims and clarify purpose. | Good understanding and knowledge of subject context used to make sound judgments, articulate ambitions and clarify purpose. | Comprehensive understanding and knowledge of subject context used to communicate complex concepts, articulate ambitions and clarify purpose. |
| **Research** | Little or no evidence presented or information does not relate sufficiently to task. | Sufficient relevant information has been gathered, documented and used in the development of ideas. | Thorough and sustained research and investigation of relevant sources, interpretation and synthesis of information used to inform, support and develop ideas. | Independently identified, thorough and sustained research and investigation of a range of relevant sources, insightful interpretation and synthesis of information used to inform, support and develop ideas. |
| **Practical skills** | Limited range of processes demonstrated, judgement and execution of techniques is poor. | Adequate range of processes, skills and knowledge demonstrated. Competent execution and application of techniques used to develop ideas. | Consistent and appropriate processes, skills and knowledge applied to extend enquiry and develop creative solutions. | In depth understanding and aesthetic awareness, imaginative and flexible processes, skills and knowledge applied in extensive enquiry to develop creative solutions. |
| **Evaluation and reflection** | Insufficient evidence of ongoing evaluation, lack of or only basic analysis and little or no justification for ideas. | Clearly communicated evidence of valid evaluation and realistic analysis independently used to inform and develop ideas. | Effective communication of analysis and interpretation, independent synthesis of information and application of reasoned decision making to inform development of ideas. | Accomplished and professional communication of perceptive analysis and interpretation, demonstrating clarity and sophistication in thinking and maturity in decision making to progress ideas. |

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| **Comments:**  The work submitted does not meet all the assessment criteria and is of a referral standard.  **Context**  You have shown some understanding of the task however it is limited and lacking in clarity.  **Research**  You have done some research into trams and presented two facts however it is unclear how this has been used to inform your ideas and you have not provided any of your sources.  **Practical skills**  While I know that you did make a video I can’t find it on your digital space and therefore it cannot be marked, make sure to upload and embed your productions within your digital space in future. Your planning is extremely basic.  **Evaluation and Reflection**  You have produced an evaluation however this falls short of being ‘clearly communicated’ or ‘valid’ which it would need to be in order to achieve a satisfactory grade. The evaluation is a series of simple statements, some of which are conflicting. To improve you could have gone back through from the beginning and for each statement ask yourself ‘why?’ and then use that to offer some expanded explanation or reflection.  **Overall Conclusion**  There is quite a lot of work to do but remember this is only the beginning of the course and you will have plenty of opportunity to improve your work. Level 3 is a significant step up in difficulty from Level 2 and the amount of effort you will need to put in will be greater. Don’t be satisfied with the ‘bare minimum’. Well done for attempting all of the tasks. |