

Document task research

Pokémon company:

In 1998, Nintendo established The Pokémon Company to effectively manage the Pokémon Centre stores in Japan. After the popularity of Pokémon Gold and Silver, they received many merchandising proposals from the around the world.

Managing the Pokémon Centre Stores is still a pillar for the company. In total, there are stores in 11 locations Sapporo, Tohoku (Sendai), Tokyo, Skytree Town (Oshiage), Tokyo-Bay (Chiba), Yokohama, Nagoya, Kyoto, Osaka, Hiroshima, and Fukuoka.

Since 2001, nearly all *Pokémon* products are represented as "©Pokémon" in the copyright acknowledgments with the usual three of "©Nintendo", "©GAME FREAK inc." and "©Creatures Inc."

Ideas:

Evolution of the Pokémon games.

How it became popular.

How it started.

reference:

https://en.wikipedia.org/wiki/The_Pok%C3%A9mon_Company