**Student Name: Viktoria Zaludekova**

**Project No. and Title: 1: Sound Design - Bots**

**Units Covered:** Unit 5 Investigating audio production & technology

**Overall Grade: Satisfactory**

**Assessor(s):** Lewis Blofeld

**Date:** 01/01/21

**Exemplification for UAL Awarding Body Grade Criteria – Level 3**

This guide is to be used in conjunction with the assessment and grading criteria for UAL Awarding Body qualifications at Level 3.

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|  | **Referral**  Work submitted fails to meet one or more of the assessment criteria and is of a poor standard | **Satisfactory**  Work submitted meets all of the assessment criteria and is of a satisfactory standard | **Good**  Work submitted meets all assessment criteria and is of a high standard | **Excellent**  Work submitted meets all assessment criteria and is of a very high standard |
| **Context** | Limited understanding of subject context, lacking clarity in aims and purpose. | Understanding of subject context used appropriately to make judgments, describe aims and clarify purpose. | Good understanding and knowledge of subject context used to make sound judgments, articulate ambitions and clarify purpose. | Comprehensive understanding and knowledge of subject context used to communicate complex concepts, articulate ambitions and clarify purpose. |
| **Research** | Little or no evidence presented or information does not relate sufficiently to task. | Sufficient relevant information has been gathered, documented and used in the development of ideas. | Thorough and sustained research and investigation of relevant sources, interpretation and synthesis of information used to inform, support and develop ideas. | Independently identified, thorough and sustained research and investigation of a range of relevant sources, insightful interpretation and synthesis of information used to inform, support and develop ideas. |
| **Practical skills** | Limited range of processes demonstrated, judgement and execution of techniques is poor. | Adequate range of processes, skills and knowledge demonstrated. Competent execution and application of techniques used to develop ideas. | Consistent and appropriate processes, skills and knowledge applied to extend enquiry and develop creative solutions. | In depth understanding and aesthetic awareness, imaginative and flexible processes, skills and knowledge applied in extensive enquiry to develop creative solutions. |
| **Evaluation and reflection** | Insufficient evidence of ongoing evaluation, lack of or only basic analysis and little or no justification for ideas. | Clearly communicated evidence of valid evaluation and realistic analysis independently used to inform and develop ideas. | Effective communication of analysis and interpretation, independent synthesis of information and application of reasoned decision making to inform development of ideas. | Accomplished and professional communication of perceptive analysis and interpretation, demonstrating clarity and sophistication in thinking and maturity in decision making to progress ideas. |

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| **Comments:**  Well done Viktoria, you have completed your first project, completing a range of tasks effectively and successfully.  Context – Your portfolio explains the context of sound design and foley art. You have provided a good range of detail on this, but you could have provided more depth to your study, explaining the references in more detail. You have explained a range of context in the area of sound design and foley art and there is clearly a level of understanding to this.  Research – You research is valid and effective. The sources you have used are reliable and you have utalised Harvard referencing effectively throughout the document. You have analyzed various techniques and methods, but you could have explained how you may incorporate these into your project.  Practical skills – Your practical work is good; you have selected a good range of sounds that help to create the character of Wall E. The levels and balance of the clip are well considered but there are some minor issues with the syncronisation in some places. As you did not attend the recording sessions you will not be able to achieve the higher marks for the practical aspects.  Evaluation and Reflection – The evaluation lacks much detail in the evaluation, you have described the processes of the project, but you haven’t evaluated and reflected on these much. The evaluation is very brief with little evidence of understanding of the strength and weaknesses and what would be improved if recompleted. It is the evaluation that brings the grade of your work down, although this does not affect your final grade, it is an important consideration for future projects.  Overall, a good first project, with some clear understanding of the context of sounds design and foley art. There are some areas to improve as highlighted above and attendance would help you achieve the higher grades. Please consider the feedback for future projects. |